



**SOUTH TEXAS
COLLEGE**

Board of Trustees

Education and Workforce Development Committee Meeting

Tuesday, May 14, 2024

3:30 p.m.

**Ann Richards Administration Building
A 142 Conference Room
Pecan Campus
McAllen, Texas**

Online Copy

**South Texas College
Board of Trustees
Education and Workforce Development Committee
Ann Richards Administration Building Board Room
Pecan Campus, McAllen, Texas
Tuesday, May 14, 2024 @ 3:30 p.m.**

AGENDA

“At anytime during the course of this meeting, the Board of Trustees may retire to Executive Session under Texas Government Code 551.071(2) to confer with its legal counsel on any subject matter on this agenda in which the duty of the attorney to the Board of Trustees under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with Chapter 551 of the Texas Government Code. Further, at anytime during the course of this meeting, the Board of Trustees may retire to Executive Session to deliberate on any subject slated for discussion at this meeting, as may be permitted under one or more of the exceptions to the Open Meetings Act set forth in Title 5, Subtitle A, Chapter 551, Subchapter D of the Texas Government Code.”

- I. Approval of Minutes for the Tuesday, February 13, 2024 Committee Meeting 3 - 6
- II. Review and Recommend Action on Proposed Interlocal Agreement for Dual Credit Programs 7
- III. Review and Action as Necessary on Proposed Memorandum of Understanding with the National Alliance of Concurrent Enrollment Partnerships 8
- IV. Review and Recommend Action on Proposed Interlocal Agreement for P-Tech Campus Agreement with Idea Public Schools 9
- V. Status Report on the 2019 – 2025 Strategic Plan 10 - 21

Approval of Minutes for the Tuesday, February 13, 2024 Committee Meeting

The Minutes for the Education and Workforce Development Committee meetings of Tuesday, February 13, 2024 are presented for Committee approval.

**South Texas College
Board of Trustees
Education and Workforce Development Committee
Ann Richards Administration Building Conference Room A 142
Pecan Campus, McAllen, Texas
Tuesday, February 13, 2024 @ 3:00 p.m.**

MINUTES

The Education and Workforce Development Committee Meeting was held on Tuesday, February 13, 2024 in the Ann Richards Administration Building Board Room at the Pecan Campus in McAllen, Texas. The meeting commenced at 3:11 p.m. with Mrs. Victoria Cantu presiding.

Members present: Mrs. Victoria Cantu

Other Trustees present: Ms. Rose Benavidez and Mr. Rene Guajardo

Members absent: Mrs. Dalinda Gonzalez-Alcantar and Mr. Danny Guzman

Also present: Dr. Ricardo J. Solis, Dr. Anahid Petrosian, Mr. Matthew Hebbard, Dr. Rodney Rodriguez, Dr. Jesus Campos, Dr. Brett Millan, Dr. Rebecca De Leon, Mr. Antonio De La Cruz, Mr. Leonardo Castaneda, Ms. Alejandra Cantu, Ms. Lisa Aleman, Mr. Daniel Montez, Mr. Andrew Fish.

Approval of Minutes for the Tuesday, January 16, 2024 Committee Meeting

Mrs. Victoria Cantu approved the Minutes for the Education and Workforce Development Committee meetings of Tuesday, January 16, 2024 as written.

Presentations on South Texas College Dual Credit Programs

Dr. Anahid Petrosian, Vice President and Provost for Academic Affairs, introduced Dr. Rebecca De Leon, Associate Vice President for Dual Credit Programs & School District Partnerships, to begin a series of presentations on Dual Credit Programs at South Texas College.

Summit for Dual Credit Programs

Dr. De Leon began the presentations with an overview of the upcoming Summit for Dual Credit Programs, hosted in collaboration with the National Alliance of Concurrent Enrollment Partnerships. The Summit will be held at the South Padre Island Convention Center on February 18 – 20, 2024.

This is the premier national conference tailored to bring institutions of higher education, K-12 school districts, and stakeholders at the state and national level to the table to

discuss policies and best practices for high quality dual credit and college readiness programs.

Dr. De Leon reviewed the Summit program, anticipated participation with guests attending from across the nation, and a post conference session focused on South Texas College's practices that have established STC as a national leader in the delivery of Dual Credit opportunities to students in our region.

Academic and Career Technical Pathways

Dr. De Leon introduced Mr. Antonio De La Cruz, Associate Dean for Dual Credit Programs, and Mr. Leonardo Castañeda, Director of Academies and Career Technical Pathways, to review the academic and career technical pathways that South Texas College provides to partnering school districts.

This presentation included an overview of the four paths STC has established for high school students to pursue dual credit opportunities:

- Dual Credit Courses
- Career & Technical Education Programs
- Designated High Schools
- Academy Programs

Each of these paths provides school districts and students with opportunities to meet their specific needs, and each gives them access to the rigorous quality of South Texas College curriculum, extensive student support services, and full tuition and fee waivers that make access to higher education a real option for all families across Hidalgo and Starr County.

The presentation reviewed the College's unique approach to ensuring its team fosters and maintains great working relationships with the school districts, campuses, and students, providing engagement, support, and opportunities to help students succeed in a higher education environment.

Dual Enrollment Academy Programs

Mr. Leonardo Castañeda then provided a thorough review of the Academy Programs at South Texas College, which foster collaboration among cohorts of students from partnering districts who share a focused goal on a specific STEM or high-demand field.

Academies at South Texas College each have a specific focus, including:

- Biology (DEMSA – Dual Enrollment Medical Sciences Academy)
- Engineering (DEEA - Dual Enrollment Engineering Academy)
- Business Administration (DEBAA - Dual Enrollment Business Administration Academy)
- Criminal Justice (DECJA - Dual Enrollment Criminal Justice Academy)

Students from participating districts apply for selective admission into the highly competitive academy program that aligns with their field of study. Accepted students begin the academy as they start their junior year of high school.

For the next two years, classes are held on South Texas College campuses, at Pecan, Mid Valley, and Starr County, and the students receive challenging curriculum and intensive support to make the most of these fantastic opportunities.

Mr. Castañeda reviewed the special opportunities afforded to academy participants, as well as their success rates and examples of matriculation into four-year institutions across the nation, before finishing his presentation with profiles of three outstanding academy graduates.

Dr. De Leon, Mr. De La Cruz, and Mr. Castañeda shared the story of South Texas College's outstanding dual credit programs through their presentation and dialogue with the Education and Workforce Development Committee.

No formal action by the Education and Workforce Development Committee was requested. This information was presented as an overview of the dual credit programs, to help trustees make the most out of the upcoming Summit for Dual Credit Programs, and to further empower the Board to advocate for South Texas College's partnerships and value among area school districts and other stakeholders.

Adjournment

There being no further business to discuss, the Education Workforce Development Committee Meeting of the South Texas College Board of Trustees adjourned at 3:43 p.m.

I certify that the foregoing are the true and correct Minutes of the February 13, 2024 Education and Workforce Development Committee of the South Texas College Board of Trustees.

Mrs. Victoria Cantu, Presiding

Review and Recommend Action on Proposed Interlocal Agreement for Dual Credit Programs

Administration requests a committee recommendation of Board approval of the Interlocal Agreement for Dual Credit Programs partnerships for academic year 2024 - 2025. These agreements cover a variety of partnerships with In-District: School districts within the College's service area of Hidalgo and Starr counties.

Background

South Texas College works with partnering school districts to execute agreements to specify the partnership terms that help the College and Districts maintain a high level of quality and service to participating dual credit high school students. The agreements are updated annually, and include all Board-approved changes to the tuition and fee structures and policies that impact dual credit programs.

Proposed Interlocal Agreement

Administration recommends the approval and adoption of the proposed Interlocal Agreement for academic year 2024 – 2025 by the South Texas College Board of Trustees, as well as the governing board of each partnering district.

The agreement will assist in the communication of and response to any compliance concerns with administration of partnering districts and the College.

The South Texas College Board of Trustees will be asked to approve the form and content of the agreement for academic year 2024 - 2025, which will then be sent to each partnering district for review and approval by the governing boards.

Changes for FY 2024 - 2025

There are no substantive changes proposed for the interlocal agreement template that were approved by the Board of Trustees for FY 2023 – 2024, and they are submitted with only minor revisions.

The Education and Workforce Development Committee is asked to recommend Board approval of the proposed Interlocal Agreement for Dual Credit Program partnerships for academic year 2024 - 2025, for In-District school districts.

Review and Action as Necessary on Proposed Memorandum of Understanding with the National Alliance of Concurrent Enrollment Partnerships

In February 2024, South Texas College partnered once again with the National Alliance of Concurrent Enrollment Partnerships (NACEP) to host the third annual Summit for Dual Credit Programs.

The three-day summit included fantastic keynote speakers and breakout sessions representing concurrent enrollment partnerships, from the higher education perspective as well as other stakeholders including K-12 school districts, from institutions across the nation. Over 270 participants attended from 32 states, bringing with them valuable insights and lessons learned from delivering dual credit courses to students from diverse regional and socio-economic backgrounds.

Dr. Rebecca De Leon, Associate Vice President for Dual Credit Programs & School District Partnerships, will provide an update on the third annual summit, including revenues and expenditures and lessons learned to provide an even better summit next year.

Dr. De Leon will discuss the proposed the Memorandum of Understanding (MOU) with NACEP to partner on the fourth annual Summit for Dual Credit Programs, which would again be hosted at the South Padre Island Convention Center, from February 16 – 18, 2025.

The Board's authorization to finish negotiations and execute the proposed MOU will be necessary to support another highly successful summit, which will further highlight South Texas College's role as a national leader in the concurrent enrollment environment and allow the College to learn with and from fellow colleges and invested stakeholders from across the nation.

The Education and Workforce Development Committee is asked to recommend Board approval of the proposed Memorandum of Understanding with the National Alliance of Concurrent Education Partnerships as presented.

Review and Recommend Action on Proposed Interlocal Agreement for P-Tech Campus Agreement with Idea Public Schools

Administration requests a committee recommendation of Board approval of an Interlocal Agreement with IDEA Public Schools to serve as the Institution of Higher Education partner for their designated San Juan P-TECH Campus.

The P-TECH designation stands for “Pathways in Technology Early College High School” and includes a clear focus on career and work-based education programs. The IDEA San Juan Campus provides students a pathway toward a degree in Computer Science.

While South Texas College normally enters into an Interlocal Agreement with the school district to provide dual credit opportunities across the district, this agreement would be the first agreement between South Texas College and IDEA Public Schools, and would be limited specifically to the campus in San Juan. This agreement will not create or imply any partnership for dual credit programs at other campuses of IDEA Public Schools.

This special agreement has been written to comply with all prevailing laws and rules, including those established by the State of Texas, the Texas Higher Education Coordinating Board, and the Texas Education Agency, for statewide dual credit goals.

Once executed, this agreement will specify partnership terms to foster the College’s high level of quality and service to the campus and participating students. The terms of the agreement assist in clear communication and responses to any concerns that may arise in compliance or administrative matters.

The Education and Workforce Development Committee is asked to recommend Board of an Interlocal Agreement with IDEA Public Schools to serve as the Institution of Higher Education partner for their designated San Juan P-TECH Campus.

Status Report on the 2019 – 2025 Strategic Plan

Dr. Fernando Chapa, Dean of Institutional Research, Effectiveness, and Strategic Planning, will provide a status report on the 2019 – 2025 Strategic Plan. Strategic Planning is required as part of the College's ongoing accreditation by the Southern Association of Colleges and Schools – Commission on Colleges (SACSCOC).

Strategic planning is a crucial step for institutions of higher education. This process helps stakeholders focus on long-term goals, and outline specific initiatives that can align operational plans to those strategic goals. This also helps leadership develop budgets carefully aligned to the College's long-term goals.

As the College approaches the end of the 2019 – 2025 Strategic Plan and undertakes preparation for the next cycle, Dr. Chapa will provide the Board with an overview of the five Strategic Goals of the current plan, including a highlight of the major directions identified for each goal and specific initiatives that supported those directions.

The Strategic Goals for the current plan cycle were:

1. Lead Community Engagement
2. Promote Academic Integrity and Excellence
3. Create Educational Opportunities for Students
4. Foster Student Success
5. Cultivate Institutional Excellence

Dr. Chapa will share data tracked by the College to help gauge successes and challenges in meeting established goals, and to help ensure accurate, timely data informs the planning cycle for the next strategic planning period.

Administration is coordinating a Board Work Session, tentatively scheduled in the first week of June 2024, that will include a discussion of the ongoing planning for the 2026 – 2032 Strategic Planning cycle.

No action is requested at this time.



Outline



5 Goals of the 2019-2025 Strategic Plan



Highlight Initiatives for Each Goal



Present Data on Each Goal



Discuss Implications for Next Plan Cycle: 2025-2031



GOAL 1 - LEAD COMMUNITY ENGAGEMENT

South Texas College is the catalyst for engaging and strengthening the communities through diverse efforts



Strategic Goal 1 – Lead Community Engagement

Highlights & Metrics

- **21 Partnering School Districts**
- **71 High Schools**
- **11 Student Success Workshops** with School Districts (AY 2425)
- **Workforce Summit**
- **First-in-nation Nursing Apprenticeship program**
- Creation of the **STC Foundation**
- **Rebranding Campaign**



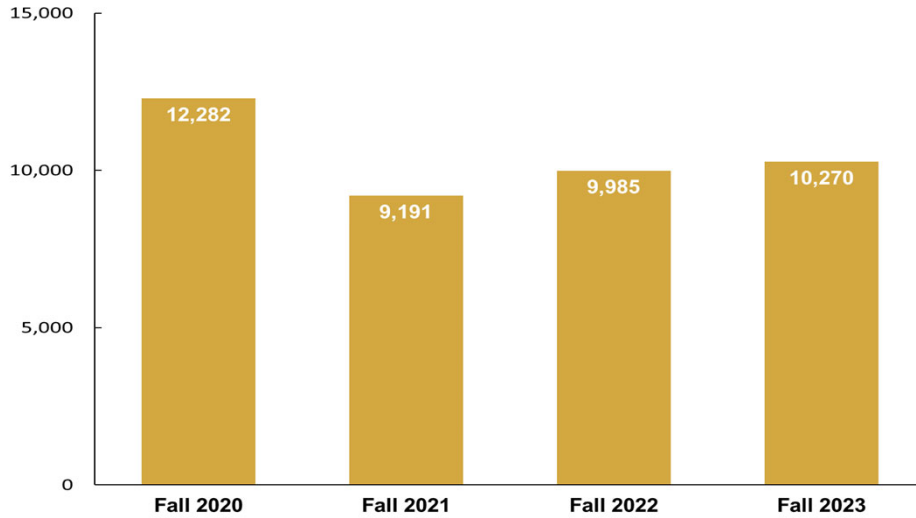
ON THE HUNT FOR A DEGREE?



STUDENTS ENROLLED IN DUAL CREDIT COURSES

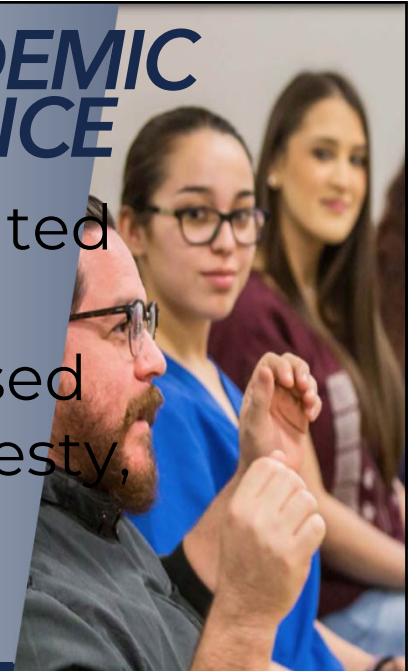
Strategic Goal 1 – Lead Community Engagement

DUAL CREDIT STUDENT ENROLLMENT



GOAL 2 - PROMOTE ACADEMIC INTEGRITY AND EXCELLENCE

South Texas College is dedicated to a dynamic and innovative educational environment based on excellence, academic honesty, rigor, and continuous improvement.



AFO

Strategic Goal 2 – Promote Academic Integrity and Excellence

Highlights and Metrics

- **OER/Zero Textbook Cost**
 - Bachelor program converted 100% to OER
 - 985 sections converted to OER (Fall 2023)
- **Accreditations**
 - **Programmatic Accreditations**
 - **SACSCOC Reaffirmation 2021**
 - **NACEP**
- Data Summit and Planning for Student Learning
- Continuous Assessment
- **Faculty Spotlight**



GOAL 3 - CREATE EDUCATIONAL OPPORTUNITIES FOR STUDENTS

South Texas College is committed to providing accessible and inclusive educational opportunities that enable a seamless transfer to advanced degrees or align with emerging workforce needs.



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Strategic Goal 3 – Create Educational Opportunities

Highlights & Metrics

- **College Readiness - Ascender Program**
- **Graduate Placement Rate**
- **Expanded Facilities & Technologies**
- **Faculty Digital Learning Training**

Attained College Readiness in One Year

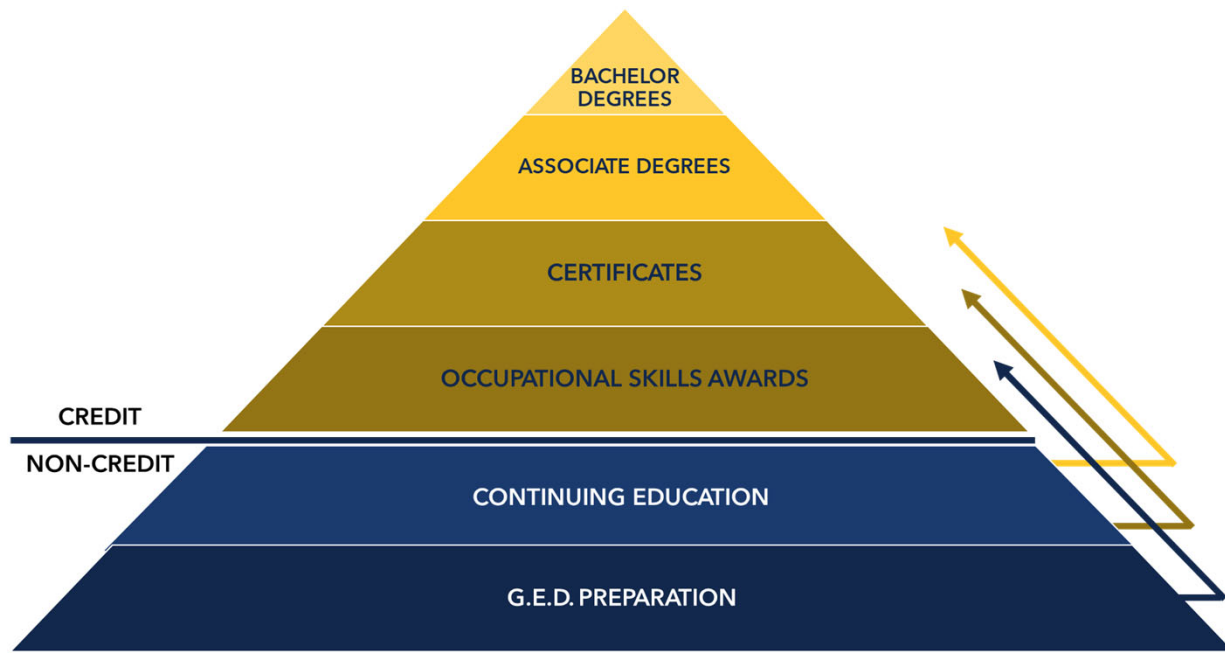
Math: 20%
 Reading: 25%
 Writing: 21%

Placement Rate / Graduate Success (enrolled and/or employed)

Academic Programs: 91%
 Technical Programs: 85%

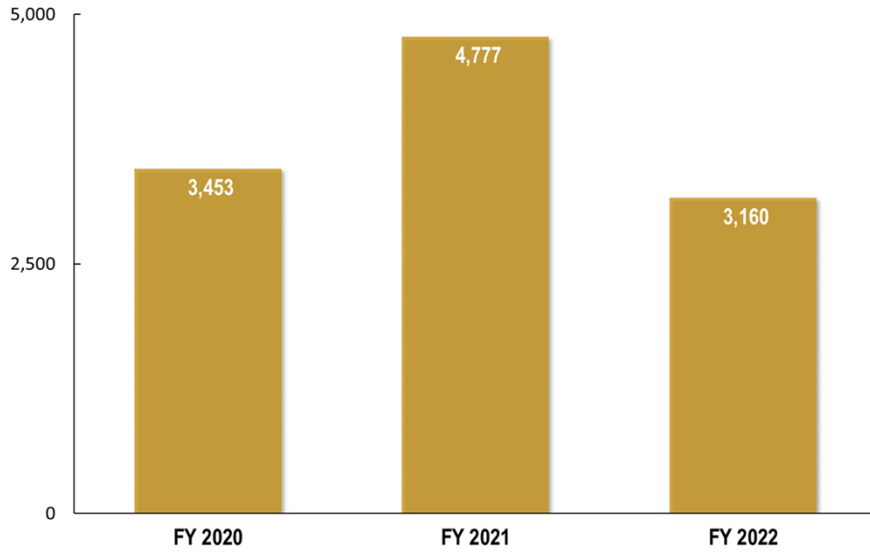


Strategic Goal 3 – Create Educational Opportunities



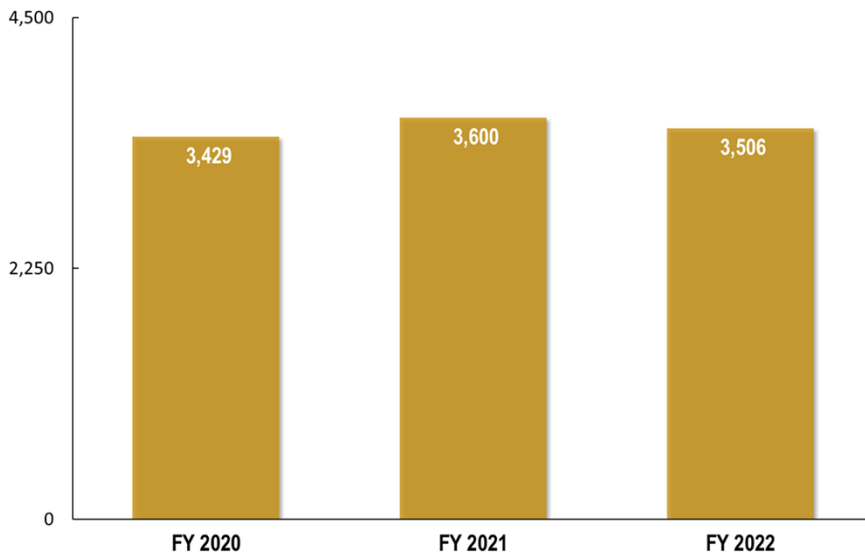
DUAL CREDIT FIRST 15 CREDITS COMPLETED

Strategic Goal 3 – Create Educational Opportunities



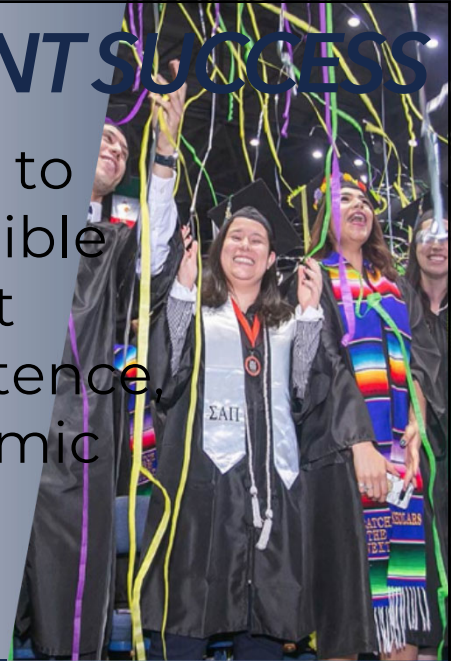
TRANSFER AFTER 15 CREDITS COMPLETED

Strategic Goal 3 – Create Educational Opportunities



GOAL 4 - *FOSTER STUDENT SUCCESS*

South Texas College is devoted to providing students with accessible pathways and effective support structures that promote persistence, educational attainment, academic achievement, personal and professional growth.



Strategic Goal 4 – Foster Student Success

Highlights & Metrics

- **New Programs:**
 - RN-BSN
 - Texas A&M Engineering Academy
 - Surveying and Geospatial Technology
 - Cosmetology
 - Welding with AWS
 - Apprenticeship for Construction Supervision



Strategic Goal 4 – Foster Student Success

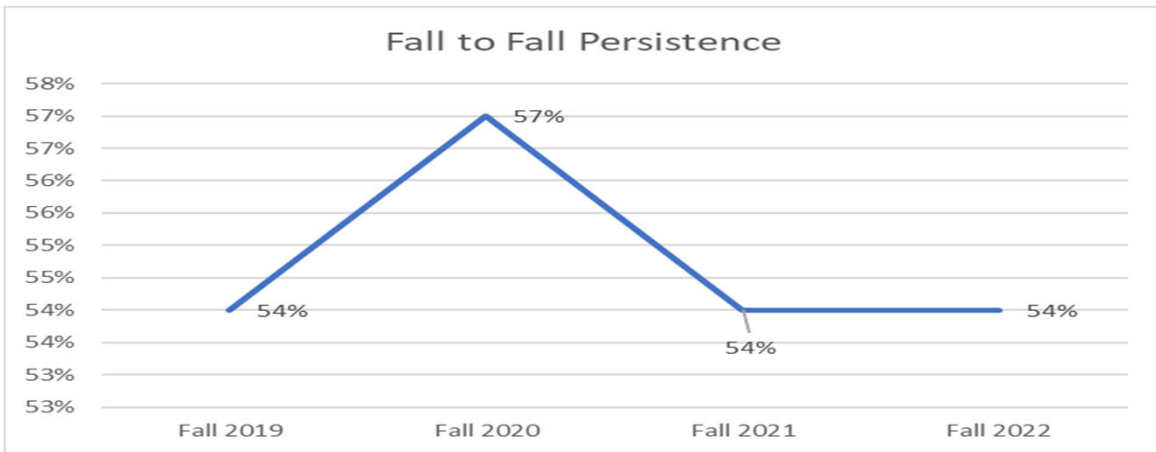
Highlights & Metrics

- **Expanded Student Services and Support Structures:**
 - Starfish©
 - DegreeWorks©
 - iGrad© Financial Literacy
 - Online Tutoring
 - InsideTrack© Coaching
- **Valley Promise Program / Promesa del Valle**



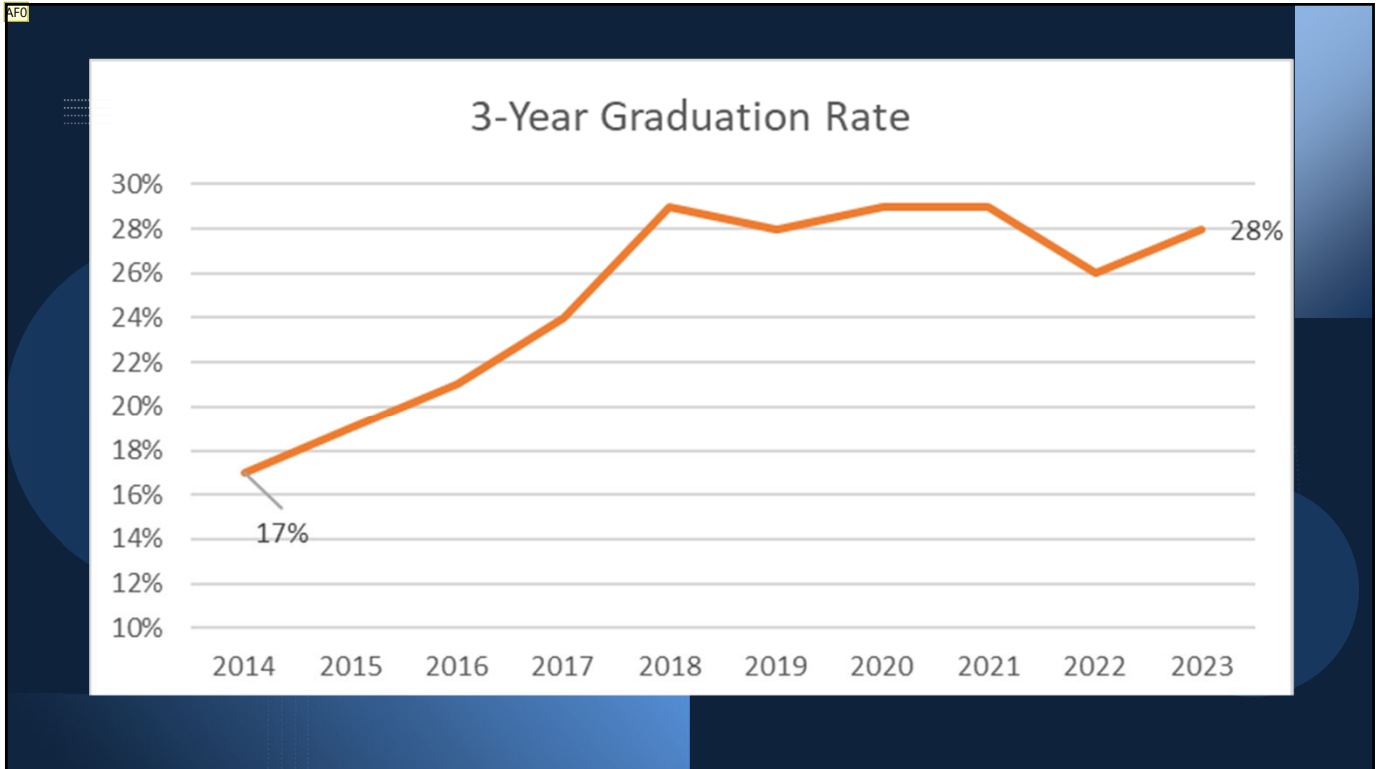
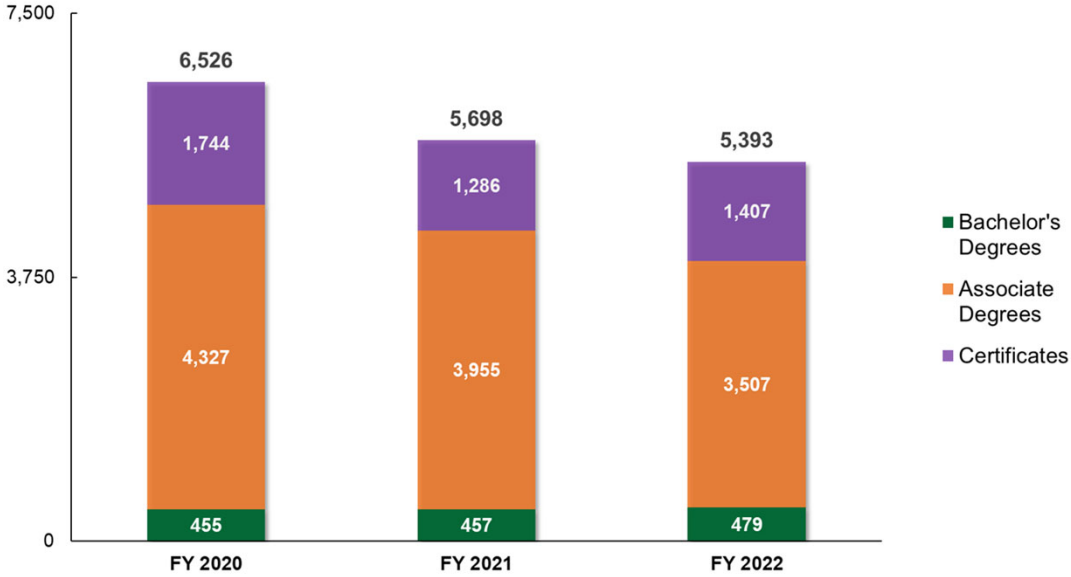
Strategic Goal 4 – Foster Student Success

Highlights & Metrics



DEGREES AND CERTIFICATES AWARDED

Strategic Goal 4 – Foster Student Success



GOAL 5 - CULTIVATE INSTITUTIONAL EXCELLENCE

South Texas College creates a culture of excellence through integrity, collaboration, transparency, accountability, fiscal responsibility, and leveraging technology.



Strategic Goal 5 – Cultivate Institutional Excellence

Highlights & Metrics

- **Performance-Based Funding alignment**
- Secured **80 grant awards** for a total of **\$29 million** grant funds for FY24
- **TASB Policies Transitions**
- **Brighter Workday Implementation**
- **Composite Financial Index (CFI)**
 - Institutional Fiscal Health benchmarking
 - 8.6 STC
 - 4.7 Statewide average



CONTINUED AREAS OF FOCUS

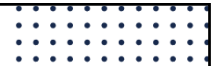


- College Readiness
- Persistence
- Improved Communication



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NEXT STEPS



- **June Board Work Session**
 - Proposed June 4, 5, or 6
- **Review Mission, Vision and Core Values**
- **Review findings from SWOT analysis**
 - Faculty/Staff
 - Students
 - Board of Trustees
 - Community
- **Begin Brainstorming on Future Goals for STC**

