



**SOUTH TEXAS
COLLEGE**

Board of Trustees

Board Work Session

**Thursday, June 06, 2024
11:00 a.m.**

**Pecan Campus
Ann Richards Administration
Building
Conference Room A 142
McAllen, Texas**

Online Board Packet

SOUTH TEXAS COLLEGE
Board Work Session
Thursday, June 6, 2024 @ 11:00 a.m.
Ann Richards Administration Building A
Conference Room A 142
Pecan Campus, McAllen, Texas

AGENDA

“At anytime during the course of this meeting, the Board of Trustees may retire to Executive Session under Texas Government Code 551.071(2) to confer with its legal counsel on any subject matter on this agenda in which the duty of the attorney to the Board of Trustees under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with Chapter 551 of the Texas Government Code. Further, at anytime during the course of this meeting, the Board of Trustees may retire to Executive Session to deliberate on any subject slated for discussion at this meeting, as may be permitted under one or more of the exceptions to the Open Meetings Act set forth in Title 5, Subtitle A, Chapter 551, Subchapter D of the Texas Government Code. At this meeting, the Board of Trustees may deliberate on and take any action deemed appropriate by the Board of Trustees on the following subjects:”

- I. Call Meeting to Order**
- II. Determination of Quorum**
- III. Presentations and Discussion Items**
 - a. Presentation and Certification of Security Awareness Training in Compliance with Texas House Bill 3834 3
 - b. Review and Discussion of the Ongoing Development of the 2025 – 2031 Strategic Plan..... 4
 - c. Discussion of the Renaming of the STC Higher Education Centers at PSJA ISD and La Joya ISD..... 5
 - d. Review and Discussion on Proposed District Administration Building..... 6
- IV. Announcements**
 - A. Next Meetings:
 - Tuesday, June 11, 2024
 - 3:00 p.m. – Education and Workforce Development Committee
 - 4:00 p.m. – Facilities Committee
 - 5:00 p.m. – Finance, Audit, and Human Resources Committee
 - Tuesday, June 25, 2024
 - 5:30 p.m. – Regular Board Meeting

Presentation and Certification of Security Awareness Training in Compliance with Texas House Bill 3834

Texas House Bill 3834 of the 86th Legislature requires cybersecurity training for local government organizations, including community college trustees. This training can be satisfied through a Texas Department of Information Resources (DIR)-approved presentation.

Mr. Luis Gonzalez, Chief Information Security Officer, has developed a presentation that has been approved by DIR to satisfy this training. Upon delivery of this presentation, he will be able to certify compliance for all attending trustees.

Following the presentation on cybersecurity, IT staff will join Mr. Gonzalez in offering assistance with phones or other devices that trustees use to access their South Texas College email accounts and other resources, including the set up of multi-factor authentication to help ensure safety and security of the College's information resources and protect the trustees from exposure to cyber security issues.

No action is requested.

Review and Discussion of the Ongoing Development of the 2025 – 2031 Strategic Plan

Dr. Jesus Campos, Interim Vice President for Information Services, Planning, Performance, and Strategic Initiatives, will introduce Dr. Fernando Chapa, Dean for Institutional Research, Effectiveness, & Strategic Planning. Dr. Chapa will lead a work session review of the ongoing Strategic Planning at South Texas College, building towards the development of a 2025 – 2031 Strategic Plan.:

October 24, 2023 Board Work Session

This discussion follows the October 24, 2023 Board Work Session, during which the trustees participated in a review of data trends, an overview of the planning cycle for the current 2019 – 2025 Strategic Plan, and a review of the multi-phase strategic planning cycle developed to intentionally incorporated broad-based participation from leadership, faculty, staff, students, and community members as we develop the new strategic plan.

On October 24th, administration reviewed the Key Performance Indicators aligned to HB 8 funding. The Trustees also participated in a SWOT Analysis to help identify strengths, weaknesses, opportunities, and threats that shape the College's strategic planning.

Current Strategic Planning Process for the Development of the 2025-2031 Strategic Plan

On June 6, 2024, Dr. Chapa will review the following items:

Review of data:

a. Key Performance Indicators (KPIs)

KPIs establish the data points and benchmarks that measure the College's success. These align to student success metrics, and have been amended slightly to better align to the new HB 8 funding incentives.

b. Program Demand Gap Analysis

Administration has reviewed external analysis of the high-demand occupations in the region. This data has also been shared with the trustees.

Administration is reviewing the College's programs of study against the high-demand, high-paying opportunities that await graduates.

c. SWOT Analysis (Board, Faculty, Staff, Students, and Community)

Dr. Chapa's team has conducted SWOT Analysis sessions with the Board, faculty, staff, students, and community members to gather diverse feedback as part of its ongoing environmental scanning. This is essential to ensure the strategic plan for the next six years is framed within an accurate understanding of our institution and the region we serve.

Environmental Scan of Trends and Issues Affecting Higher Education (e.g. Political, Economic, Socio-Cultural, Technological, Environmental)

In addition to SWOT Analysis, continued environmental scanning helps develop an understanding of trends that may impact the college and our stakeholders from a variety of courses.

Current and Proposed Mission, Vision, and Core Value Statements

Dr. Chapa will share the current draft versions of the Mission, Vision, and Core Value Statement that are being prepared for Board review and adoption as we approach the establishment of the 2025 – 2031 Strategic Plan.

Discussion of Next Steps and Continued Board Involvement/Engagement

Dr. Chapa will conclude with a wrap up discussion of Strategic Planning and any further feedback from the trustees to support the next steps in the outlined process.

No formal action by the Board of Trustees is requested at this time. This information is presented as an update to the trustees, for feedback to administration, and to help guide the next steps of the strategic planning process.

Discussion of the Renaming of the STC Higher Education Centers at PSJA ISD and La Joya ISD

Between 2010 and 2012, South Texas College established two Higher Education Centers (HEC) in partnership with PSJA ISD and La Joya ISD. These HECs were established to support Early College High School enrollment and to provide additional facilities for traditional students in those communities, in response to increased enrollment at that time.

Starting in 2018, traditional enrollment began to steadily decline district wide, and demand for courses at the two HECs, in particular, dramatically dropped. Discussions began at that time for alternative options for those facilities. Since the pandemic and subsequent recovery, there has been no enrollment of traditional students at either location.

Additionally, both districts have offered new programs and activities to meet their district needs at each facility.

Because the HEC facilities are no longer used for traditional courses, the College needs to re-designate both locations to remain compliant with our accreditation standards. Administration proposes the following names that are more directly aligned to existing offerings:

Pharr ISD – Pharr College and Teaching Center

La Joya ISD – Jimmy Carter Early College High School

Board approval is not needed for this change, but administration wanted to outline the need for the change and provide an opportunity for discussion before moving forward.

No formal action by the Board of Trustees is requested at this time.

Review and Discussion on Proposed District Administration Building

Administration proposes the development and construction of a new District Administration Building to include the Executive Office Spaces for the President and Vice Presidents, the Board Room, Event Center, and South Texas College Foundation. Placing all the executive functions in close proximity would benefit operations.

Over the past year, plans to renovate the former Texas A&M building on McColl Road and Vermont Avenue have been under development for a District Administration building. Administration has since determined that the current square footage of that building would not accommodate all the functions required or maximize efficiency of operations. The scope of the Texas A&M building renovation may be modified to instead accommodate additional classrooms for the Health Programs, offices for the South Texas College Foundation, the Public Relations Department, External Affairs, and others.

The Pecan Campus may be a more suitable location for a District Administration building and could provide more visibility, accessibility, and prominence. The proposed building would be a multi-story facility of approximately 60,000 square feet.

Administration will discuss plans and options for a proposed District Administration Building with the Board of Trustees.