

# **Board of Trustees**

## **Education and Workforce Development Committee Meeting**

**Tuesday, February 08, 2022**

**3:30 p.m.**

**Ann Richards Administration  
Building Board Room  
Pecan Campus  
McAllen, Texas**



**SOUTH TEXAS  
COLLEGE**

***In the Making!***

**Online Copy**

**South Texas College  
Board of Trustees  
Education and Workforce Development Committee  
Ann Richards Administration Building Board Room  
Pecan Campus, McAllen, Texas  
Tuesday, February 8, 2022 @ 3:30 p.m.**

**AGENDA**

“At anytime during the course of this meeting, the Board of Trustees may retire to Executive Session under Texas Government Code 551.071(2) to confer with its legal counsel on any subject matter on this agenda in which the duty of the attorney to the Board of Trustees under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with Chapter 551 of the Texas Government Code. Further, at anytime during the course of this meeting, the Board of Trustees may retire to Executive Session to deliberate on any subject slated for discussion at this meeting, as may be permitted under one or more of the exceptions to the Open Meetings Act set forth in Title 5, Subtitle A, Chapter 551, Subchapter D of the Texas Government Code.”

- I. Approval of Minutes for Tuesday, January 18, 2022 Committee Meeting ..... 3 - 8
- II. Presentation on the South Texas College and University of Texas – Rio Grande Valley Collaborative ..... 9 - 19

## **Approval of Minutes for Tuesday, January 18, 2022 Committee Meeting**

The Minutes for the Education and Workforce Development Committee meeting of Tuesday, January 18, 2022 are presented for Committee approval.

**South Texas College  
Board of Trustees  
Education and Workforce Development Committee  
Ann Richards Administration Building, Board Room  
Pecan Campus, McAllen, Texas  
Tuesday, January 18, 2022 @ 3:30 p.m.**

**MINUTES**

The Education and Workforce Development Committee Meeting was held on Tuesday, January 18, 2022 in the Student Union Building at the Pecan Campus in McAllen, Texas. The meeting commenced at 3:35 p.m. with Mrs. Victoria Cantú presiding.

Members present: Mrs. Victoria Cantú, Mr. Paul R. Rodriguez, and Mr. Danny Guzman

Other Trustees present: Ms. Rose Benavidez, Dr. Alejo Salinas, Jr., Mr. Gary Gurwitz, and Mr. Rene Guajardo

Members absent: None

Also present: Dr. Ricardo J. Solis, Dr. David Plummer, Dr. Anahid Petrosian, Mr. Matthew Hebbard, Dr. Rodney Rodriguez, Mr. Javier Villalobos, Dr. Eric Reittinger, Ms. Sara Lozano, Dr. Rebecca Millán, Dr. Brett Millán, Dr. Carlos Margo, Mr. Gilberto Reyes, Dr. Rebecca De Leon, Ms. Lisa Aleman, Mrs. Gardenia Perez, and Mr. Andrew Fish

**Approval of Minutes for Tuesday, December 7, 2021 Committee Meeting**

Upon a motion by Mr. Danny Guzman and a second by Mr. Paul R. Rodriguez, the Minutes for the Education and Workforce Development Committee meeting of Tuesday, December 7, 2021 were approved as written. The motion carried.

**Presentation on the Professor Emeritus Academic Classification at South Texas College**

Dr. Anahid Petrosian, Interim Vice President for Academic Affairs, introduced Dr. Rebecca Millán, Associate Professor of English and Chair of the College-Wide Academic Classification Committee. Dr. Millán presented on the Professor Emeritus Academic Classification at South Texas College.

In February 2016, the Board approved the creation of the Professor Emeritus academic classification to recognize retiring faculty who have made significant contributions to the College and community during their service at South Texas College.

To be eligible for the Professor Emeritus recognition, the retiring faculty member must first be nominated by their department one semester before, or not later than one semester after their retirement. Nominees must also have previously been awarded academic classification as: Assistant Professor, Associate Professor, or Full Professor, by the College-wide Academic Classification Committee (CWACC).

Nominations for Professor Emeritus are reviewed and voted upon by the CWACC, who then submits recommendations to the Vice President for Academic Affairs. The total number of emeritus awards in any given year cannot exceed 1% of the total number of full-time regular faculty, as per Policy #3813.

Since the Board approved the Professor Emeritus classification in 2016, five retiring faculty have been recognized with this honor.

Dr. Millán reviewed the classification, and the current South Texas College Professor Emeritus recipients and their benefits, before addressing questions with the Committee.

Dr. Alejo Salinas, Jr. suggested that the Board should be involved in the final steps of the Professor Emeritus designation. He noted that the involvement of the Board would add to the distinction and formal recognition conferred with the designation.

No action was requested. This information was presented to the Education and Workforce Development Committee for discussion and feedback.

### **Presentation on the National Summit for Dual Credit Programs**

Dr. Rebecca De Leon, Dean for Dual Credit Programs & School District Partnerships, presented on the National Summit for Dual Credit Programs. The Summit will be held from Sunday, February 27 – Tuesday, March 1, 2022 at the South Padre Island Convention Center, in partnership with the National Alliance of Concurrent Enrollment Partnerships (NACEP).

The Summit is a premiere conference for higher education institutions, school districts, and state/national entities that serve dual credit programs. It will provide South Texas College and its peers from across the nation with the opportunities to share information and insights on college readiness and successful dual credit programs.

Dr. De Leon provided an overview on special safety protocols in place for the current COVID-19 pandemic resurgence. She also discussed the sessions planned for the Summit, and current registration information.

A copy of Dr. De Leon's presentation and a draft copy of the proposed Summit agenda booklet were provided in the packet for the Committee's review.

No action was requested. This information was presented to the Education and Workforce Development Committee for discussion and feedback.

## **Report on the Office of Industry Training and Economic Development - Maquila Training Program**

South Texas College drives regional and global educational and economic development, as expressed in our Vision and Mission statements:

### **Vision Statement**

*"South Texas College will be a global model in educational innovation serving as a catalyst to drive regional prosperity, economic development, and the social mobility of those we serve."*

### **Mission Statement**

*"South Texas College is a public institution of higher education that provides educational opportunities through excellence in teaching and learning, workforce development, cultural enrichment, community service, and regional and global collaborations."*

For several years, administration had been developing plans to provide workforce training opportunities for industry partners in Reynosa. Consistent with the focus on driving regional and global prosperity, this training would boost productivity in the maquiladora industry; and, as observed by the Federal Reserve Bank of Dallas, an increase of productivity in maquila output in Reynosa results in a corollary increase in total employment in McAllen and surrounding areas. This program would serve regional interests and provides a model for international collaboration.

In August 2021, Dr. Ricardo J. Solis, College President, informed Texas Commissioner of Higher Education Harrison Keller of the College's proposed workforce program for industry partners in Reynosa. While these programs fall outside the purview of the Texas Higher Education Coordinating Board, Dr. Keller was generally supportive of the College's proposal.

In September 2021, Dr. Carlos Margo, Associate Dean of Industry Training and Economic Development, provided an updated presentation to the Education and Workforce Development Committee, and received strong encouragement to complete the development of these programs.

As of January 2022, administration has worked with legal counsel to develop two agreements to support these programs. The agreements have been written to allow flexibility to develop training programs which respond to frequently-changing needs of industry partners.

#### Industry Partner Training Agreement

1. The first agreement would allow the College and an industry partner to identify specific skills and scope of service for a limited workforce training program which will offer South Texas College credentialing to participating students.
  - The Company will pay STC directly for services specific to each program;
  - STC will provide the trainers, materials, and equipment as appropriate for training programs;
  - The Company may provide equipment for on-site training and/or instructional space for delivery of instruction, depending on the program.

#### Trainer Agreement

2. The second agreement would allow the College to recruit and engage trainers, serving as independent contractors, as needed to provide specific technical training to meet the needs of industry partners.
  - Trainers will be engaged for a specific scope, correlated to a specific training contract(s).
  - Trainers will agree to provide on-site instruction as required for a specific training contract(s).

Legal Counsel reviewed both agreements, and was comfortable that they adequately protected the College's interests and support the proposed training programs.

The College was ready to begin working with a pilot cohort of industry partners and to recruit qualified trainers. After an initial series of training programs, the College would review the program and prepare it as necessary to offer training more broadly to interested partners.

#### **Funding for Training Programs**

Because the training would take place outside of the College's taxing district and outside the state and national borders, no public funds, including state appropriations or tax proceeds, would be used to support this program. All program costs would be recouped through training contracts or restricted funds designated specifically for these programs.

Dr. David Plummer, Vice President for Information Services, Planning, Performance, and Strategic Initiatives, Dr. Rodney Rodriguez, Vice President for Institutional Advancement and Economic Development, and Dr. Carlos Margo, Associate Dean for Industry Training and Economic Development, reviewed this item with the Committee and responded to questions.

The Committee and attending trustees remained supportive of this innovative training program that would boost productivity and prosperity for the region.

No action was requested. This information was presented to the Education and Workforce Development Committee for discussion and feedback.

### **Adjournment**

There being no further business to discuss, the Education Workforce Development Committee Meeting of the South Texas College Board of Trustees adjourned at 4:24 p.m.

I certify that the foregoing are the true and correct Minutes of the January 18, 2022 Education and Workforce Development Committee of the South Texas College Board of Trustees.

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Mrs. Victoria Cantú  
Presiding



## **Presentation on the South Texas College and University of Texas – Rio Grande Valley Collaborative**

Dr. Anahid Petrosian, Interim Vice President for Academic Affairs, will introduce the **STC & UTRGV Collaborative** initiative that began in 2019 and was spearheaded by South Texas College. The initiative is Co-Led by Dr. Anahid Petrosian and Dr. Janna Arney, Executive Vice President and Provost for UTRGV.

The STC & UTRGV Collaborative has four Workgroups with membership from both STC and UTRGV. The Workgroups have been meeting regularly for the past four years to develop strategies to ensure a seamless transitioning of students between STC and UTRGV. This includes STC students in our dual credit programs, traditional enrollment programs, or both.

On January 25, 2022, Dr. Ricardo J. Solis, President of STC, and Dr. Guy Bailey, President of UTRGV, attended the Collaborative Leadership Meeting to support the vision of the Collaborative and review their progress and plans for future coordination of efforts.

### **Collaborative Workgroup**

- Admission & Connections
- Research & Data Sharing
- Student Progression & Success
- Faculty Collaboration & Exchange

### **STC Co-Chairs**

Mr. Matthew Hebbard, VP for Student Affairs & Enrollment Management

Dr. Fernando Chapa, Dean for Institutional Research, Effectiveness, and Strategic Planning

Dr. Kelli Davis, Director of University Relations, Transfer, and Articulation Center

Dr. Esmeralda Adame, Associate Professor of Advanced Manufacturing Technology

Jessica Galloso, Associate Dean, Office of Professional and Organizational Development

Dr. Petrosian and the Workgroup Co-Chairs will describe the charges of each workgroup, review their major accomplishments thus far, and outline their goals for the year ahead.

They will review some innovative practices and proposals, including Joint Admission of students at each institution; improved data sharing to track student performance across institutions; better alignment of curriculum to support articulation of credits and improved transfer processes; and even greater collaboration between faculty at each institution in events supporting our students and programs.

No action is requested. This information is presented to the Education and Workforce Development Committee for discussion and feedback.



# STC & UTRGV Collaborative

Presentation for  
Education and Workforce Development  
Committee Meeting

FEBRUARY 8, 2022

Presenters: Dr. Anahid Petrosian, Interim Vice President for Academic Affairs  
STC Collaborative Workgroup Co-Chairs

## Outline

- Background
- Collaborative Workgroups & Co-Chairs
- Workgroup Charges, Accomplishments & Goals
- Next Steps for Collaborative

**STC** ↔ **UTRGV**  
Collaborative

## Background

### ➤ Collaborative began in 2018

Strategic planning for the STC & UTRGV Collaborative began in 2018 with coordination of the first Leadership Meeting hosted by STC on January 11, 2019

### ➤ Vision for the Collaborative

*To serve our students by designing the best seamless educational pathways between our two institutions*

### ➤ Achieving Vision through Workgroup Activities

- Admissions & Connections
- Research & Data Sharing
- Student Progress & Success
- Faculty Collaboration & Exchange

## STC & UTRGV Collaborative Co-Leaders

Dr. Anahid Petrosian  
Interim Vice President For Academic Affairs  
South Texas College



Dr. Janna Arney  
Executive Vice President and Provost  
The University of Texas Rio Grande Valley



# Timeline of Events

**2019**

**January 11**  
1<sup>st</sup> Leadership Meeting  
Hosted at STC

**May 3**  
1<sup>st</sup> Workgroup Meeting  
Hosted at UTRGV

**October 18**  
2<sup>nd</sup> Workgroup Meeting  
Hosted at STC

**2020**

**January 10**  
2<sup>nd</sup> Leadership Meeting  
Hosted at UTRGV

**May 1**  
Workgroup Meeting  
Cancelled

**2021**

**February 26**  
3<sup>rd</sup> Workgroup Meeting  
Hosted via Teams

**April 29**  
Progress Check Meeting  
with Co-Chairs  
Hosted via Teams

**October 27**  
4<sup>th</sup> Workgroup Meeting  
Hosted via Teams



## Collaborative Leadership Meeting

Tuesday, January 25, 2022  
South Texas College  
Student Union

- 8:30 - 9:00 a.m. **Networking Breakfast**
- 9:00 a.m. **Welcome Address**  
*Dr. Ricardo J. Solis, STC President*  
*Dr. Guy Bailey, UTRGV President*
- 9:20 a.m. **Leadership Introductions & Collaborative Recap**  
*Dr. Anahid Petrosian, STC Interim Vice President for Academic Affairs*  
*Dr. Janna Arney, UTRGV Executive Vice President and Provost*
- 10:00 a.m. **Workgroup Updates**  
*Collaborative Co-Chairs, STC & UTRGV*
- 11:00 a.m. **Guided Group Discussion & Poll on Logo**  
*Jessica Galloso, STC Associate Dean*  
*Office of Professional & Organizational Development*
- 11:20 a.m. **Meeting Wrap-Up**

## 4<sup>th</sup> Annual Meeting



## Feedback from Meeting Evaluation

*"This Collaborative is one of the most positive and constructive approaches towards building an important relationship between our two institutions. **It was fascinating to discover how closely aligned our ideas are with each other.** Please keep this Collaborative going!"*

*"Very well organized; presenters were very well prepared and delivered a clear presentation; **the last exercise was very productive.**"*

*"I enjoyed the updates and the brief but valuable side discussions that happened before and after the start of the event. With that said, **I wish we would have spent more time in our individual workgroups to discuss any new ideas or updates.**"*

## WORKGROUPS & CO-CHAIRS

### Admissions & Connections

- Mr. Matt Hebbard, STC
- Dr. Maggie Hinojosa, UTRGV

### Research & Data Sharing

- Dr. Fernando Chapa, STC
- Dr. Susan Brown, UTRGV

### Student Progression & Success

- Dr. Kelli Davis, STC
- Dr. Jonikka Charlton, UTRGV

### Faculty Collaboration & Exchange

- Dr. Esmeralda Adame, STC
- Jessica Galloso, STC
- Dr. Linda Matthews, UTRGV

## Collaborative Workgroups

- Charges
- Major Accomplishments
- Goals for 2022

### ADMISSIONS & CONNECTIONS

#### Workgroup Charge

- Improve the customer experience for students who attend both STC & UTRGV
- Develop strategies and procedures that enhance the ease of transition between the two institutions



## ADMISSIONS & CONNECTIONS

### Major Accomplishments

- Reviewed reverse transfer process to identify gaps
- Met regularly to ensure seamless transfer of student transcripts between both institutions continues
- Identified and resolved issue with Core codes not being indicated on STC transcripts

### Major Goal for 2022

- Joint Admissions Agreement between UTRGV & STC



## RESEARCH & DATA SHARING

### Workgroup Charge

- Conduct research to track progress and success of dual credit and traditional STC students who transfer to UTRGV



### Major Accomplishments

- Identified preliminary data needs
- Finalized data template for tracking progress and success of STC transfer students to UTRGV
- Determined method for comparing STC transfer students to UTRGV native students

### Major Goal for 2022

- Develop an ongoing timeline for the reporting and distribution of data



## RESEARCH & DATA SHARING

### Developed Baseline Data for Student Performance

STC students attending UTRGV (2019 Cohort)

**Baseline  
Data**

#### FTIC\*: Out of 4,793 freshmen in the UTRGV Cohort (Fall 2019)

#### **1,900 (40%) had prior STC credits (former Dual Credit Student)**

- GPA of students with STC credits: First term GPA was around 3.00
- Persistence of students with STC credits: 95% (Fall to Spring) and 85% (Fall to Fall)

#### Transfer In Students: Out of 1,790 Transfer Students (in Fall 2019)

#### **1,059 (59%) transferred from STC**

- GPA of students with STC credits: Average of 2.95 with 30+ transfer hours
- Persistence of students with STC credits: 88% (Fall to Spring) and 81% (Fall to Fall)

*FTIC\* = First Time In College (Freshman)*

## STUDENT PROGRESSION & SUCCESS

### Workgroup Charge

- Develop a seamless articulation and transition process for students transferring from STC to UTRGV

### Major Accomplishments

- Aligned curriculum timelines and developed a mechanism for communicating curriculum changes
- Developed a new template for four-year pathways from STC to UTRGV
  - ✓ Targeted two of the larger transfer programs, Business Administration and Criminal Justice, and completed these maps (10)
  - ✓ 54 total program matches to be mapped



**Transfer  
Maps**



# STUDENT PROGRESSION & SUCCESS

## Major Goals for 2022

- Finalize cobranded website for STC-2-UTRGV
- Complete four-year transfer maps for articulation agreement programs



**A.A. in Criminal Justice to B.S. in Criminal Justice**

This four-year plan provides a model for on-time completion of the B.B.A. in Marketing at UTRGV by starting at South Texas College.

Year	First Semester		Second Semester	
	STC Requirement	UTRGV Equivalent	STC Requirement	UTRGV Equivalent
F	CRJ 1313 or CRJ 1307 (Major)	CRJ 1313 or CRJ 1307 (Major)	HST 1302 or HST 2328 (American History Core)	HST 1302 or HST 2328 (American History Core)
F	FNLS 1301 (Communication Core)	FNLS 1301 (Communication Core)	FNLS 1302 (Communication Core)	FNLS 1302 (Communication Core)
P	CRJ 1301 (Major)	CRJ 1301 (Major)	SCIP 2305 (Political Science Core)	SCIP 2305 (Political Science Core)
S	CRJ 1301 (Major)	CRJ 1301 (Major)	CRJ 1306 (Major)	CRJ 1306 (Major)
H	HST 1301 or HST 2327 (American History Core)	HST 1301 or HST 2327 (American History Core)		
A				
STC Requirement		UTRGV Equivalent		
Component Area Option Core		Integrative and Experiential Learning Core		
Creative Arts Core		Creative Arts Core		
Language, Philosophy & Culture Core		Language, Philosophy & Culture Core		
Year	Fourth Semester		Fifth Semester	
	STC Requirement	UTRGV Equivalent	STC Requirement	UTRGV Equivalent
I	Mathematics Core	Mathematics Core	SCIP 2306 (Political Science Core)	SCIP 2306 (Political Science Core)
O	Life & Physical Sciences Core	Life & Physical Sciences Core	Life & Physical Sciences Core	Life & Physical Sciences Core
H	Life & Physical Sciences Core	Life & Physical Sciences Core	CRJ 2313 (Major)	CRJ 2313 (Major)
O	Social & Behavioral Science Core	Social & Behavioral Science Core	CRJ 2328 (Major)	CRJ 2328 (Major)
M	CRJ 1330 (Major)	CRJ 1330 (Major)	If needed, Component Area Option Core	If needed, Component Area Option Core
B				
E				
Year	Fall Semester		Spring Semester	
F	CRJ 3303 - Criminology		CRJ 3304 - Criminal Justice Research Methods	
U	CRJ 3310 - Constitution and Criminal Law		Prescribed elective - 3 hours (Choose from list)	
N	Prescribed elective - 3 hours (Choose from list)		Prescribed elective - 3 hours (Choose from list)	
I	Prescribed elective - 3 hours (Choose from list)		Minor elective - 3 hours	
O	Minor elective - 3 hours		Minor elective - 3 hours	
B				
Year	Fall Semester		Spring Semester	
S	CRJ 3301 - International Perspectives in Criminal Justice		CRJ 4370 or 4370 alternate semester (if allowed)	
E	Prescribed elective - 3 hours (Choose from list)		Prescribed elective - 3 hours (Choose from list)	
N	Prescribed elective - 3 hours (Choose from list)		Prescribed elective - 3 hours (Choose from list)	
I	Prescribed elective - 3 hours (Choose from list)		Minor elective - 3 hours	
O	Minor elective - 3 hours		Minor elective - 3 hours	
B				

Minor - Hours will vary  
Minors vary in credit hours required. If applicable, the credit hours in the minor selected may impact the number of free electives required to reach the 120 credit hours needed to earn a bachelor's degree.

Four-year plan aligns with the 2021-2022 programs of study.

# FACULTY COLLABORATION & EXCHANGE

## Workgroup Charge

- Increase the number of joint STC/UTRGV events and initiatives
  - Chair to Chair Events
  - Collaborative Professional Development
  - Shared Speaker Series and Panels
- Showcase existing Collaborative Events



## Major Accomplishments

- Advanced Manufacturing Technology Program - Manufacturing Month  
October 2021: UTRGV was invited and participated as exhibitors and speakers
- STEM Summit - Spring 2021; (3) UTRGV faculty presented

## FACULTY COLLABORATION & EXCHANGE

### Major Goals for 2022

- Increase UTRGV Faculty Participation in annual South Texas College Events
  - STEM Summit - Spring 2022
  - Advanced Manufacturing Technology Career Expo - Spring 2022
  - Advanced Manufacturing Technology Program Manufacturing Month October 2022
- Develop and Implement *New Collaborative Events*
  - Chair to Chair Event - Fall 2022
  - Shared Speaker Panel - Fall 2022



## Next Steps for Collaborative

## Next Steps for Collaborative

- Workgroup Meetings
  - Spring Semester
  - Fall Semester
- New Topic to Explore
  - Non-Credit to Credit Pathways
    - Potential New Workgroup
- Next Leadership Meeting hosted by UTRGV in 2023



On behalf of the  
STC & UTRGV Collaborative

**Thank  
You**