

Board of Trustees

Education and Workforce Development Committee Meeting

Tuesday, October 19, 2021

3:30 p.m.

Nursing and Allied Health Campus
West & Simulation Center, Building B
Conference Room 3.203 (3rd Floor)
1101 E. Vermont, McAllen, TX 78503



In the Making!

Online Copy

**South Texas College
Board of Trustees
Education and Workforce Development Committee
NAH West & Simulation Center, Building B
Conference Room 3.203 (3rd Floor)
Nursing and Allied Health Campus, McAllen, Texas
Tuesday, October 19, 2021 @ 3:30 p.m.**

AGENDA

"At anytime during the course of this meeting, the Board of Trustees may retire to Executive Session under Texas Government Code 551.071(2) to confer with its legal counsel on any subject matter on this agenda in which the duty of the attorney to the Board of Trustees under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with Chapter 551 of the Texas Government Code. Further, at anytime during the course of this meeting, the Board of Trustees may retire to Executive Session to deliberate on any subject slated for discussion at this meeting, as may be permitted under one or more of the exceptions to the Open Meetings Act set forth in Title 5, Subtitle A, Chapter 551, Subchapter D of the Texas Government Code."

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- II. Presentation on Division of Liberal Arts 9 - 16
- III. Presentation on Division of Social & Behavioral Sciences..... 17 - 24

Approval of Minutes for Tuesday, September 14, 2021 Committee Meeting

The Minutes for the Education and Workforce Development Committee meeting of Tuesday, September 14, 2021 are presented for Committee approval.

**South Texas College
Board of Trustees
Education and Workforce Development Committee
Ann Richards Administration Building, Board Room
Pecan Campus, McAllen, Texas
Tuesday, September 14, 2021 @ 4:00 p.m.**

MINUTES

The Education and Workforce Development Committee Meeting was held on Tuesday, August 10, 2021 in the Ann Richards Administration Building Board Room at the Pecan Campus in McAllen, Texas. The meeting commenced at 4:02 p.m. with Mrs. Victoria Cantú presiding.

Members present: Mrs. Victoria Cantú and Mr. Danny Guzman

Other Trustees present: Ms. Rose Benavidez, Dr. Alejo Salinas, Jr., Mr. Gary Gurwitz, and Mr. Rene Guajardo

Members absent: Mr. Paul R. Rodriguez

Also present: Dr. Ricardo J. Solis, Dr. David Plummer, Dr. Anahid Petrosian, Mr. Javier Villalobos, Dr. Ali Esmaeili, Ms. Sara Lozano, Dr. Kelli Davis, Dr. Maria Cervantes, Dr. Carlos Margo, Ms. Christina Cavazos, Ms. Stephanie Hinojosa, and Mr. Andrew Fish

Approval of Minutes for Tuesday, August 10, 2021 Committee Meeting

Upon a motion by Mr. Danny Guzman the Minutes for the Education and Workforce Development Committee meeting of Tuesday, August 10, 2021 were approved as written. The motion carried.

Review and Recommend Proposed Revisions to 2021-2022 and 2022-2023 Academic Calendar

The Committee was asked to recommend Board approval of the proposed revisions to the 2021-2022 and 2022-2023 Academic Calendars to include Juneteenth (June 19th) as an observed federal holiday. If approved, the College would be closed to observe this holiday beginning in Summer 2022 and moving forward.

A federal law recently went into effect declaring June 19th a federal holiday, known as Juneteenth, which commemorates the emancipation of African-American slaves. Because the holiday falls on a Sunday in the 2022 calendar year, the observed date would

fall on Monday, June 20, 2022. For the 2023 calendar year, the observed date would be Monday, June 19, 2023.

In order to ensure that the instructional days for the Summer I session were balanced with the Summer II session, the Summer I session would be extended by one day, as follows:

Summer I Session			
AY		Start Date	End Date
2021-2022	Current	Monday, June 6, 2022	Thursday, July 7, 2022
	Proposed	Monday, June 6, 2022	Friday, July 8, 2022
2022-2023	Current	Monday, June 5, 2023	Thursday, July 6, 2023
	Proposed	Monday, June 5, 2023	Friday, July 7, 2023

The revisions would not impact or overlap with the Summer II session and would still remain in compliance with the Texas Higher Education Coordinating Board (THECB) common calendar. The census and last day to withdraw dates would be adjusted accordingly to align with the new proposed dates for the Summer I sessions.

This proposal was sent to the Academic Calendar Committee members for consideration and feedback and no objections were received.

Enclosed Documents

The proposed revisions to the 2021-2022 and 2022-2023 Academic Calendars were provided within the packet to include the addition of the holiday and the adjustment of census/last day to withdraw dates.

Upon a motion by Mr. Danny Guzman, the Education and Workforce Development Committee recommended Board approval of the proposed revisions to the 2021-2022 and 2022-2023 Academic Calendar as presented. The motion carried.

Presentation on Division of Math, Science, Information Technology & Bachelor Programs

Dr. Anahid Petrosian, Interim Vice President for Academic Affairs, coordinated a series of presentations highlighting each of the Academic Divisions of South Texas College. In September 2021, Dr. Petrosian invited Dr. Ali Esmaeili, Dean of Math, Science, Information Technology and Bachelor Programs, to present on the departments and activities within his division.

Dr. Esmaeili presented the background and organizational chart of the Division of Math, Science, Information Technology & Bachelor Programs, covering the establishment and growth of the division over time.

Starting with a focus specifically on Math & Science, the division was expanded to incorporate Bachelor Programs with the approval of South Texas College's first baccalaureate degrees in 2004. In 2020, the division was further expanded to incorporate Information Technology, which includes Computer & Advanced Technologies as well as Cybersecurity.

In addition to academic departments, this division houses the University Relations, Transfer & Articulation Center, which works with other institutions of higher education to facilitate seamless transfer opportunities for South Texas College's students. Currently, the College maintains 88 specific agreements with 67 institutions, including agreements that help guide community college graduates across Texas into South Texas College's baccalaureate programs. This office also maintains numerous transfer maps with UTRGV and TAMUK, providing easy transfer paths for students pursuing specific degree plans.

Dr. Esmaeili also reviewed faculty and staff, as well as enrollment and graduation rates across the division. Division-wide, 140 faculty and 29 staff support 1,016 course sections in Fall 2021. The presentation included enrollment figures for Fall 2020 and Fall 2021.

Despite the COVID-19 pandemic, the Division graduated more students in the 2020 Academic Year than in the preceding year.

Finally, Dr. Esmaeili reviewed a number of fantastic grant-funded programs within the Division, and notable achievements and accomplishments, including the STEM Connection Newsletter. This newsletter was printed in Fall 2019, and has not been republished during the pandemic, although the Division maintains an active STEM Connection website for accomplishments and upcoming events.

No action was requested. This information was presented to the Education and Workforce Development Committee for discussion and feedback.

Presentation on South Texas College Bachelor Programs

While the Bachelor Programs were included within the Division of Math, Science, Information Technology and Bachelor Programs, administration also presented on Bachelor Programs separately.

Dr. Ali Esmaeili, Dean of Math, Science, Information Technology and Bachelor Programs, provided a review of the timeline of development of the bachelor programs, including the legislative support for the baccalaureate pilot program in 2003, the College's accreditation changes in 2004 to support baccalaureate programs, and other benchmarks in South Texas College's path as a state- and national leader in developing and offering successful bachelor degree programs as a community college.

Dr. Esmaeili also reviewed the specific Baccalaureate Degrees offered at South Texas College, each of which was identified and developed to support workforce needs of the region, and to provide graduates with a pathway toward higher education, including graduate school.

The presentation covered recognition received by South Texas College's baccalaureate programs, including recognition by *Excelencia in Education* in 2017, and recognitions of affordability and value.

Dr. Esmaeili reported Fall 2020 student demographics, enrollment trends including a discussion of recruitment efforts to attract students to the bachelor programs, and graduation rates, followed by some of the most eye-opening statistics proving the importance and value of baccalaureate programs at South Texas College:

- 53% of students who successfully graduate from South Texas College's baccalaureate programs received some level of development coursework.
- 43% of students who successfully graduate from South Texas College's baccalaureate programs transfer to a university to continue further education.

While the development of baccalaureate programs at community colleges has been an uphill battle against critics who question the value and rigor of such programs, South Texas College has demonstrated that they are a viable, valuable pathway to students seeking academic and workforce advancement.

No action was requested. This information was presented to the Education and Workforce Development Committee for discussion and feedback.

Presentation on Workforce Training Opportunities for Industry Partners in Reynosa

Dr. Carlos Margo, Associate Dean of Industry Training and Economic Development, presented on workforce training opportunities for industry partners in Reynosa.

Working with the McAllen Economic Development Corporation, Index Reynosa, and other economic development partners, South Texas College's Office of Industry Training and Economic Development recognizes that there is a great benefit to our region by improving workforce training to partnering maquiladoras in Reynosa.

The Federal Reserve Bank of Dallas has noted that the economic condition of McAllen and surrounding communities is closely tied to the maquiladora industry in Reynosa. Their models predict that a 10 percent increase in maquiladora output results in a 6.6 percent increase in total employment in McAllen, largely in the service industry. Efforts to improve maquiladora productivity show great promise for the improved economic development of the region.

Toward that goal, Dr. Margo presented his proposal to provide customized workforce training to manufacturing employees in Mexico. By providing South Texas College's Institute of Advanced Manufacturing training, curriculum, and credentialing to worked in Reynosa's maquiladoras, the College would help communities continue to prosper on both sides of the border, improving performance and growth by existing business and supporting recruitment of new investments in the region. Such bi-national training initiatives are critical components in attracting national and international investment in new manufacturing and other business developments.

Currently, there are over 130,000 workers employed by over 150 manufacturing companies among the maquiladoras in Reynosa. These workers are producing for the automotive, electronic, medical, aerospace, and other industries, and over 80% of the companies have a United State affiliate. Furthermore, the United States-Mexico-Canada Agreement that replaced NAFTA encourages further growth on both sides of the US/Mexico border.

Dr. Margo briefly outlined the proposed training programs, including responsibilities and benefits to the College and partnering maquiladoras.

No action was requested. This information was presented to the Education and Workforce Development Committee for discussion and feedback.

Adjournment

There being no further business to discuss, the Education Workforce Development Committee Meeting of the South Texas College Board of Trustees adjourned at 4:54 p.m.

I certify that the foregoing are the true and correct Minutes of the September 14, 2021 Education and Workforce Development Committee of the South Texas College Board of Trustees.

Mrs. Victoria Cantú
Presiding

Presentation on Division of Liberal Arts

Dr. Anahid Petrosian, Interim Vice President for Academic Affairs, has coordinated a series of presentations highlighting each of the Academic Divisions of South Texas College.

In October 2021, Dr. Petrosian has invited Dr. Christopher Nelson, Dean of Liberal Arts. Dr. Petrosian will introduce Dr. Nelson, who will present on the departments and activities within his division

Dr. Nelson will present the background and organizational chart of the Division of Liberal Arts, covering the establishment and growth of the division over time.

This division incorporates courses and majors within the categories of Fine & Performing Arts as well as Humanities, and also houses the Center for Mexican American Studies.

Dr. Nelson will also review faculty and staff, as well as enrollment and graduation rates across the division. Division-wide, 303 faculty, including 143 Dual Credit faculty, and 16 staff support 1,357 course sections in Fall 2021.

The presentation includes enrollment figures for Fall 2020 and Fall 2021, as well as college-wide headcount for declared majors within each field of study in the division, and a comparison of graduate counts for Academic Year 2020 and Academic Year 2021 for each associate degree included within the division.

Dr. Nelson will review briefly review the Center for Mexican-American Studies and other recent notable achievements in the Division of Liberal Arts.

No action is requested. This information is presented to the Education and Workforce Development Committee for discussion and feedback.

Division of Liberal Arts



**Presentation for
Education and Workforce Development Committee Meeting
Tuesday, October 19, 2021**

**Presenter:
Dr. Christopher Nelson, Dean for Liberal Arts**

Outline



- Background
- Organizational Chart
- Sections, Faculty & Staff
- Enrollment & Graduates
- Center for Mexican American Studies
- Notable Achievements





Dr. Christopher Nelson, Dean

Division of Liberal Arts

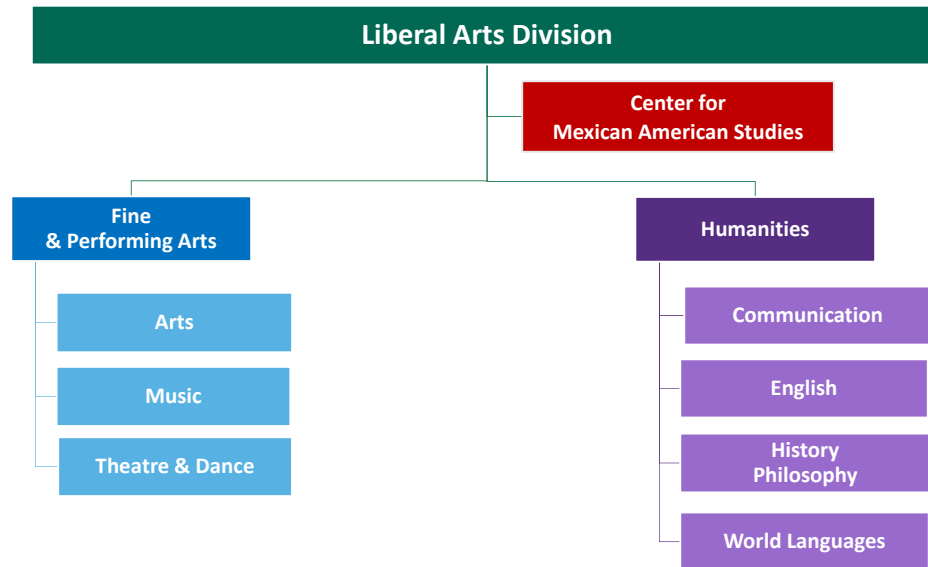
- **Doctor of Philosophy in Philosophy**
Southern Illinois University at Carbondale
 - **Master of Arts in Philosophy**
Southern Illinois University at Carbondale
 - **Bachelor of Arts in Philosophy**
California State University at Sacramento
- Served South Texas College as Assistant Dean of Humanities and Associate Dean of Curriculum and Student Learning
 - Worked at STC for 15 years prior in capacities that also included, Professor of Philosophy, Associate Professor of Philosophy, Department Chair, and Instructor

Background



- 1995** Division of **Communications, Humanities, and Fine Arts** was established
- 2001** Division was merged with Social & Behavioral Sciences to create the Division of Liberal Arts and Social Sciences (LASS)
- 2020** LASS Division was split into two divisions
 - **Division of Liberal Arts**
 - Division of Social and Behavioral Sciences

Organizational Chart



Sections/Faculty/Staff



Fall 2021 Semester

Sections: 1357

- Traditional: 774
- Dual Credit: 583

Faculty: 303

- Full Time: 109
- Lecturers: 18
- Adjunct: 33
- Dual Credit: 143

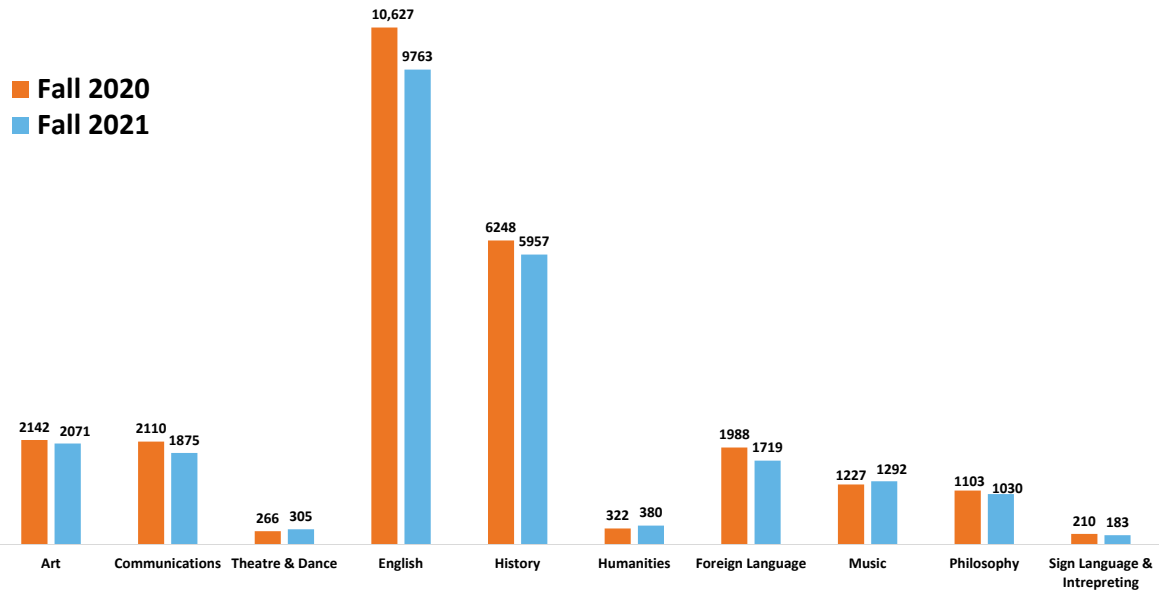
Staff: 16

- Support Staff: 11
- Student Support: 2
- Other: 3
(Theatre Coord. & Comm. Lab Tech. & Gallery Asst.)



Overall Enrollment in Courses

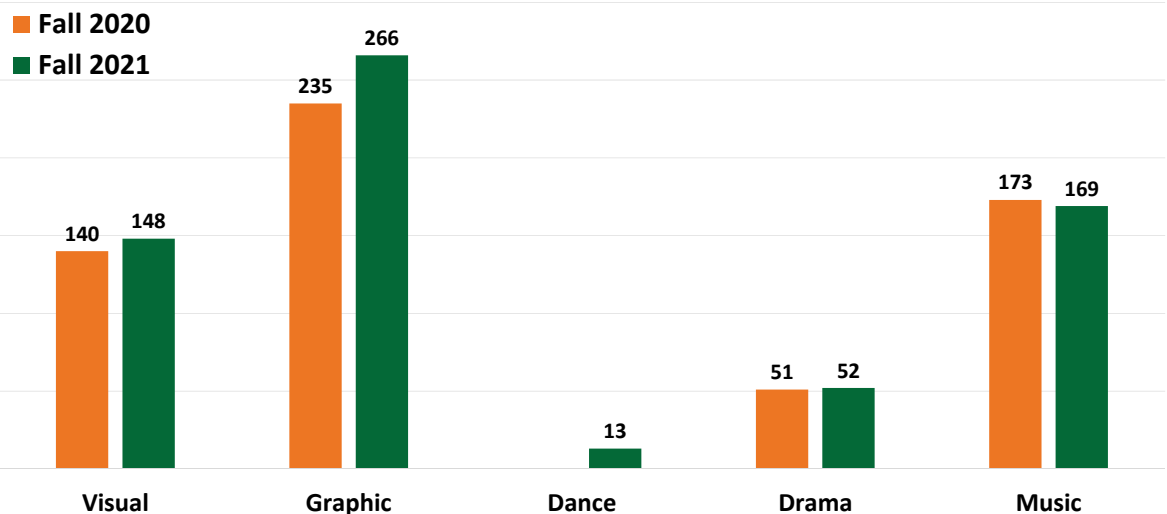
Division of Liberal Arts



Declared Majors



Fine & Performing Arts

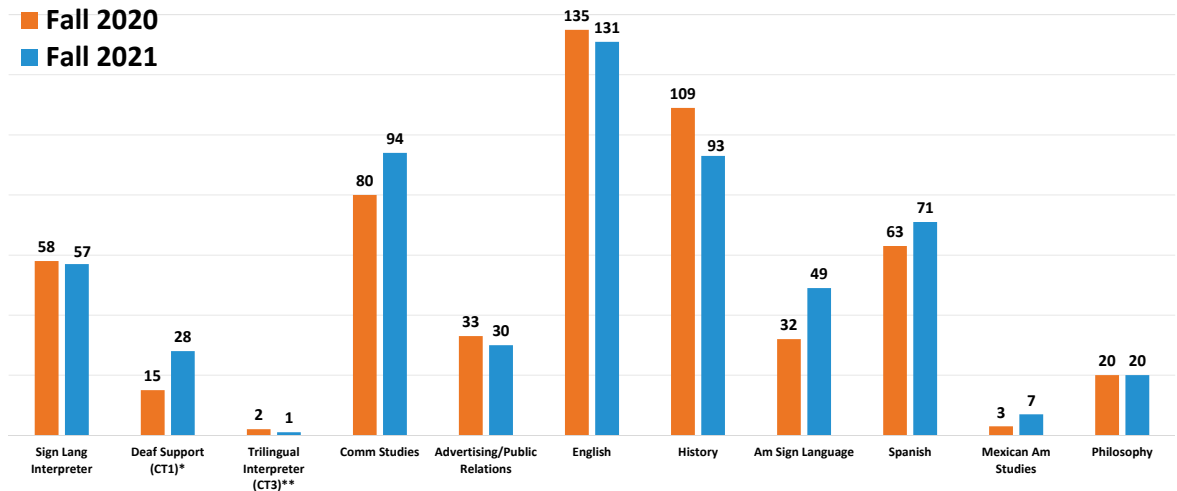


Declared Majors



Humanities

■ Fall 2020
■ Fall 2021

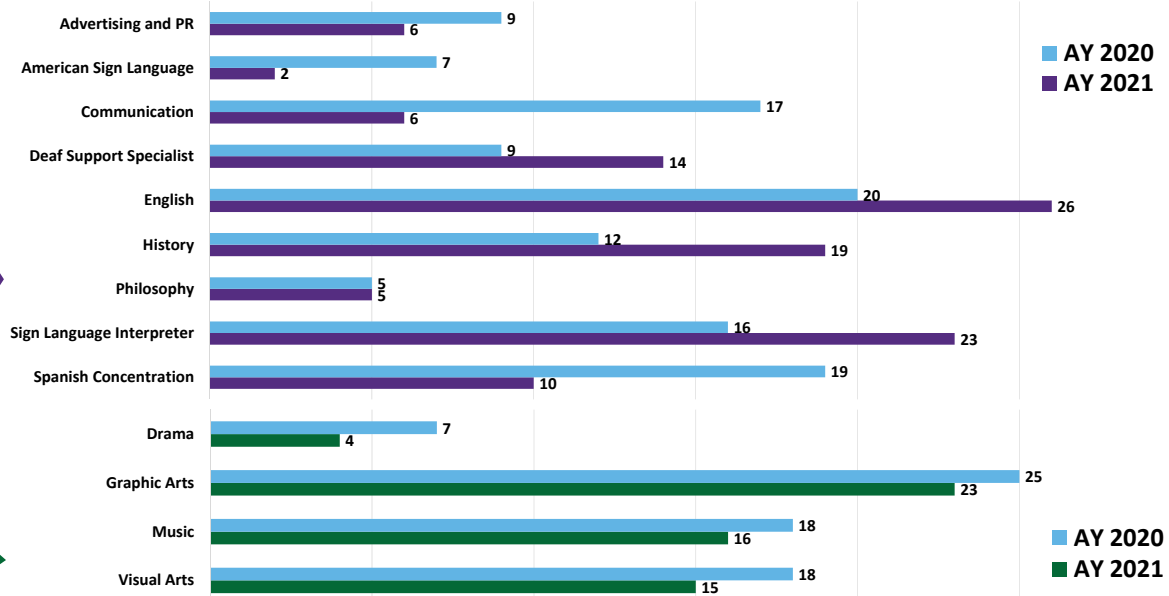


Graduates



Humanities

Fine & Performing Arts



Center for Mexican-American Studies

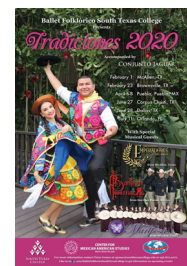


Mission

To improve recruitment and retention by motivating and encouraging students to succeed as they engage in cultural events throughout South Texas College campuses, Dual Enrollment affiliated schools and the community.

Ballet Folklorico

- Established in 2012
- *Tradiciones* – annual performance
 - Presented since 2013



Notable Achievements



- **STC Alumni Invitational**, the first physical art installation since the start of the pandemic, exhibition dates June 14 – August 5, 2021
- **Ballet Folklorico and STC Theatre** transitioned to a virtual environment and continued to engage audiences throughout the pandemic
- **Tierra Firme**, volume 14, published annually by World Languages Department
- **“Art and Memory” Conference**, Inaugural Liberal Arts Collaborative
- **“Evening Chats”** established by Liberal Arts faculty

In an effort to foster connection, engagement, and a sense of normalcy, South Texas College faculty began hosting twice-a-week “Evening Chats” during the pandemic, with attendance of up to 150 learners at some events.



Thank You



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Presentation on Division of Social & Behavioral Sciences

Dr. Anahid Petrosian, Interim Vice President for Academic Affairs, has coordinated a series of presentations highlighting each of the Academic Divisions of South Texas College.

In October 2021, Dr. Petrosian has invited Dr. Eric Reittinger, Dean of Social & Behavioral Sciences. Dr. Petrosian will introduce Dr. Reittinger, who will present on the departments and activities within his division

Dr. Reittinger will present the background and organizational chart of the Division of Social & Behavioral Sciences, covering the establishment and growth of the division over time.

This division incorporates courses and majors within a broad category of social and behavioral science disciplines, and also includes the Mid-Valley Campus Child Development Center, which both serves as a child care center for its surrounding community, and also provides hands-on learning opportunities for the College's Child Development students.

Dr. Reittinger will also review faculty and staff, as well as enrollment and graduation rates across the division. Division-wide, 119 faculty, including 17 Dual Credit faculty, and 19 staff support 706 course sections in Fall 2021.

The presentation includes enrollment figures for Fall 2020 and Fall 2021, as well as college-wide headcount for declared majors within each field of study in the division, and a comparison of graduate counts for Academic Year 2020 and Academic Year 2021 for each associate degree included within the division.

Dr. Reittinger will review briefly review the Child Development Center at the Mid-Valley Campus, including special events hosted to benefit students at that center and to provide professional development opportunities for childcare center directors and managers in the College's region.

Dr. Reittinger will also review the Annual Human Trafficking Conference, which last held its 14th occurrence just prior to the pandemic, as well as the Psychology Club, one of South Texas College's most well-established and most active student organizations.

No action is requested. This information is presented to the Education and Workforce Development Committee for discussion and feedback.

Division of Social & Behavioral Sciences



Presentation for
Education and Workforce Development Committee Meeting
Tuesday, October 19, 2021

Presenter: Dr. Eric Reitinger, Dean for Social & Behavioral Sciences

Outline



- Background
- Organizational Chart
- Sections, Faculty & Staff
- Enrollment & Graduates
- Mid-Valley Campus Child Development Center
- Notable Achievements
- Moving Forward





Dr. Eric Reitinger, Dean

Division of Social & Behavioral Sciences

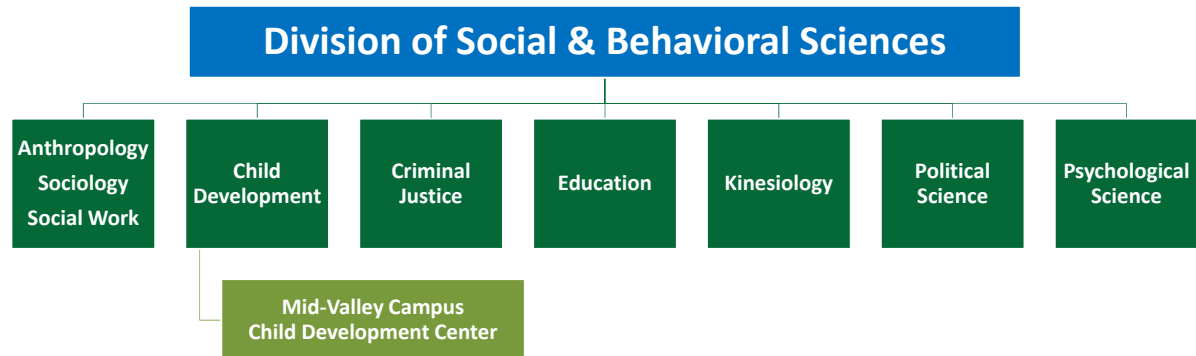
- **Doctor of Philosophy in Child Development**
University of Minnesota, Institute of Child Development
- **Master of Science in Psychology**
University of Iowa
- **Bachelor of Science in Psychology**
Utah State University
 - Served South Texas College as Assistant Dean for Liberal Arts and Social Sciences
 - Worked at STC for 15 years in capacities that also included Department Chair, Assistant Chair, Honor's Program Coordinator, PTK Advisor, and Faculty Senate President

Background



- 1995** Division of Social and Behavioral Sciences (SBS) was established
- 2001** SBS was merged with Liberal Arts to form one division called the Division of Liberal Arts and Social Sciences (LASS)
- 2020** LASS Division was split into two divisions
 - Division of Liberal Arts
 - **Division of Social and Behavioral Sciences**

Organizational Chart



Sections/Faculty/Staff



Fall 2021 Semester

Sections: 706

- Traditional: 505
- Dual Credit: 201

Faculty: 119

- Full-Time: 83
- Adjunct: 19
- Dual Credit: 17

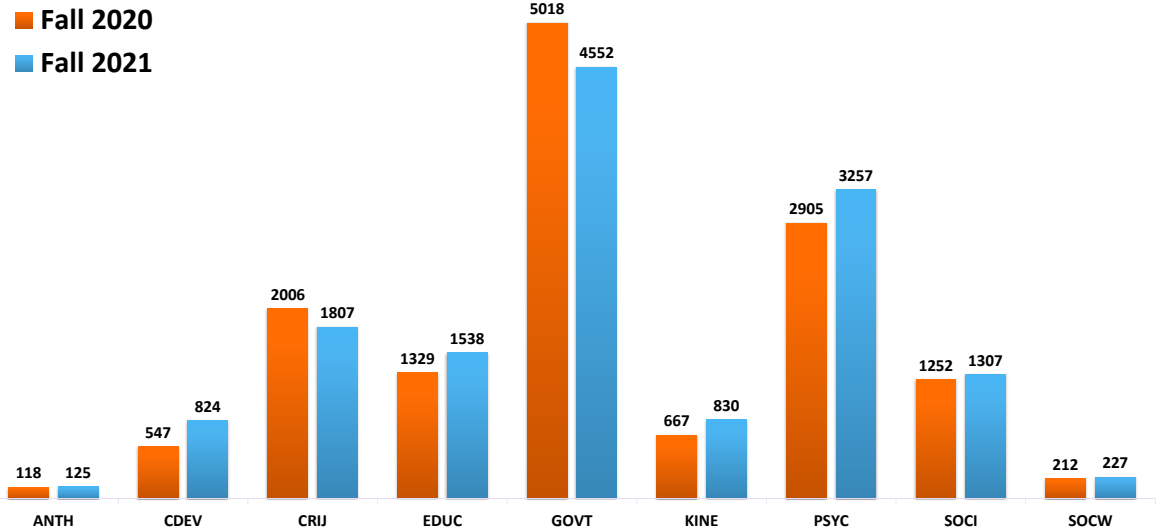
Staff: 19

- Division Staff: 7
- Child Dev. Center: 12

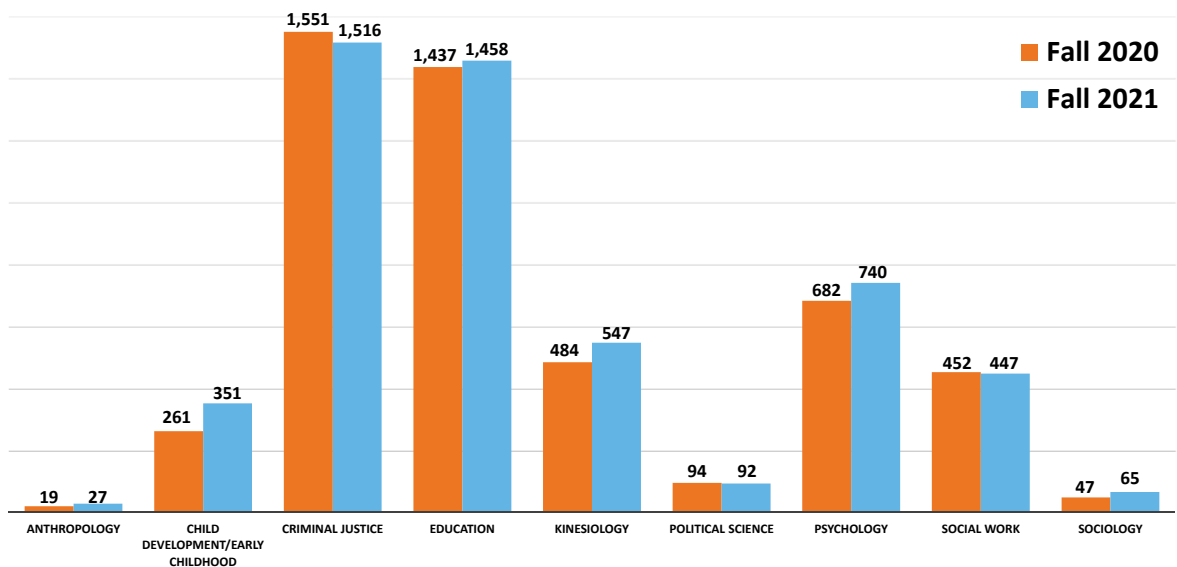


Overall Enrollment in Courses

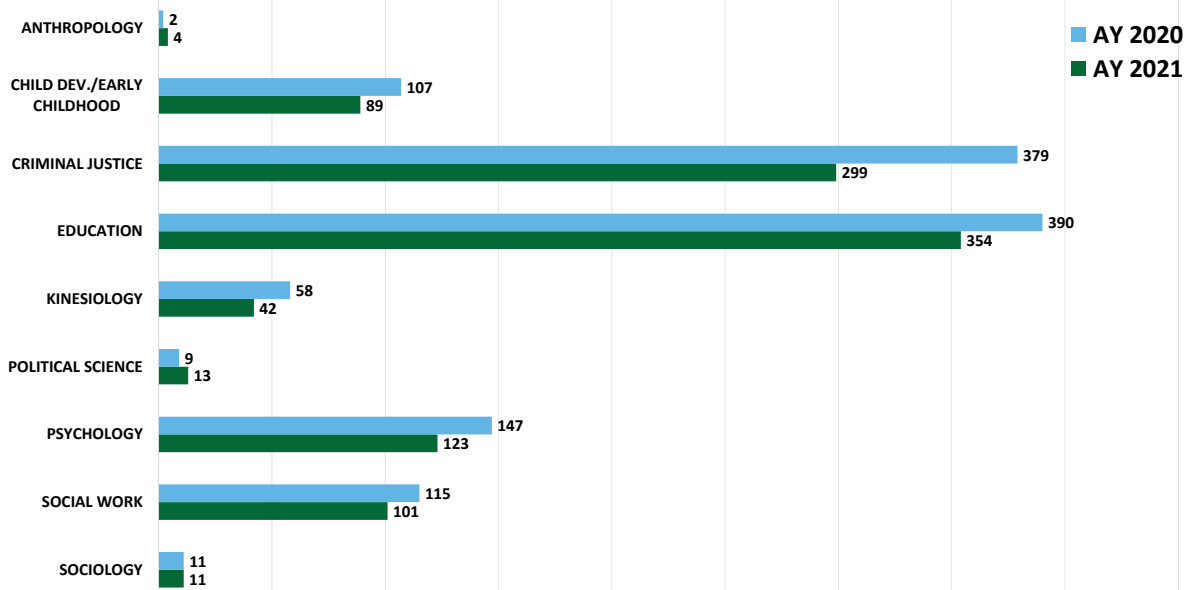
Division of Social & Behavioral Sciences



Declared Majors



Graduates



Child Development Center

Mid-Valley Campus



Our Mission: The South Texas College – Mid Valley Campus Child Development Center will serve as a model program to **train early childhood professionals**, serve as a **catalyst for quality care and education for children** and their families in the community.

❖ **Child Development Center Received Re-Accreditation until 2025**



National Accreditation Commission
FOR EARLY CARE AND EDUCATION PROGRAMS



Special Events

Mid-Valley Child Development Center



- Art Walk
- Children's Graduation Ceremonies
- Dia de los Niños
- Doughnuts with Dads
- Family Fall Festival
- Muffins with Moms
- Parenting Classes
- Professional development conference for childhood center directors and managers



Bootcamp for Center Directors



Notable Achievements



- **Annual Human Trafficking Conference**
 - 14th Annual Conference in 2019 included over 450 registrants
 - Jenny Bryson Clark, Associate Professor of Political Science, served as Conference Committee Chair
- **Psychology Club**
 - One of the most established and active clubs at STC
 - Fall 2019 - Starr County Campus Psychology Club celebrated 10 years in action



"College life is not just parking, going to class and leaving back home. A student club is vital to get the full college life experience, as students will make friends and **become more engaged and active in both campus activities and community events...shaping themselves to become the next community leaders.**"

Alex Sarabia, Assistant Professor of Psychological Science
Co-Advisor, Starr County Campus Psychology Club

Thank You



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