Board of Trustees

Education and Workforce Development Committee Meeting

Tuesday, September 14, 2021 3:30 p.m.

Ann Richards Administration
Building, Board Room
Pecan Campus
McAllen, Texas



In the Making!

South Texas College Board of Trustees Education and Workforce Development Committee Ann Richards Administration Building, Board Room Pecan Campus, McAllen, Texas

AGENDA

Tuesday, September 14, 2021 @ 3:30 p.m.

"At anytime during the course of this meeting, the Board of Trustees may retire to Executive Session under Texas Government Code 551.071(2) to confer with its legal counsel on any subject matter on this agenda in which the duty of the attorney to the Board of Trustees under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with Chapter 551 of the Texas Government Code. Further, at anytime during the course of this meeting, the Board of Trustees may retire to Executive Session to deliberate on any subject slated for discussion at this meeting, as may be permitted under one or more of the exceptions to the Open Meetings Act set forth in Title 5, Subtitle A, Chapter 551, Subchapter D of the Texas Government Code."

I.	Approval of Minutes for Tuesday, August 10, 2021 Committee Meeting 3 - 7
II.	Review and Recommend Revision to 2021-2022 and 2022-2023 Academic Calendar
III.	Presentation on Division of Math, Science, Information Technology & Bachelor Programs
IV.	Presentation on South Texas College Bachelor Programs
V.	Presentation on Workforce Training Opportunities for Industry Partners in Reynosa

Education and Workforce Development Motions September 14, 2021 @ 3:30 p.m. Page 1, Revised 09/10/2021 @ 8:32 AM

Approval of Minutes for Tuesday, August 10, 2021 Committee Meeting

The Minutes for the Education and Workforce Development Committee meeting of Tuesday, August 10, 2021 are presented for Committee approval.

South Texas College Board of Trustees Education and Workforce Development Committee Ann Richards Administration Building, Board Room Pecan Campus, McAllen, Texas Tuesday, August 10, 2021 @ 4:00 p.m.

MINUTES

The Education and Workforce Development Committee Meeting was held on Tuesday, August 10, 2021 in the Ann Richards Administration Building Board Room at the Pecan Campus in McAllen, Texas. The meeting commenced at 4:02 p.m. with Mrs. Victoria Cantú presiding.

Members present: Mrs. Victoria Cantú and Mr. Danny Guzman

Other Trustees present: Ms. Rose Benavidez, Dr. Alejo Salinas, Jr., Mr. Gary Gurwitz, and Mr. Rene Guajardo

Members absent: Mr. Paul R. Rodriguez

Also present: Dr. Ricardo J. Solis, Dr. David Plummer, Dr. Anahid Petrosian, Dr. Jayson Valerio, Mr. Carlos Tello, Dr. Rebecca De Leon, Mrs. Karen Castillo, and Mr. Andrew Fish

Approval of Minutes for Tuesday, July 13, 2021 Committee Meeting

Upon a motion by Mr. Danny Guzman and a second by Mrs. Victoria Cantú, the Minutes for the Education and Workforce Development Committee meeting of Tuesday, July 13, 2021 were approved as written. The motion carried.

Presentation on the Emergency Medical Technology (EMT) Program and Pathways Aligned to Health Science (PATHS) Grant

Mrs. Victoria Cantú, Committee Chair, requested a presentation focused on the Emergency Medical Technology Program at South Texas College.

Dr. Jayson Valerio, Dean for Nursing & Allied Health, presented on the Emergency Medical Technology Program at South Texas College, and on the related topic of the Pathways Aligned to Health Science (PATHS) Grant.

Emergency Medical Technology (EMT) Program

Emergency Medical Technology is a critical component of public health and safety, and the EMT Program that provide this training at South Texas College was one of the earliest priorities of South Texas College's allied health programming.

Dr. Valerio provided program background, starting with the need for this program and its original establishment, and detailing the various levels of credentialing available in the EMT program, from basic certification through the Paramedic Associate of Applied Science (AAS) degree, and the faculty and staff who train and support these students.

Dr. Valerio also discussed the standards in place for students seeking entry to the EMT program, as well as their enrollment, licensure, and job placement rates.

While there are several proprietary schools offering their own EMT programs within the Rio Grande Valley, Dr. Valerio highlighted the value of South Texas College's programs and the credentials issued by STC, versus the more expensive and less successful proprietary training programs.

Dr. Valerio reviewed ongoing EMT Program partnerships with school districts, which offer local high school students a pathway to an incredible and critical career path upon graduation.

The College was poised to enhance EMT programs with partnering school districts, including the EMT Dual Credit Academy.

Administration was also developing non-credit and credit EMT pathways to provide police academy cadets and current law enforcement and Custom Border Patrol Agents with the ability to quickly earn credentials in EMT, which provides an academic pathway toward a Paramedic AAS.

Pathways Aligned to Health Science (PATHS) Grant

Region One ESC has supported South Texas College in the Pathways Aligned to Health Sciences (PATHS) Project, enabling the College to provide direct assistance to partnering school districts in the development of healthcare programs for their students, including the curricular and extra-curricular requirements and support that help students achieve success in healthcare programs.

The two-day PATHS Conference was hosted at the STC Nursing & Allied Health Campus on July 14 – 15, 2021, and brought together approximately 40 counselors, CTE directors, and advisors from seven Region One districts, as well as Region One staff. The College represented each of its 13 Nursing and Allied Healthcare programs at this conference, and received great feedback from participants.

Administration looked forward to establishing annual PATHS Conferences to continue building and promoting Nursing and Allied Health partnerships with partnering districts.

No action was requested. Administration presented these strategies to the Education and Workforce Development Committee for discussion and feedback.

Review and Recommend Action on Proposed Memorandum of Understanding between South Texas College and the National Alliance of Concurrent Enrollment Partnerships (NACEP)

The Committee was asked to recommend Board approval and authorization for administration to enter into a Memorandum of Understanding (MOU) with the National Alliance of Concurrent Enrollment Partnerships (NACEP) to join together in support of the upcoming 2022 National Summit for Dual Credit Programs, scheduled for February 27 – March 1, 2022.

Background on the South Texas College Summit on College and Career Readiness

South Texas College established the Annual Summit on College and Career Readiness as a forum to engage public schools, private schools, and institutions of higher education in collaborative dialogue focused on closing the achievement gap in college readiness for high school graduates.

South Texas College developed annual programs for elected leaders, administration, counselors, advisors, and teachers, and over the years grew this event to include speakers and panelist from a wide spectrum, including the Texas Higher Education Coordinating Board, Texas Education Agency, and Texas Workforce Commission. While the Summit grew, it retained a sharp focus on helping smooth students' pathways from and through secondary school to higher education, and to prepare them for success along this journey.

Opportunity for STC to Partner with NACEP in hosting national conference

South Texas College transformed the regional Summit into a national conference and expanded the scope of the conference from one to three days. South Texas College Dual Credit Programs proudly hosted the first **National Summit for Dual Credit Programs** with 160 **paid** virtual attendees from March 7 to 9, 2021.

Meanwhile, the College's relationship with NACEP continued to thrive after NACEP's formal accreditation of STC's Dual Credit Programs. This accreditation is highly prestigious, and STC is the first College in Texas to receive it.

In discussions with NACEP, Dr. Rebecca De Leon and her team in Dual Credit Programs have developed the opportunity to partner with NACEP as a co-host of a 2022 National Conference, building upon South Texas College's established Summit program.

With NACEP's support, administration believes STC can reach a larger audience, and from there highlight the College's successes for institutions across the nation, and learn from the best practices developed and implemented elsewhere.

Education and Workforce Development Minutes August 10, 2021 @ 4:00 p.m.
Page 4, Revised 08/25/2021 @ 5:21 PM

Dr. De Leon presented the draft conference agenda, which was provided in the packet along with a brief narrative, and responded to questions from the Committee.

Upon a motion by Mrs. Victoria Cantú and a second by Mr. Danny Guzman, the Education and Workforce Development Committee recommended Board approval and authorization for administration to enter into a Memorandum of Understanding (MOU) with the National Alliance of Concurrent Enrollment Partnerships to join together in support of the upcoming 2022 National Summit for Dual Credit Programs, scheduled for February 27 – March 1, 2022. The motion carried.

Adjournment

There being no further business to discuss, the Education Workforce Development Committee Meeting of the South Texas College Board of Trustees adjourned at 4:54 p.m.

I certify that the foregoing are the true and correct Minutes of the August 10, 2021 Education and Workforce Development Committee of the South Texas College Board of Trustees.

Mrs. Victoria Cantú Presiding

Review and Recommend Proposed Revisions to 2021-2022 and 2022-2023 Academic Calendar

The Committee is asked to recommend Board approval of the proposed revisions to the 2021-2022 and 2022-2023 Academic Calendars to include Juneteenth (June 19th) as an observed federal holiday. If approved, the College would be closed to observe this holiday beginning in Summer 2022 and moving forward.

A federal law recently went into effect declaring June 19th a federal holiday, known as Juneteenth, which commemorates the emancipation of African-American slaves. Because the holiday falls on a Sunday in the 2022 calendar year, the observed date would fall on Monday, June 20, 2022. For the 2023 calendar year, the observed date would be Monday, June 19, 2023.

In order to ensure that the instructional days for the Summer I session were balanced with the Summer II session, the Summer I session would be extended by one day, as follows:

Summer I Session			
AY		Start Date	End Date
2021-2022	Current	Monday, June 6, 2022	Thursday, July 7, 2022
2021-2022	Proposed	Monday, June 6, 2022	Friday, July 8, 2022
2022-2023	Current	Monday, June 5, 2023	Thursday, July 6, 2023
2022-2023	Proposed	Monday, June 5, 2023	Friday, July 7, 2023

The revisions would not impact or overlap with the Summer II session and would still remain in compliance with the Texas Higher Education Coordinating Board (THECB) common calendar. The census and last day to withdraw dates would be adjusted accordingly to align with the new proposed dates for the Summer I sessions.

This proposal was sent to the Academic Calendar Committee members for consideration and feedback and no objections were received.

Enclosed Documents

The proposed revisions to the 2021-2022 and 2022-2023 Academic Calendars are provided in the following pages to include the addition of the holiday and the adjustment of census/last day to withdraw dates.

The Education and Workforce Development Committee is asked to recommend Board approval of the proposed revisions to the 2021-2022 and 2022-2023 Academic Calendar as presented.

2021-2022 Calendar

Rev: 08/26/2021



Fall Semester 2021 (August 23 - December 12)

August 6 (Friday)	Chair Meeting
August 11 (Wednesday)	New Faculty Start Date – New Faculty Benefits & Orientation (Human
	Resources)
August 12 (Thursday)	New Faculty Orientation
August 13 (Friday)	New Faculty Service Area Tour
August 16 (Monday)	Faculty Return – Academic Affairs Convocation / Division Meetings
August 17 (Tuesday)	Faculty Preparation Day / Departmental Meetings
August 18 (Wednesday)	Faculty Preparation Day / Departmental Meetings
August 19 (Thursday)	Faculty Preparation Day / Distance Learning Symposium / Full-Time
	Faculty Teaching Dual Credit Courses PD Day / Departmental Meetings
August 20 (Friday)	Faculty Preparation Day / Departmental Meetings
August 21 (Saturday)	Adjunct & Dual Credit Faculty Professional and Organizational
	Development Day
August 23 (Monday)	Classes Begin
August 23 (Monday)	_
<u> </u>	College Closed – Labor Day
September 6 (Monday)	College Closed – Labor Day
September 6 (Monday)	College Closed – Labor Day Census Day - Twelfth Class Day
September 6 (Monday)	College Closed – Labor Day Census Day - Twelfth Class Day College Closed – College-Wide Professional and Organizational Development Day
September 6 (Monday)	College Closed – Labor Day Census Day - Twelfth Class Day College Closed – College-Wide Professional and Organizational Development Day Last Day to Withdraw
September 6 (Monday) September 8 (Wednesday) September 24 (Friday) November 12 (Friday)	College Closed – Labor DayCensus Day - Twelfth Class DayCollege Closed – College-Wide Professional and Organizational Development DayLast Day to WithdrawCollege Closed - Thanksgiving Holiday
September 6 (Monday)	College Closed – Labor Day Census Day - Twelfth Class Day College Closed – College-Wide Professional and Organizational Development Day Last Day to Withdraw College Closed - Thanksgiving Holiday Finals
September 6 (Monday)	College Closed – Labor Day Census Day - Twelfth Class Day College Closed – College-Wide Professional and Organizational Development Day Last Day to Withdraw College Closed - Thanksgiving Holiday Finals Commencement Ceremonies*
September 6 (Monday)	College Closed – Labor Day Census Day - Twelfth Class Day College Closed – College-Wide Professional and Organizational Development Day Last Day to Withdraw College Closed - Thanksgiving Holiday Finals Commencement Ceremonies* Certificate and Degree Award Date
September 6 (Monday)	College Closed – Labor Day Census Day - Twelfth Class Day College Closed – College-Wide Professional and Organizational Development Day Last Day to Withdraw College Closed - Thanksgiving Holiday Finals Commencement Ceremonies* Certificate and Degree Award Date End of Term
September 6 (Monday)	College Closed – Labor Day Census Day - Twelfth Class Day College Closed – College-Wide Professional and Organizational Development Day Last Day to Withdraw College Closed - Thanksgiving Holiday Finals Commencement Ceremonies* Certificate and Degree Award Date End of Term Grades Due Date

^{*} May vary depending on facility availability.



2021-2022 Calendar

Rev: 08/26/2021



Spring Semester 2022 (January 18 – May 12)

January 5 (Wednesday)	College Opens – Staff return
January 5 (Wednesday)	New Faculty Start Date - New Faculty Benefits & Orientation (Human
	Resources)
January 10 (Monday)	Faculty Return – Division / Department Meetings
January 11 – 14 (Tuesday-Friday)	Faculty Preparation Day / Departmental Meetings
January 15 (Saturday)	Adjunct & Dual Credit Faculty Professional and Organizational
	Development Day
January 17 (Monday)	Martin Luther King, Jr. Day – College Closed
January 18 (Tuesday)	Classes Begin
February 2 (Wednesday)	Census Day - Twelfth Class Day
February 11 (Friday)	College Closed - College-Wide Professional and Organizational
	Development Day
March 14 – 20 (Monday - Sunday)	College Closed - Spring Break
April 14 – 17 (Thursday – Sunday)	College Closed - Semester Break
April 18 (Monday)	Last Day to Withdraw
May 6 – 12 (Friday – Thursday)	Finals
May 12 (Thursday)	End of Term
May 13 – 14 (Friday - Saturday)	Commencement Ceremonies*
May 13 – 14 (Friday - Saturday)	Certificate and Degree Award Date
May 16 (Monday)	Grades Due Date
May 30 (Monday)	College Closed – Memorial Day
*May vary depending on facility availability.	

2021-2022 Calendar

Rev: 08/26/2021



Summer Session 2022 (June 6 – August 12)

June 6 (Monday)	.Classes Begin
June 10 (Friday)	. Staff – South Texas Leadership Academy
June 20 (Monday)	.College Closed - Juneteenth
June 21 22 (Tuesday Wednesday)	.Census Day - Twelfth Class Day
July 4 (Monday)	.College Closed-Independence Day
July 11 – 12 (Monday & Tuesday)	.No classes
July 28 (Thursday)	Last Day to Withdraw
August 11 (Thursday)	End of Term/Finals (Classes Meeting M-R)
August 12 (Friday)	.End of Term /Finals (Classes Meeting M-F)
August 15 (Monday)	.Grades Due Date

SI – Minimester (June 6 – July 7 8)

June 6 (Monday)	Classes Begin
June 9 (Thursday)	Census Day - Fourth Class Day
June 20 (Monday)	College Closed - Juneteenth
June 29 30 (Wednesday Thursday)	Last Day to Withdraw
July 4 (Monday)	College Closed-Independence Day
July 7 <mark>8</mark> (Thursday Friday)	End of Term/Finals
July 11 (Monday)	

SII – Minimester (July 13 – August 12)

July 13 (Wednesday)	Classes Begin
July 18 (Monday)	Census Day - Fourth Class Day
August 5 (Friday)	Last Day to Withdraw
August 11 (Thursday)	End of Term/Finals (Classes Meeting M-R)
August 12 (Friday)	End of Term /Finals (Classes Meeting M-F)
August 15 (Monday)	Grades Due Date

2022-2023 Calendar

Rev: 8/26/2021



Fall Semester 2022 (August 22 - December 11)

August 10 (Wednesday)	New Faculty Start Date – New Faculty Benefits & Orientation (Human	
	Resources)	
August 11 (Thursday)	New Faculty Orientation	
August 12 (Friday)	New Faculty Service Area Tour	
August 15 (Monday)	Faculty Return – Academic Affairs Convocation / Division Meetings	
August 16 (Tuesday)	Faculty Preparation Day / Departmental Meetings	
August 17 (Wednesday)	Faculty Preparation Day / Departmental Meetings	
August 18 (Thursday)	Faculty Preparation Day /Full-Time Faculty Teaching Dual Credit	
	Courses PD Day / Departmental Meetings	
August 19 (Friday)	Faculty Preparation Day / Departmental Meetings	
August 20 (Saturday)	Adjunct & Dual Credit Faculty Professional and Organizational	
	Development Day	
August 22 (Monday)	Classes Begin	
September 5 (Monday)	College Closed – Labor Day	
September 7 (Wednesday)	Census Day - Twelfth Class Day	
September 23 (Friday)	College Closed – College-Wide Professional and Organizational	
	Development Day	
November 11 (Friday)	Last Day to Withdraw	
November 24 – 27 (Thursday – Sunday)	College Closed - Thanksgiving Holiday	
December 5 – 11 (Monday – Sunday)Finals		
December 10 (Saturday)	Commencement Ceremonies*	
December 10 (Saturday)		
December 11 (Sunday)	End of Term	
December 12 (Monday)		
December 17 – January 3 (Saturday – Tuesday)		

^{*} May vary depending on facility availability.

2022-2023 Calendar

Rev: 8/26/2021



Spring Semester 2023 (January 17 – May 11)

January 4 (Wednesday)	College Opens – Staff return
January 4 (Wednesday)	New Faculty Start Date – New Faculty Benefits & Orientation (Human
	Resources)
January 9 (Monday)	Faculty Return – Division / Department Meetings
January 10 – 13 (Tuesday-Friday)	Faculty Preparation Day / Departmental Meetings
January 14 (Saturday)	Adjunct & Dual Credit Faculty Professional and Organizational
	Development Day
January 16 (Monday)	Martin Luther King, Jr. Day – College Closed
January 17 (Tuesday)	Classes Begin
January 31 – February 4 (Tuesday – Saturday).	Distance Learning Symposium
February 1 (Wednesday)	Census Day - Twelfth Class Day
February 10 (Friday)	College Closed - College-Wide Professional and Organizational
	Development Day
March 13 – 19 (Monday - Sunday)	College Closed - Spring Break
April 6 – 9 (Thursday – Sunday)	College Closed - Semester Break
April 18 (Tuesday)	Last Day to Withdraw
May 5 – 11 (Friday – Thursday)	Finals
May 11 (Thursday)	End of Term
May 12 – 13 (Friday - Saturday)	Commencement Ceremonies*
May 12 – 13 (Friday - Saturday)	Certificate and Degree Award Date
May 15 (Monday)	Grades Due Date
May 29 (Monday)	College Closed – Memorial Day
*May vary depending on facility availability.	

2022-2023 Calendar

Rev: 8/26/2021



Summer Session 2023 (June 5 – August 11)

June 5 (Monday)	.Classes Begin
June 9 (Friday)	. Staff – South Texas Leadership Academy for Staff
June 19 (Monday)	.College Closed - Juneteenth
June 20 21 (Tuesday Wednesday)	.Census Day - Twelfth Class Day
July 4 (Tuesday)	. College Closed-Independence Day
July 10 – 11 (Monday & Tuesday)	. No classes (For Summer III only)
July 27 (Thursday)	.Last Day to Withdraw
August 10 (Thursday)	.End of Term/Finals (Classes Meeting M-R)
August 11 (Friday)	. End of Term /Finals (Classes Meeting M-F)
August 14 (Monday)	. Grades Due Date

SI – Minimester (June 5 – July 6 7)

June 5 (Monday)	Classes Begin
June 8 (Thursday)	Census Day - Fourth Class Day
June 19 (Monday)	College Closed - Juneteenth
June 28 29 (Wednesday Thursday)	Last Day to Withdraw
July 4 (Tuesday)	College Closed-Independence Day
July 6 7 (Thursday Friday)	End of Term/Finals
July 10 (Monday)	Grades Due Date

SII – Minimester (July 12 – August 11)

July 12 (Wednesday)	Classes Begin
July 17 (Monday)	Census Day - Fourth Class Day
August 4 (Friday)	Last Day to Withdraw
August 10 (Thursday)	End of Term/Finals (Classes Meeting M-R)
August 11 (Friday)	End of Term /Finals (Classes Meeting M-F)
August 14 (Monday)	Grades Due Date

Presentation on Division of Math, Science, Information Technology & Bachelor Programs

Dr. Anahid Petrosian, Interim Vice President for Academic Affairs, has coordinated a series of presentations highlighting each of the Academic Divisions of South Texas College. In September 2021, Dr. Petrosian has invited Dr. Ali Esmaeili, Dean of Math, Science, Information Technology and Bachelor Programs, to present on the departments and activities within his division.

Dr. Esmaeili will present the background and organizational chart of the Division of Math, Science, Information Technology & Bachelor Programs, covering the establishment and growth of the division over time.

Starting with a focus specifically on Math & Science, the division was expanded to incorporate Bachelor Programs with the approval of South Texas College's first baccalaureate degrees in 2004. In 2020, the division was further expanded to incorporate Information Technology, which includes Computer & Advanced Technologies as well as Cybersecurity.

In addition to academic departments, this division houses the University Relations, Transfer & Articulation Center, which works with other institutions of higher education to facilitate seamless transfer opportunities for South Texas College's students. Currently, the College maintains 88 specific agreements with 67 institutions, including agreements that help guide community college graduates across Texas into South Texas College's baccalaureate programs. This office also maintains numerous transfer maps with UTRGV and TAMUK, providing easy transfer paths for students pursuing specific degree plans.

Dr. Esmaeili will also review faculty and staff, as well as enrollment and graduation rates across the division. Division-wide, 140 faculty and 29 staff support 1,016 course sections in Fall 2021. The presentation includes enrollment figures for Fall 2020 and Fall 2021.

Despite the COVID-19 pandemic, the Division graduated more students in the 2020 Academic Year than in the preceding year.

Finally, Dr. Esmaeili will review a number of fantastic grant-funded programs within the Division, and notable achievements and accomplishments, including the STEM Connection Newsletter. This newsletter was printed in Fall 2019, and has not been republished during the pandemic, although the Division maintains an active STEM Connection website for accomplishments and upcoming events.

No action is requested. This information is presented to the Education and Workforce Development Committee for discussion and feedback.

Division of Math, Science, IT & Bachelor Programs



Presentation for Education and Workforce Development Committee Meeting Tuesday, September 14, 2021

Presenter:
Dr. Ali Esmaeili
Dean of Math, Science, IT & Bachelor Programs

Outline





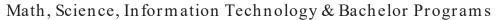
- Organizational Chart
- Sections, Faculty & Staff
- Enrollment & Graduates
- Grants Awarded
- Notable Achievements







Background

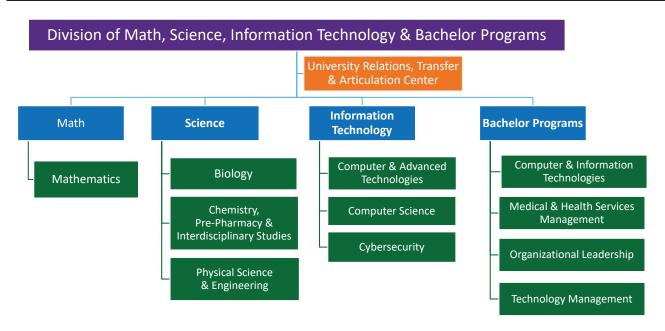




<u>1995</u>	Math & Science Division was established
2004	Bachelor Programs were approved and placed under the direction of the Division Dean; new title for the Division was created: Math, Science and Bachelor Programs
2013	University Relations, Transfer & Articulation Center was established and placed under the direction of the Division
<u>2020</u>	Information Technology, Computer & Advanced Technologies, and Cybersecurity programs were added to the Division resulting in the current name: Math, Science, Information Technology & Bachelor Programs

Organizational Chart





University Relations, Transfer & Articulation Center



Purpose: To establish, maintain, and promote seamless transfer opportunities for students, to and from South Texas College

√ 88 agreements with 67 institutions

- 9 agreements with other community colleges for matriculations into STC Bachelor Programs
- √ 10 agreements in process
- ✓ Developed 92 transfer maps to UTRGV
- ✓ Developed 63 transfer maps to TAMUK



Sections/Faculty/Staff



Fall 2021 Semester

• Traditional: 586
• Dual Credit: 430

• Full-Time: 109
• Lecturers: 13
• Adjunct: 18

Staff: 29

Lab Personnel: 14Support Staff: 12Student Support: 3

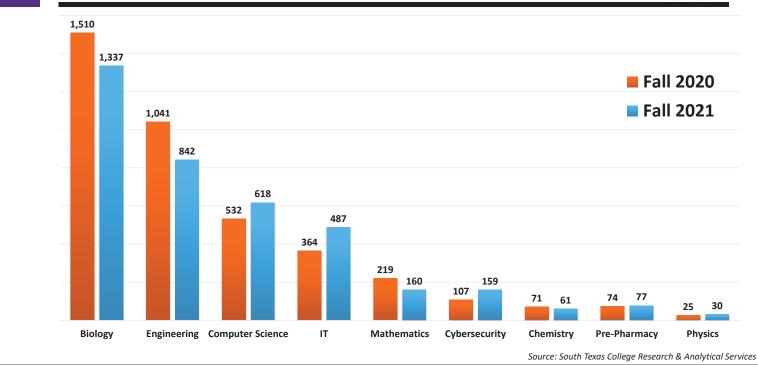






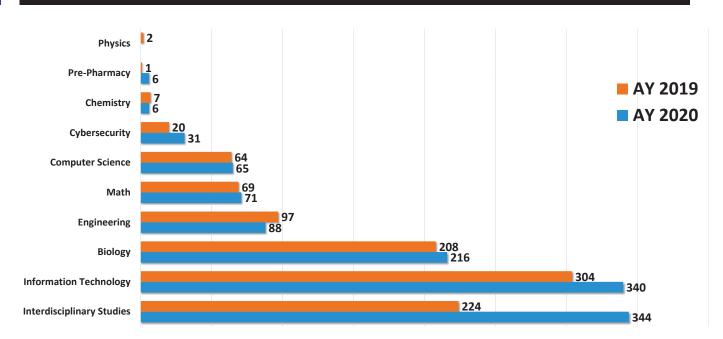
Enrollment





Graduates





Source: South Texas College Research & Analytical Services

Grants



11 Grants within the MSITB Division

- ✓ Over \$600,000 National Science Foundation (NSF) Grant
- ✓ NIH Biology to Biomedical Science (B2BMED) with UTRGV
 - 5-year grant total \$108,966
- ✓ USDA BioEnergy and Water for Agriculture (BEAWARE)
 - 4-year grant total \$24,108



- 2-year grant total \$76,145
- ✓ DHSI Grant to fund InsideTrack Coaching for Academic Coaches







Notable Achievements and Accomplishments

- STEM Connection was published in 2019 to promote STEM programs
- STC is offering authentic and valuable undergraduate research opportunities through SEA-PHAGES
- Annual outreach events include Regional Science Olympiad & Annual STEM Summit
- Over 80 CITP students earned the Google IT Support Professional Certificate
 - > According to "Grow with Google"
 - ✓ Average entry-level salary in IT is \$50,800
 - ✓ 82% of Certificate graduates report a career impact within six months









Presentation on South Texas College Bachelor Programs

While the Bachelor Programs are included within the Division of Math, Science, Information Technology and Bachelor Programs, administration will present on Bachelor Programs separately.

Dr. Ali Esmaeili, Dean of Math, Science, Information Technology and Bachelor Programs, will begin with a review of the timeline of development of the bachelor programs, including the legislative support for the baccalaureate pilot program in 2003, the College's accreditation changes in 2004 to support baccalaureate programs, and other benchmarks in South Texas College's path as a state- and national leader in developing and offering successful bachelor degree programs as a community college.

Dr. Esmaeili will review the specific Baccalaureate Degrees offered at South Texas College, each of which was identified and developed to support workforce needs of the region, and to provide graduates with a pathway toward higher education, including graduate school.

The presentation will also cover recognition received by South Texas College's baccalaureate programs, including recognition by *Excelencia in Education* in 2017, and recognitions of affordability and value.

Dr. Esmaeili will report Fall 2020 student demographics, enrollment trends including a discussion of recruitment efforts to attract students to the bachelor programs, and graduation rates, followed by some of the most eye-opening statistics proving the importance and value of baccalaureate programs at South Texas College:

- 53% of students who successfully graduate from South Texas College's baccalaureate programs received some level of development coursework.
- 43% of students who successfully graduate from South Texas College's baccalaureate programs transfer to a university to continue further education.

While the development of baccalaureate programs at community colleges has been an uphill battle against critics who question the value and rigor of such programs, South Texas College has demonstrated that they are a viable, valuable pathway to students seeking academic and workforce advancement.

No action is requested. This information is presented to the Education and Workforce Development Committee for discussion and feedback.



South Texas College Bachelor Programs

Presentation for Education and Workforce Development Committee Meeting Tuesday, September 14, 2021

Presenter: Dr. Ali Esmaeili, Dean of Math, Science, IT and Bachelor Programs

Outline

- History of Key Events
- Baccalaureate Degrees
- National & State Recognitions
- Overview of Enrollment
- Student Testimonials



South Texas College

Baccalaureate Degrees - History of Key Events



- **2003** Approval by legislators for 3 community colleges to develop **up to 5** Applied Baccalaureate Degrees
- **2004** SACSCOC accredited STC as a Level II Institution
- **2007** HB 2198, passed during the 80th Legislative Session, removed the pilot status making the authority to offer baccalaureate degrees permanent
- **2014** South Texas College was the first in Texas to Develop Competency-Based Baccalaureate Degrees
- **2015** All STC Bachelor Programs were offered 100% online
- **2017** Passage of SB 2118 during the 85th Legislative Session granted STC legislative authority to offer the Bachelor of Science in Nursing

Baccalaureate Degrees

Approval Dates

Bachelor of Applied Technology

2005 – Technology Management

2008 – Computer & Information Technologies

2011 - Medical & Health Services Management

Bachelor of Applied Science

2014 – Organizational Leadership

Bachelor of Science

2019 – Bachelor of Science in Nursing

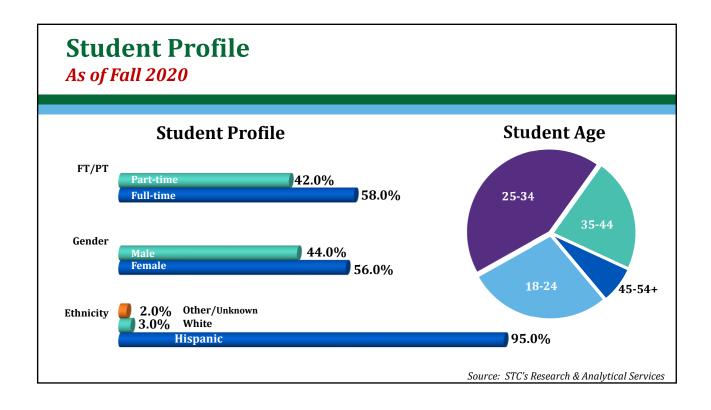




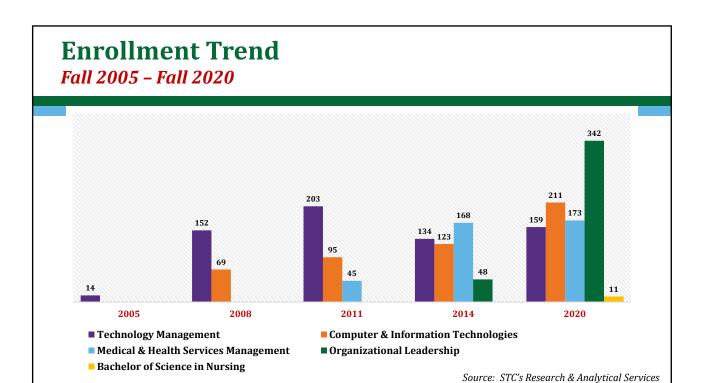
National & State Recognitions

Out of 1,200 Community Colleges in the Nation

- * **#1** In the Nation for **Most Affordable Online College** by *SR Education Group-Online Education Publisher (2016)*
- Bachelor of Applied Science in Organizational Leadership was named as a 2017 Example of Excelencia!
- #1 In the Nation for Most Affordable Bachelor's Degree in Technology Management by Bachelorsdegreecenter.org (2021)
- #1 In the Nation for Best Organizational Leadership Degree Program by BestValueSchools.org (2021)



3



Program Graduates

2007-2020





Program	Graduates	Survey Reported Placement Rate*
riogiani	2007-2020	AY 2018-2020
Technology Management	768	85%
Organizational Leadership	918	84%
Computer & Information Technologies	429	78%
Medical & Health Services Management	527	74%
Bachelor of Science in Nursing	8	NA
Total as of August 2020	2,650	

Source: STC's Research & Analytical Services, *Graduate Survey, 2021 (Survey Reported Placement Rate is based on the sum of employed, enrolled, and in military service.)

Transfers into STC Bachelor Programs

Since 2015, over **102 students** have transferred into our Bachelor Programs.

Top 5 Feeder Schools:

- ✓ Texas State Technical College Harlingen
- University Of Texas Rio Grande Valley
- ✓ Houston Community College
- ✓ Austin Community College District
- ✓ Alamo Colleges District

In Spring 2021, STC began an extensive outreach effort to recruit AAS graduates from the 50 community colleges in Texas.

Source: STC's Research & Analytical Services

Bachelor Programs Pathway



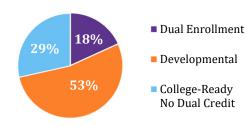
SUBSEQUENT ENROLLMENT

2,189 943 43%

Bachelor Program Graduates

Graduates who transfer to a university to continue their education

PROGRAM GRADUATES WITH PRIOR DUAL & DEVELOPMENTAL COURSEWORK



Source: STC's Research & Analytical Services

Student Testimonials

"The Technology Management Bachelor program at South Texas College was *my golden ticket to transition from a job into a professional career.*"

Anali Alanis, Assistant City Manager, City of Pharr

"One of the best things about this program is that the coursework is aligned with real-world business scenarios."

Oscar Garcia, Director of Facilities Maintenance, Port of Brownsville



"STC has provided me with the opportunity to gain skills that *help me prove that I am qualified, driven, and committed* to making a positive impact within an organization."

Nereyda Hinojosa, Special Education Teacher





Thank you



Presentation on Workforce Training Opportunities for Industry Partners in Reynosa

Dr. Carlos Margo, Associate Dean of Industry Training and Economic Development, will present on workforce training opportunities for industry partners in Reynosa.

Working with the McAllen Economic Development Corporation, Index Reynosa, and other economic development partners, South Texas College's Office of Industry Training and Economic Development recognizes that there is a great benefit to our region by improving workforce training to partnering maquiladoras in Reynosa.

The Federal Reserve Bank of Dallas has noted that the economic condition of McAllen and surrounding communities is closely tied to the maquiladora industry in Reynosa. Their models predict that a 10 percent increase in maquiladora output results in a 6.6 percent increase in total employment in McAllen, largely in the service industry. Efforts to improve maquiladora productivity show great promise for the improved economic development of the region.

Toward that goal, Dr. Margo will present his proposal to provide customized workforce training to manufacturing employees in Mexico. By providing South Texas College's Institute of Advanced Manufacturing training, curriculum, and credentialing to worked in Reynosa's maquiladoras, the College will help communities continue to prosper on both sides of the border, improving performance and growth by existing business and supporting recruitment of new investments in the region. Such bi-national training initiatives are critical components in attracting national and international investment in new manufacturing and other business developments.

Currently, there are over 130,000 workers employed by over 150 manufacturing companies among the maquiladoras in Reynosa. These workers are producing for the automotive, electronic, medical, aerospace, and other industries, and over 80% of the companies have a United State affiliate. Furthermore, the United States-Mexico-Canada Agreement that replaced NAFTA encourages further growth on both sides of the US/Mexico border.

Dr. Margo will briefly outline the proposed training programs, including responsibilities and benefits to the College and partnering maquiladoras.

No action is requested. This information is presented to the Education and Workforce Development Committee for discussion and feedback.

1

Presented by:

Dr. Carlos Margo, Associate Dean
The Office of Industry Training
and Economic Development
South Texas College

Workforce Training Opportunities for Industry Partners in Reynosa

2

Background and Purpose:

- The Institute for Advanced Manufacturing at South Texas College (STC-IAM) proposes to provide customized manufacturing workforce training to manufacturing employees in Mexico.
- The proposed initiative is supported and will be facilitated by McAllen Economic Development Corporation and INDEX Reynosa.

3

Background and Purpose:

- STC-IAM will contract directly with the maquiladora manufacturing firms (Maquilas) to provide workforce training to their employees.
- Maquilas and STC-IAM will coordinate and administer the workforce training programs.
- STC-IAM will provide qualified technical trainers who are employed by STC or are contracted by STC-IAM as independent training providers.

Workforce Training Opportunities for Industry Partners in Reynosa

4

Purpose:

- To help our communities continue to prosper by meeting the rapidly increasing demand for a skilled workforce.
- Business growth and market expansion strategy
- To help South Texas College expand its market reach into a new segment of industry.

Creating a Borderless Business Community

- ▶ Bi-national training initiatives are critical components of international business recruitment efforts.
 - > Significantly reduced training costs to maquilas
 - Incentivizes investment in the international McAllen/Reynosa metro area.
 - ➤ Creates strategic supply chain advantages

Workforce Training Opportunities for Industry Partners in Reynosa

6

5

Benefits to South Texas College:

- Increase economic prosperity in The Valley and the region
- Increase workforce training and college enrollment
- Increase revenue
- Build training capacity
- Advance business relations with global manufacturers

3

Reynosa Maquiladora Facts

7

- Over 130,000 workers currently employed at maquiladoras in Reynosa
- Over 150 manufacturing companies
- Industries: automotive, electronic, paper goods, metal fabrication, medical, medical research, aerospace, household goods, etc.
- Over 80% of companies have a U.S. affiliate
- Employee turnover currently a significant problem
- United States-Mexico-Canada Agreement encourages growth along both sides of the border
 - 75 percent of auto content must be made in North America.
 - Requires that a significant portion of vehicle content be made with high-wage labor.

Workforce Training Opportunities for Industry Partners in Reynosa

8

Maquiladoras impact on McAllen:

According to the Federal Reserve Bank of Dallas,

- McAllen's economy and Reynosa maquiladora employment are closely related.
- Reynosa maquiladoras continue to grow.
- A 10 percent increase in maquiladora output leads to a 6.6 percent increase in total employment in McAllen.
- The bulk of the impact is on the service industry of the local economy.
- Proposed initiative is supported by McAllen Economic Development Corporation and INDEX Reynosa.

9

Responsibilities of Parties

Maquila:

- a.) Provide designated training spaces and other office and work facilities essential for conducting training and instruction as needed.
- b.) Allow STC-IAM to utilize production equipment for the purposes of onthe-job training.
- **c.**) Plan, schedule, and coordinate dates, times, and duration of requested training.

Workforce Training Opportunities for Industry Partners in Reynosa

10

Responsibilities of Parties

Maquila:

- **d.**) Collaborate with STC-IAM in adopting a detailed training calendar with dates and times of planned, confirmed training.
- e.) Submit to STC-IAM Requests for Training (RFT).
- f.) Submit to STC-IAM a roster of all trainees prior to the start of each course.
- g.) Maintain all trainee information secured and confidential.
- h.) Secure any STC-IAM property stored at Maquila.

11

Responsibilities of Parties

Maquila:

- i.) Pay STC-IAM the agreed upon rate (in U.S. currency) in McAllen, Texas for each training course to be conducted.
- j.) Register all STC-IAM training equipment with the Mexican Economy Secretary (Secretaria de Economia).

Workforce Training Opportunities for Industry Partners in Reynosa

12

Responsibilities of Parties

STC-IAM:

- a.) Provide customized workforce training to maquiladora employees.
- b.) Provide or translate course curricula to Spanish as needed.
- **c.**) Maintain sole and exclusive ownership and possession of all training curricula and intellectual property.

35

d.) Register all trainees as STC-IAM continuing education non-credit students.

6

13

Responsibilities of Parties

STC-IAM:

- e.) Provide each student an STC "A" number for tracking.
- f.) Retain exclusive authority to award students continuing education units (CEUs) and issue, according to its absolute and exclusive discretion, Certificates of Completion to trainees who successfully complete a course.
- g.) Compile and maintain trainee information confidential and secured.
- h.) Provide project oversight, management and administration to ensure training is conducted to STC-IAM's standards.

Workforce Training Opportunities for Industry Partners in Reynosa

14

Payment under Contract:

Maquila (U.S. affiliate) shall make payment to STC-IAM for services and activities described in each individual training contract, for the following categories:

- Tuition Fee Per Trainee (based on the Course Type)
- Number of trainees
- Course Special Modification Fee
- Total Individual Training Contract Fee

15

Payment under Contract

OUR GLOBAL PARTNERS

Fee Schedule:

- STC-IAM and Maquila will negotiate a fee schedule based on recovery of cost analysis to be paid to STC-IAM in connection with each individual training contract.
- It is anticipated that the individual training contract fee range shall be as follows:
 - ➤ Customized Training Course: \$17.00 to \$22.00 per course contact hour.

CANADA KOREA **SWITZERLAND** • EMU Plastics LG Electronics • Landis + Gyr • Alps Alpine North America DENMARK LG Display Kuehne & Nagel Bigston Corporation • Unomedical, Inc Samkwang TAIWAN Chiyoda **ENGLAND** Eco Plastics ESP • Denso Ten (HQ) • Essity (BSN Medical) • HD Electronics HCP • GSW • TI Group Auto Systems • American Empak MEXICO Alcom **FRANCE** Galvotec Alloys • Hankyu Hanshin Express Kwangsung Cinch Connectors Carbide Sources (Glinztech) • Woori • K-Line Logistics • Hutchison Automotive CHINA Nippon Express USA ireland Valeo Electronics • Fisher & Pavkel Aptiv (Delphi) • GSW de Mexico • Globe Motors ARC Automotive ISRAEL • TST Na Trim **NORWAY** • Kanematsu Advanced Materials • St. Gobain Abrasives Netafin **GERMANY** • Kongsberg Automotive ITALY Tokyo Zairyo • Kern Liebers Hydro Aluminum Haemotronic SNW SPAIN. · Fresenius Medical Panasonic Electronic · WR-USA (HQ) Mikuni · Nippon Express U.S.A. Nidec Sekai Technology Wells Manufacturing/NGK

37