

Board of Trustees

Education and Workforce Development Committee Meeting

Tuesday, April 13, 2021

3:30 p.m.

Ann Richards Administration
Building, Board Room
Pecan Campus
McAllen, Texas



SOUTH TEXAS
COLLEGE

In the Making!

Online Copy

**South Texas College
Board of Trustees
Education and Workforce Development Committee
Ann Richards Administration Building, Board Room
Pecan Campus, McAllen, Texas
Tuesday, April 13, 2021 @ 3:30 p.m.**

AGENDA

“At anytime during the course of this meeting, the Board of Trustees may retire to Executive Session under Texas Government Code 551.071(2) to confer with its legal counsel on any subject matter on this agenda in which the duty of the attorney to the Board of Trustees under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with Chapter 551 of the Texas Government Code. Further, at anytime during the course of this meeting, the Board of Trustees may retire to Executive Session to deliberate on any subject slated for discussion at this meeting, as may be permitted under one or more of the exceptions to the Open Meetings Act set forth in Title 5, Subtitle A, Chapter 551, Subchapter D of the Texas Government Code.”

- I. Approval of Minutes for Tuesday, March 9, 2021 Committee Meeting..... 3 - 6
- II. Review and Discussion of Spring 2021 Commencement Ceremony 7
- III. Presentation on the South Texas College Ballet Folklórico 8 - 12
- IV. Presentation on the South Texas College Mid Valley Campus Proposed Workforce Program Expansion 13 - 24

Approval of Minutes for Tuesday, March 9, 2021 Committee Meeting

The Minutes for the Education and Workforce Development Committee meeting of Tuesday, March 9, 2021 are presented for Committee approval.

**South Texas College
Board of Trustees
Education and Workforce Development Committee
Ann Richards Administration Building, Board Room
Pecan Campus, McAllen, Texas
Tuesday, March 9, 2021 @ 3:30 p.m.**

MINUTES

The Education and Workforce Development Committee Meeting was held on Tuesday, March 9, 2021 in the Ann Richards Administration Building Board Room at the Pecan Campus in McAllen, Texas. The meeting commenced at 3:34 p.m. with Mrs. Victoria Cantú presiding.

Members present: Mrs. Victoria Cantú, Mr. Paul R. Rodriguez and Mr. Danny Guzman

Other Trustees present: Mr. Gary Gurwitz

Members absent: None

Also present: Dr. David Plummer, Dr. Anahid Petrosian, Dr. Jesus Campos, Ms. Lisa Walters, Mr. William Buhidar, Mr. Serkan Celtek, Mr. Daniel Cather, Mr. Jaime Garcia, Mr. Gilbert Cruz, Mr. Matthew Flores, and Mr. Andrew Fish.

Approval of Minutes for Tuesday, March 9, 2021 Committee Meeting

Upon a motion by Mr. Paul R. Rodriguez and a second by Mrs. Victoria Cantú, the Minutes for the Education and Workforce Development Committee meeting of Tuesday, March 9, 2021 were approved as written. The motion carried.

Presentation on the South Texas College Online Music Camps

Mr. William Buhidar, Music Department Chair and Assistant Professor of Music, provided a presentation on the South Texas College Online Music Camps.

Traditionally, music instruction was conducted through face-to-face instruction, with live performances as part of the practice and evaluation of students. With the onset of the COVID-19 pandemic, such instruction models were no longer safely practicable.

The South Texas College Music Department embraced the challenges posed by the pandemic, and developed a virtual instruction and performance opportunities to keep the students engaged and learning.

In addition to traditional instruction, the Music Department has transitioned its popular summer camps into an online format, connecting with local school district students in innovative ways.

Mr. Buhidar provided an overview of this online transition, and was joined by Professor Jaime Garcia and student Matthew Flores for a demonstration of a virtual music instruction session.

This presentation was for the Committee's information and feedback to staff, and no action was needed.

Presentation on the South Texas College Library Services Hotspot Program

South Texas College Library Services has implemented a hotspot program. Dr. Jesus Campos, Dean of Library & Learning Support Services accompanied by Lisa Walters, Associate Dean of Library Services, provided a presentation to the Committee on the program.

In response to the COVID-19 pandemic's disruptive impact on normal course delivery, South Texas College quickly moved all courses in Spring 2020 to an online format, with limited in-person delivery returning as quickly as safely practical for certain programs requiring face-to-face instruction.

For many students, limited or non-existent home access to reliable internet became a severe hurdle. Studies conducted by the College's Research and Analytical Services team in Spring 2020 showed internet access issues as a significant challenge, or even a barrier to registration for Fall 2020.

With a grant-funded pilot program, South Texas College was able to deliver mobile hotspots to students in need. These kits included a device that allowed a student to create an internet-connected WiFi hotspot at their home or other study location. The kits also included a battery packet and a micro-USB charger, which helped provide reliable and mobile access to best serve students.

Dr. Campos reviewed the grants that supported this program:

- Perkins Basic Grant Program
- Institute of Museum and Library Services (IMLS) and Texas State Library Archives Commission (TSLAC) CARES Act

The presentation also covered the application and selection process that helped students in need of this support sign up for and receive these mobile hotspot kits. This included a report on the distribution of hotspots by grant program and campus.

Finally, Dr. Campos discussed the anticipated impact of this program on participating students.

This presentation was for the Committee's information and feedback to staff, and no action was needed.

Review of Spring 2021 Section Offering Data by Division and Program

On February 23, 2021, the Board received a preliminary enrollment report indicating that Spring 2021 Enrollment was 17.7% lower than Spring 2020 Enrollment. At that meeting, Mrs. Victoria Cantu requested further details on how this decline in enrollment has impacted the number of sections offered to students at South Texas College.

Mr. Serkan Celtek, Director of Research and Analytical Services, provided a table outlining the number of sections offered in each Division and Department/Program within those Divisions.

Within the table on the following pages, those listings with greater than 25% decline in section offerings were highlighted in red, while those listing with greater than 25% increase in section offerings were highlighted in green.

Mr. Celtek reviewed the data at the March 9, 2021 Education and Workforce Development Committee meeting.

Dr. David Plummer, Interim President, and Mr. Celtek provided additional analysis of the data based upon observations by academic deans and program chairs.

This presentation was for the Committee's information and feedback to staff, and no action was needed.

Adjournment

There being no further business to discuss, the Education Workforce Development Committee Meeting of the South Texas College Board of Trustees adjourned at 4:28 p.m.

I certify that the foregoing are the true and correct Minutes of the March 9, 2021 Education and Workforce Development Committee of the South Texas College Board of Trustees.

Mrs. Victoria Cantú
Presiding

Review and Discussion of Spring 2021 Commencement Ceremony

Mr. Matthew Hebbard, Vice President of Student Affairs and Enrollment Management, and Mr. Daniel Ramirez, Director of Public Relations and Marketing, will review and discuss the preparations and plans for the Spring 2021 Commencement Ceremony.

In Spring 2021, South Texas College will graduate an estimated 3,444 students! The College is extremely proud of these exceptional graduates, who have continued through extraordinary times to successfully complete their programs of study.

Since April 5, 2021, the College has been distributing regalia to graduates on all STC campuses. Graduates have been asked to submit pictures and messages to be used in our virtual ceremony by April 20, 2021, and have also been invited to “drive-by” graduation events at the Starr, Pecan, Mid-Valley, and Nursing & Allied Health Campuses from April 28 – 30 to have their photo taken with faculty, family, and guests in front of an STC backdrop:

- Graduates will be assigned a time for their photo opportunity
- Mr. Hebbard will discuss the locations to be used at each campus
- Graduate pictures and PR videos will be included in the virtual ceremony

Commencement Day will be May 15, 2021, and will include:

- Live ceremony broadcast at 10:00 a.m. from Pecan Student Union
- Designed to reflect our traditional in-person commencement
- A commencement party will be invited to participate in the processional
- Dr. Plummer will provide a 5 – 10 minute live address
- Videos from deans / faculty will be broadcast
- Dr. Plummer will pronounce graduates, and lead the turning of the tassels from home
- Graduates are invited to submit photos and a message for the compilation of a congratulatory video with name reading for participating graduates.

Mr. Hebbard and Mr. Ramirez will provide additional details and discuss the plans with the Committee.

All trustees are invited to provide feedback and identify ways they would like to join in the commencement activities.

This presentation is for the Committee’s information and feedback to staff, and no action is needed.

Presentation on the South Texas College Ballet Folklórico

Mr. Victor Gomez, Assistant Professor of History and Coordinator of the Center for Mexican American Studies, will provide a presentation on the South Texas College Ballet Folklórico.

Ballet Folklórico is an accomplished program, established in Spring 2012 by the South Texas College Center for Mexican American Studies, with a goal of enhancing the persistence and completion of Hispanic students through the strengthening of their cultural identity.

With forty current members, students learn dance from professional instructors with expertise in the history of cultural dances and costumes from across Mexico.

Ballet Folklórico has represented South Texas College and its communities across the nation, as well as in internationally televised programs carried throughout Univision markets.

Mr. Gomez will present on *Tradiciones*, an annual concert series alongside the musical accompaniment of Conjunto Jaguar. The success of *Tradiciones* has led to invitations to perform across Mexico and the United States, and in Peru.

With the current pandemic, the Ballet Folklórico has recently recorded its 2021 *Tradiciones* concert for online broadcast.

Mr. Gomez will discuss the past, present, and future of Ballet Folklórico, and will share a brief video showcasing some of their performances.

This presentation is for the Committee's information and feedback to staff, and no action is needed.

Presentation for
Education and Workforce Development Committee
 Tuesday, April 13, 2021



Tradiciones

Presented by: Victor Gomez, Assistant Professor of History
 Coordinator, Center for Mexican American Studies
 Director, Ballet Folklórico South Texas College



OUTLINE

- Background – Ballet Folklórico South Texas College
- Annual Performance – *Tradiciones*
- Sample of Additional Performances and Community Events



BALLET FOLKLÓRICO SOUTH TEXAS COLLEGE

- **Formed:** Spring 2012 by the Center for Mexican American Studies
- **Goal:** Enhance Hispanic student persistence and completion through strengthening cultural identity
- Currently comprised of 40 dancers
- Students learn their dance repertoire from professional instructors who have expertise in the history of cultural dances and costumes across Mexico

INTENT OF *TRADICIONES*

- The Ballet hosts their annual concert series, *Tradiciones*, alongside special musical guests including Conjunto Jaguar
- *Tradiciones* has now grown to where the Ballet has been invited to offer this concert series in Guanajuato, Veracruz, Guadalajara, Mexico City, Peru, and throughout the United States
- Due to the global COVID-19 pandemic, we hope to provide *Tradiciones* broadcasted online in an effort to spread some cultured joy through these tumultuous times



LOCATION OF TRADICIONES

2013

- Valley View High School Performing Arts Auditorium

2014-2016

- McAllen Civic Center Auditorium

2017-Present

- McAllen Performing Arts Center



TRADICIONES ON THE ROAD



SAMPLE OF PERFORMANCES & COMMUNITY EVENTS

- H-E-B Feast of Sharing (8 consecutive years) in McAllen, Texas
- San Antonio Folk Dance Festival, hosted at Our Lady of the Lake University
- “Carnaval San Francisco” in California
- Folklórico Showcase in partnership with the Edcouch-Elsa ISD Dance Program
- Inaugural “Tejano Monument Parade and Festivities” and “Fiestas Patrias in Austin”
 - Televised internationally throughout Univision Markets
- “Carnaval Latino and Desfile de las Americas” in New Orleans, Louisiana

Thank you for your support



SOUTH TEXAS
COLLEGE

Presentation on the South Texas College Mid Valley Campus Proposed Workforce Program Expansion

Dr. David Plummer, Interim President, and Dean Sara Lozano, Dean of the Division of Business, Public Safety, and Technology, will provide a review of the proposed workforce program expansions to improve and align facilities with the workforce training needs at the Mid Valley Campus.

The presentation will cover the proposed expansions to increase capacity and resources for the following programs:

- **Automotive**
 - Proposal includes an expansion to install overhead doors, new fully-equipped bays, work spaces, storage space for equipment and tools, and the possibility for further expansion as needed.
- **Welding**
 - Proposal includes an expansion that would allow the accommodation of multiple classes at one time, including Traditional, Dual Credit, and Continuing Education classes, and will expand indoor and outdoor welding lab spaces.
- **Heating, Ventilation, Air Conditioning, and Refrigeration (HVAC-R)**
 - Proposal includes an expansion to provide adequate space and equipment for both Traditional and Dual Credit classes, as well as an outdoor covered concrete slab for HVAC Brazing.
- **Electrician Assistant**
 - Proposal includes an expansion to include a computer lab directly north of the current lab, with specialized Multisim specialized software, and to include wind and/or solar training equipment as needed.
- **Cosmetology**
 - The new Cosmetology Program would include the construction of classroom areas for instruction, open lab space for technical instruction, demonstration, and practice, and to meet Texas Department of Licensing and Regulation requirements for cosmetology training.
- **Culinary Arts**
 - Proposal includes a renovation to provide classroom and lab space for instruction and demonstration, supporting the full Certificate and AAS degree pathways in Culinary Arts and Restaurant Management.
 - The expansion could also incorporate the old cafeteria to provide students with real-world experience of cooking, baking, serving, and managing a cafeteria.

The proposed expansions and renovation would impact facilities at two buildings at the Mid Valley Campus. With support from the Committee and the Board, administration would begin more detailed planning of Capital Improvement Project (CIP) documentation,

which would help outline cost estimates and develop initial sketches to support later design and construction documents.

Any renovation project would be brought to the Facilities Committee and Board of Trustees for approval as appropriate.

This presentation is for the Committee's information and feedback to staff, and no action is requested.



South Texas College

Mid Valley Campus

Proposed Workforce Program Expansion

Dr. David Plummer, Interim President
Sara Lozano, Dean, Division of Business, Public Safety and Technology

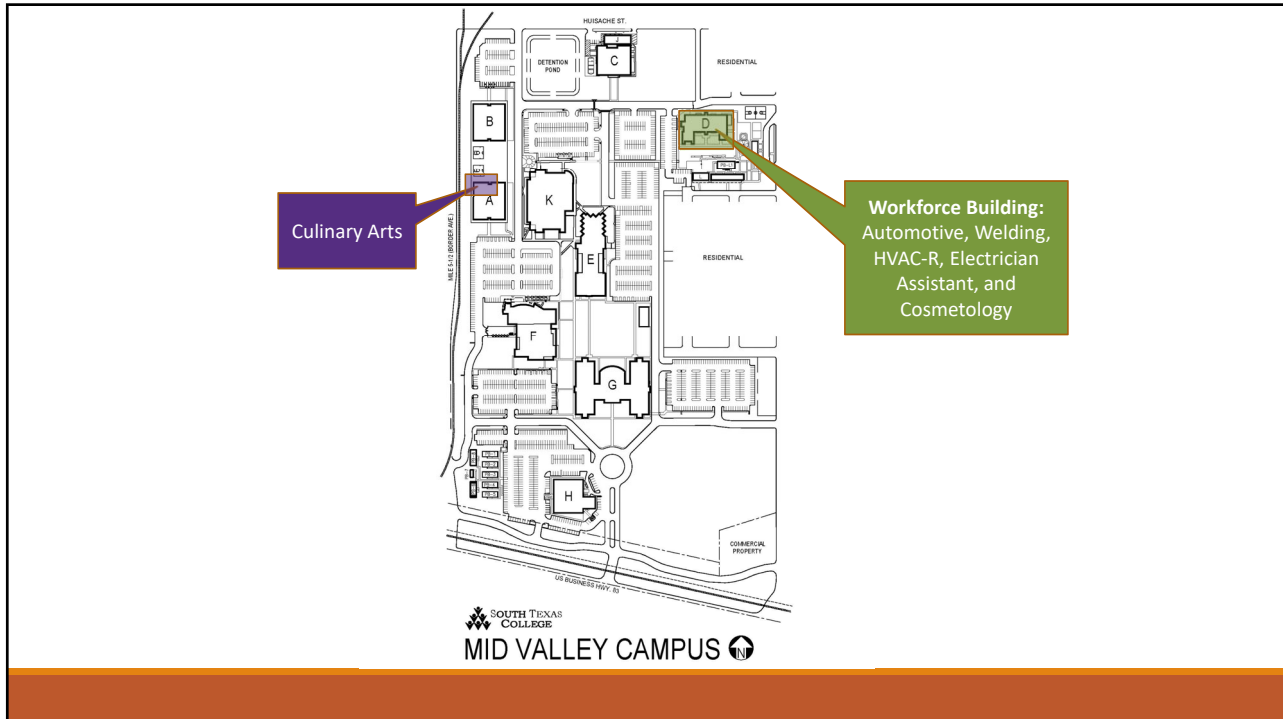
Business, Public Safety, and Technology Division

Proposal to Increase Capacity for:

- Automotive Program
- Welding Program
- Heating, Ventilation, Air Conditioning, and Refrigeration Program (HVAC-R) Program
- Electrician Assistant Program
- Cosmetology
- Culinary Arts

Enrollment Trends Mid-Valley Campus

Fall Term	Automotive		Welding		HVAC-R		Electrician		Culinary Arts	
	Sect. #	Enrol. #	Sect. #	Enrol. #	Sect. #	Enrol. #	Sect. #	Enrol. #	Sect. #	Enrol. #
Fall 2017	4	42	7	53	0	0	4	47	0	0
Fall 2018	4	38	7	82	3	18	4	44	0	0
Fall 2019	2	23	11	94	3	34	4	65	0	0
Fall 2020	0	0	6	66	3	45	6	79	2	15



Automotive, Welding, HVAC-R, Electrician Assistant, & Cosmetology Programs

SOUTH TEXAS COLLEGE – MID VALLEY CAMPUS
BUILDING D

Building D – Workforce Building



Automotive Technology Program

Fall Term	Mid-Valley Dual		Mid-Valley Traditional	
	Sect. #	Enrol. #	Sect. #	Enrol. #
Fall 2017	0	0	4	42
Fall 2018	0	0	4	38
Fall 2019	0	0	2	23
Fall 2020	0	0	0	0

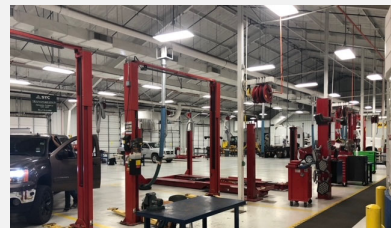
Expansion of Automotive Lab to include:

- Overhead doors accessed from the north or west of Building D
- Open bays for alignment racks, lifts, tire balancer and changer, hydraulic press, electric training boards
- Workspace to accommodate more than one class at a time
- Storage space for equipment and tools
- Possible expansion for future needs

Existing Automotive / Welding Lab at Mid Valley Campus



Existing Automotive and Diesel Labs at Technology Campus



Welding Program

Fall Term	Mid-Valley Dual Welding		Mid-Valley Traditional Welding	
	Sect. #	Enrol. #	Sect. #	Enrol. #
Fall 2017	0	0	7	53
Fall 2018	2	24	5	58
Fall 2019	2	15	9	79
Fall 2020	2	17	4	49

The Welding Lab expansion could:

- Accommodate multiple classes at one time, including Traditional, Dual Credit, and Continuing Education.
- Avoid shared booths and schedule more courses without overlapping into other lab spaces.
- Expand Indoor and Outdoor Welding Lab space to the south of Building D – Workforce Building.

Interior Automotive / Welding Lab



Exterior Welding Lab



Heating, Ventilation, Air Conditioning, & Refrigeration Program

Fall Term	Mid-Valley Dual		Mid-Valley Traditional	
	Sect. #	Enrol. #	Sect. #	Enrol. #
Fall 2017	0	0	0	0
Fall 2018	0	0	3	18
Fall 2019	0	0	3	34
Fall 2020	0	0	3	45

The HVAC-R Lab expansion could:

- Provide adequate space and equipment for traditional and dual credit classes.
- Provide an outdoor concrete slab and covering for HVAC Brazing.

Indoor HVAC-R Lab



HVAC-R Brazing

Mid-Valley Brazing



Technology Campus Brazing



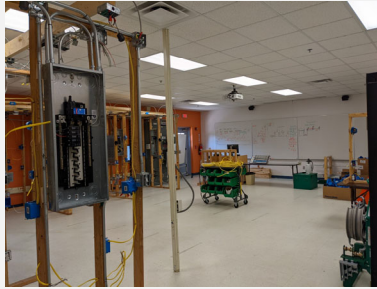
Electrician Assistant Program

Fall Term	Mid-Valley Dual Electrician		Mid-Valley Traditional Electrician	
	Sect. #	Enrol. #	Sect. #	Enrol. #
Fall 2017	0	0	4	47
Fall 2018	0	0	4	44
Fall 2019	0	0	4	65
Fall 2020	0	0	6	79

The Electrical Assistant Lab expansion could:

- Expand Electrician Program to include computer lab directly north of the current Electrician Assistant lab and equip computers with the Multisim specialized software.
- Possible expansion could also include wind or solar trainers as needed within the existing classrooms/lab.

Mid-Valley Campus Electrician Assistant Lab



Technology Campus Classrooms with Wind Trainers



Cosmetology Program

- The new Cosmetology Program could:
 - Include classroom area for instruction
 - Provide open lab space areas for instruction and demonstration of hair, nails, and skincare techniques
 - Accommodate requirements based on TDLR, including adequate storage, dispensary, and faculty offices

Renovation Proposal

Culinary Arts

SOUTH TEXAS COLLEGE – MID VALLEY CAMPUS
BUILDING A

Culinary Arts Program

Fall Term	Mid-Valley Dual Culinary Arts		Mid-Valley Trad. Culinary Arts	
	Sect. #	Enrol. #	Sect. #	Enrol. #
Fall 2017	0	0	0	0
Fall 2018	0	0	0	0
Fall 2019	0	0	0	0
Fall 2020	0	0	2	15

This was a new program for Fall 2020

The Culinary Arts renovation could:

- Allow space for classroom instruction and lab demonstration
- Offer the full certificate and AAS degree in Culinary Arts and Restaurant Management
- Expand into the classroom adjacent to the old cafeteria to give students real-world experience of cooking, baking, serving, and management
- Schedule accordingly without having to share the kitchen with the cafeteria

Current Kitchen (Cafeteria)



Proposed space – former kitchen and adjacent classroom



Thank you!