

**South Texas College
Board of Trustees
Education and Workforce Development Committee
Ann Richards Administration Building, Board Room
Pecan Campus, McAllen, Texas
Tuesday, August 14, 2018 @ 3:00 p.m.**

AGENDA

“At anytime during the course of this meeting, the Board of Trustees may retire to Executive Session under Texas Government Code 551.071(2) to confer with its legal counsel on any subject matter on this agenda in which the duty of the attorney to the Board of Trustees under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with Chapter 551 of the Texas Government Code. Further, at anytime during the course of this meeting, the Board of Trustees may retire to Executive Session to deliberate on any subject slated for discussion at this meeting, as may be permitted under one or more of the exceptions to the Open Meetings Act set forth in Title 5, Subtitle A, Chapter 551, Subchapter D of the Texas Government Code.”

- I. Approval of Minutes for Tuesday, July 10, 2018 Committee Meeting
- II. Review and Recommend Action on Proposed FY 2017 - 2018 Committee Meeting Schedule
- III. Report on Enrollment Events:
 1. Dual Credit Programs Information Session at Starr County Campus, July 27, 2018
 2. Open House at the Higher Education Center at La Joya, August 7, 2018
- IV. Review and Discussion of Dual Credit Programs
- V. Update and Discussion on Public Relations and Marketing Strategies and Effectiveness