

## MANUAL OF POLICY

<b>Title</b>	<b>Student Recruitment and Institutional Integrity</b>	<b>3021</b>
<b>Legal Authority</b>	<b>Approval of the Board of Trustees</b>	
<b>Date Approved by Board</b>	<b>Board Minute Order dated November 9, 1995</b>	

South Texas College establishes the following principles to guide student recruitment and institutional integrity:

1. We recognize the legitimate interest of the College in clearly defining its mission and services and in identifying the people it serves and those it might serve in the future.
2. We recognize also the inseparable relationship among adequate enrollment, fiscal solvency and institutional survival.
3. We acknowledge that possible solutions to the problem of declining enrollment should be carefully considered and implemented only when consistent with behavior which is ethical and appropriate for higher education.
4. We know that lowering academic standards or relaxing degree requirements for the purpose of increasing enrollment is not in the best interests of the public, or the College.
5. We believe that the College should refrain from engaging in undignified competitive practices in recruiting students which jeopardize the credibility of South Texas College.
6. We ask each faculty and staff member to support the commitment to offer the highest quality education to our students.