SOUTH TEXAS COLLEGE

Award Proposals/ Rejection of Proposal/ Purchases/ Renewals/ Interlocal Agreement

Supporting Documentation

BOARD OF TRUSTEES MEETING

January 31, 2023

SOUTH TEXAS COLLEGE

SOUTH TEXAS COLLEGE
Award Proposals/ Rejection of Proposal/ Purchases and Renewals/ Interlocal Agreement
Supporting Documentation

TABLE OF CONTENTS

A. AWARD OF PROPOSALS

1) Advertising Services (Award)
2) Digital Advertising Services (Award)
3) Technology Campus Building A Analog to Digital Audio Visual Upgrade (Award)
4) Truck Driver Training Simulator (Award)
5) Virtual Reality Welding Training Simulator (Award)

B. REJECTION OF PROPOSAL

6) Purchase and Installation of LED Lights – II (Reject)

C. PURCHASES AND RENEWALS

a. Instructional Items

7) Instructional Equipment (Purchase)
8) Graduation Facility Agreement (Purchase/Lease)

b. Non-Instructional Items

9) Cargo Van (Purchase)
10) Fitness Equipment (Purchase)
11) Continuing Disclosure Services (Renewal)
12) Financial Advisor Services (Renewal)
13) Moving Services (Renewal)
14) Network Cabling Services for Building Projects (Renewal)

SOUTH TEXAS COLLEGE

TABLE OF CONTENTS (Continued)

c. Technology Items

15) Computers, Laptops, Tablets, and Monitors (Purchase)
16) Internet Services Agreement – Tyler Junior College (Renewal)
17) Red Hat Licenses Maintenance and Support Agreement (Renewal)

D. INTERLOCAL AGREEMENT

18) State Records Inquiry Access Agreement (Purchase/Renewal)

1

SOUTH TEXAS COLLEGE
1. ADVERTISING SERVICES
PROJECT NO. 22-23-1044

VENDOR	25th Hour Communications, Inc.	Acme Partnership, LP.	AIM Media Texas Operating, LLC.	Buena Aventura, LLC./ dba Mega Doctor News	Buena Aventura, LLC./ dba Texas Border Business	De Shopping En Texas	Entravision Communications	GC Publishing/ dba Edible RGV	I Heart Media	Image House Media, LLC.
ADDRESS	10 Magnolia Ln	3701 Bee Caves Rd Ste 101	1400 E Nolana	614 S 12th St	614 S 12th St	801 N Ware Rd	801 N Jackson Rd	415 Calle Retama	901 E Pike	P O Box 5051
CITY/STATE/ZIP	Mashpee, MA 02649	Austin, TX 78746	McAllen, TX 78504	McAllen, TX 78501	McAllen, TX 78501	McAllen, TX 78501	McAllen, TX 78501	Brownsville, TX 78520	Weslaco, TX 78596	McAllen, TX 78502
PHONE	805-221-5988	512-693-9905	956-683-4040	956-467-8223	956-467-8223	956-630-1740	956-929-6499	956-469-4920	956-975-2122	956-534-7741
FAX	805-296-3654	512-693-9904	956-683-4103				956-687-7784		956-973-9364	
CONTACT	Trish Lamantia	Erik Arredondo	Benita Mendell	Sylvia Gonzalez	Sylvia Gonzalez	Monica Villarreal	Laura Lopez	Jacqueline Folacci	Eva Benavidez	Gerardo Sanchez
Company Information										
Firm Information	25th Hour Communications, Inc has been in business since 2011, assisting higher education institutions with their marketing, communications, and advertising needs.		AIM Media Texas is a publisher of daily and non-daily newspapers. It has been in operation since early 1900s.	Mega Doctor News has focused for the past 11 years on providing information on local doctors, their specialties, and health care stories of local interest.	It is a Valley newspaper that is focused on promoting opportunities in business, education, and banking and considered a credible news source.	De Shopping is a media and publishing company, that through its content and marketing strategies promotes shopping, entertainment, and dining the Rio Grande Valley.	Since 1994, Entravision Communication is a diversified media, marketing and technology company that reaches and engages Latino consumers in the U.S. offering performance-based solutions and data insights along with television stations and radio stations that includes Spanish-language.	Edible Rio Grande Valley originated in Ojai, CA 20 years ago and has since then grown into the largest food media company dedicated to telling local food stories. Edible RGV owns over 80 titles across the U.S. and Canada.	With over 30 years in media (radio, television and print) they bring a well rounded understanding of advertising to the table.	Image House Media was established in 2008 providing both private and public entities with complete marketing, communications and advertising services including media management. Aside from serving the RGV market, they've also served Laredo, Corpus Christi, San Antonio, Austin and El Paso.
Number of Years in Business	13	24	113	11	17	16	30	2	50	12
Type of Operation	Corporation	Partnership	Partnership	Partnership	Partnership	Partnership	Corporation	Corporation	Corporation	Corporation
Number of Employees	20	20	190	7	7	8	70	3	9,588	6
Annual Sales Volume	$4,800,000		$18 Million	$137,719	$234,541	$300,000	$7 Million	$120,000	$11 Billion	$1,500,000
Provide a list of three (3) references for which your firm has provided the same type of product and services as requested herein.	- Grossmont-Cuyamaca Community College District - Sinclair Digital - Linn Benton Community College		- UTRGV - IDEA Schools - Vanguard Academy	- DHR Health - Bert Ogden	- Edinburg EDC - Pharr International Bridge - Vantage Bank	- Democrat Printing - II Radiant Development - IDL	- STVT/Ancora Education - UTRGV - Texas Southmost College	- Luke Fruia Motors - Delgado Collective - North Park Plaza	- University of Phoenix - University of Texas Rio Grande - Western Governors University - TSC	- Rio Bank - North Park Lexus - Magic Valley Electric - City of McAllen
Describe your understanding of unique localized interests and experiences of higher education.	Their leadership team has over 100 combined years working within community colleges and agencies serving community colleges prior to the start of the agency. Stated their hearts and souls are committed to the community college mission.		Our company works with multiple institutions of higher learning. We provide them with print, digital, social, direct mail marketing options to meet their specific needs.	The Valley is experiencing growth in the health care industry and needs more education and healthcare careers.	This area is considered a source of local income workers who need education and skills training to improve their future.	An important part of the community is the education.	They provide public service in providing educational news, health and keeping our community informed in day to day events and any educational programs or help available for them.	The STC Culinary program will speak to the Edible reader in a myriad of ways engaging students with creative editorial opportunities.	What sets the Rio Grande Valley apart from other Texas cities is our location and our closeness to Mexico. The culture lends itself to a bicultural environment very different from cities just two hours away. I personally attended college here and this experience made us more determined to make sure our children furthered their education.	ImageHouse Team's connection to the RGV region gives a them a strong foundation of understanding the unique localized interests here. The experience from working with STC on different grant initiatives has given them a lot of experience working with higher education.
Are there any difficulties you anticipate in providing services to STC and how do you plan to manager these?	When any difficulty or issue arises, our first step is to understand the problem then develop the best solutions.		None	None	None	None	None	None	None	None
What assistance will you require from STC to perform services?	To ensure a successful partnership is your time for meetings, occasional telephone calls to discuss any issues that may arise, your creative assets, and your internal approval processes, so we can be sure that we are submitting deliverables in a way that works best for you.		None	None required.	None	Information that STC needs to inform the community.	Will require budgets, scripts, spots, traffic instructions & PO#.	STC will need to select and design the ad and provide file. Design services are available if needed.	Direction and occasional meeting face-to-face.	Will need collaboration on and communicate specs and sizes on creative. Additionally, may request advertising and read-only access to certain digital accounts.
Pricing Information										
Price Range Information	12.5% of Media Spend Includes: Strategic Annual advertising plan	$1,800/mo - $2,200/Mo 14'x48' Billboards	Digital AIM Pricing Sheet provided for various digital solutions	Newsprint: Open Rate Full Page $1,875.00 per monthly ad Half Page $1,140.00 per monthly ad 12- month contract for newsprint ads, we provide (12 Article Inline Web Ads 728px x 160px) monthly web ads valued at $1,650.00 ea for a total of $19,800.00 as added value.	Newsprint: Open Rate Full Page $1,875.00 per monthly ad Half Page $1,140.00 per monthly ad 12- month contract for newsprint ads, we provide (12 Article Inline Web Ads 728px x 160px) monthly web ads valued at $1,650.00 ea for a total of $19,800.00 as added value.	Banner price range: $350 - $800/Mo Spaces: $390 - $1,430 Newsletter: $75 - $150	Television: $20 - $725 Radio: $3 - $35	Full Year Full Page Ad $2,505 Non- Profit Discount 25% Annual Cost Due: $7,515	Broadcast $76,092 9 Month term	Rate Card - Televisa $25 - $400 Additional rates can be access via Dropbox through link/ QR code provided

SOUTH TEXAS COLLEGE
1. ADVERTISING SERVICES
PROJECT NO. 22-23-1044

VENDOR	International Billboards	KRGV	Lamar Advertising	Media Choice, LLC.	Mexico Industry/ICP, LLC.	National Cinemedia, LLC. (NCM)	NBCUniversal, LLC. Telemundo Rio Grande Valley , LLC.	Nexstar Media, Inc. (KVEO/ SVEO/NVEO/KGBT/ Valleycentral.com)	Radio United, LLC.	RGVision Publications, LLC.
ADDRESS	801 N Ware Rd	900 E Expressway 83	2001 Industrial Way	3701 Bee Caves Rd Ste 101	801 N Ware Rd	6300 S Syracuse Way Ste 300	200 S 10th St Fl 2	9201 W Expwy 83	1300 N 10th St Ste 220-I	801 N Bryan Rd
CITY/STATE/ZIP	McAllen, TX 78501	Weslaco, TX 78596	San Benito, TX 78586	Austin, TX 78746	McAllen, TX 78501	Centennial, CO 80111	McAllen, TX 78501	Harlingen, TX 78552	McAllen, TX 78501	Mission, TX 78579
PHONE	956-655-2565	956-968-5555	956-399-4900	512-693-9905	956-630-9571	303-792-3600	956-686-0040	956-366-4444	956-225-3256	956-566-6598
FAX			956-399-4993	512-693-9904				956-366-4409	956-992-8897	
CONTACT	Gloria Gracia	Melinda Reyna	Tracy White	Erik Arredondo	Monica Villarreal	Lindsay Stevens	Norma Espinoza	Ana Vela	Cindy Garza	Gabriel Puente
Company Information										
Firm Information		KRGV-TV Channel 5 began serving the RGV in 1954 with commitment to keep all RGV residents informed about events that affect their families and their lives. Channel 5 also provides state-of-the-art high definition production to our clients, employing quality reporters, the most advanced non-linear editing systems, as well as a full-service creative department.	We have been in business for over 120 years and serve the entire US.		Mexico Industry, a media and publishing company, that thru its content and marketing strategies promotes business and investment in the manufacturing industry in Mexico and the Rio South Texas.	National CineMedia is America's movie Network. As the largest cinema advertising network in the U.S., we unite brands with the power of movie and engage movie fans anytime and anywhere.	Acquired by NBC Universal in 2014 our expertise is TV Advertising & Digital Advertising.		Radio United 2021-2022 R Communications 2012-2021 BMP Radio 2004-2012	RGV based marketing firm serves clients across the state of Texas, focusing on content marketing , storytelling, digital marketing, and marketing strategy for local businesses, government entities, and nonprofits.
Number of Years in Business	12	58	120	24	25	17	9	32	2	13
Type of Operation	Sole Proprietorship	Corporation	Corporation	Partnership	Partnership	Limited Liability Company	Limited Liability Company	Corporation	Partnership	Sole Proprietorship
Number of Employees	1	100	3350	20	6	300+	56	90	75	9
Annual Sales Volume	$156,000		$1.8 Billion		$790,000	$175 - $250 Million			$9 Million	$1,090,000
Provide a list of three (3) references for which your firm has provided the same type of product and services as requested herein.		- UTRGV - Region One - Vanguard Academy			- Democrat Printing - II Radiant Development - IDL	- Meridian College - Georgia Trade School - Thomas Nelson Community College	- UTRGV - TSC - La Joya ISD		- Southmost College - UTRGV - IDEA Academy - Edinburg ECISD - McAllen ISD	- Lone Star Shredding - RGV Cosmetic Surgery Center - Harlingen EDC
Describe your understanding of unique localized interests and experiences of higher education.		Channel 5 continues to be the most recognizable brand in the RGV supporting higher education with localized unique opportunities such as "Student of the Week" now in its 38 year and partnering with Region One, UTRGV, and STC.	STC provides quality education at an affordable price and has worked with STC for 10 years.		As an important part of the community growing is the education.	NCM works with many colleges and universities across the country. Education is in NCM's top three category of business.	Higher education is one our company pillars.		Community sponsorship participation in the local market for STARS Scholarship, VAMOS, IDEA Public School Gala, STC Night with the Stars.	RGVision understands that providing higher education and technical skills training is vital to the region's economic growth.
Are there any difficulties you anticipate in providing services to STC and how do you plan to manager these?		None	None		None	The main challenges when working with clients pro, mid, and post campaign are the following: - Clear, define attainable expectations - Conveying what does success look like - Meeting deadlines	None			No
What assistance will you require from STC to perform services?		Will need STC to assist by providing all material to run on digital and TV broadcast ad campaign schedules.	None		The information that STC needs to relay the community.	To have a successful campaign, NCM will need: - Timely responsiveness from both STC and NCM - Pre -Campaign meeting to go over timelines on signed IO's/Pos, creative, changes in creative and feedback on campaign during the course of the campaign - Clear, define, attainable expectations - Firm, measurable Key Performance Indicators - Accessibility to all parties involved with the success of STC's campaign	We just require communication.		Dialogue and communication to ensure successful execution of campaign. Provide production of commercials or script for production to air for schedules.	Provide data and transparency on efforts to ensure we align on the goals for STC and full collaboration to meet marketing objectives.
Pricing Information										
Price Range Information	$1,300 Monthly 12 Month Term $650 Vinyl and Installation fee	$10,500 Quarterly Includes: 130 spots per month & 55 spots per month on Channel 5	$1,650/ 4 Weeks 14x48 Static Billboards	$1,800/Mo - $2,200/Mo 14'x48' Billboards	Magazines Ads $510 - $4,000 Print & Digital Media Package $2,750 Inside Front cover $3,000	$137.57 - $1,457.33/ Weekly Cinema Onscreen Advertising $17 Weekly Lobby Television Screens	$63.56 - $1,190.48 1 Year Term	2023 Rate Card $10 - $3,000	Rates vary by radio station $60 - $115	Media buying fee: 15% of media ad buys Monthly Retainer Fee $5,350/mo $1,000 Google ad Campaign set up fee: Channel Management RGVision will provide you a monthly Gaant chart report to ensure we are on schedule and under budget - Monthly reports and meetings with your staff to update on KPIS - Coordination with design team to ensure the art work is aligned and on brand and meeting deadlines for channels

SOUTH TEXAS COLLEGE
1. ADVERTISING SERVICES
PROJECT NO. 22-23-1044

VENDOR	Socialife News, LLC.	Sombrero Advertising & Marketing	Spectrum Reach/ Charter Communications Holdings, LLC.	Starchannel Marketing	Starr County Town Crier	Univision Receivables (Univision Radio)	Urban TVs, LLC.	VBR Media/ dba Valley Business Report	VisionPoint Marketing, LLC.	Vox Veritas, LLC./ dba Rio Grande Guardian
ADDRESS	508 E Dove Ave	2205 W Jackson Ave	1400 S McColl Ste 206	4909 N McColl Rd	216 S Norris Dr	PO Box 740721	2933 W Palma Vista Dr Ste 2	P O Box 34713	3210 Fairhill Dr Ste 150	508 E Redbud Ave
CITY/STATE/ZIP	McAllen, TX 78504	McAllen, TX 78501	McAllen, TX 78501	McAllen, TX 78504	Rio Grande City, TX 78582	Los Angeles, CA 90074	Palmview, TX 78572	Clermont, FL 34713	Raleigh, NC 27612	McAllen, TX 78504
PHONE	956-683-8499	505-675-5733	956-342-4127	956-972-1117	956-487-6544	956-605-9217	956-539-7123	956-310-8953	919-848-2018	956-605-9380
FAX		512-290-6796	956-687-8890	956-972-0476	956-487-6165					
CONTACT	Rose F. Guerra	Sam Benson	Rosalinda Ramirez	Miguel Mendoza	Jorge Canales	Lizette Montoya	Gilberto Rocha	Todd Breland	Diane Sutton	Stephen J. Taylor
Company Information										
Firm Information	As a premier publication for the RGV, Socialife prides itself on the quality of its content and design and on its advertisers.	Our organization started out in the political campaign advertising, marketing, tracking, research and analyzing arena. And now has branched out to general advertising & marketing venues.				Univision's storied legacy of diversity as a brand and as a company drives us to educate our audience and to ensure we continue to foster a diverse, equitable and inclusive workplace.	With more that 12 years of experience and innovation in digital signage, Urban TVs has deployed more than 200 digital signage solutions inside the most popular venues across premium spots inside these venues in front of their captive audience.		VisionPoint Marketing is an award-winning marketing and advertising agency focused solely on serving higher education institutions throughout the US.	
Number of Years in Business	18	12	29	14	36	76	12	13.5	21	17
Type of Operation	Corporation	Sole Proprietorship	Limited Liability Company	Sole Proprietorship	Corporation	Partnership	Corporation	Sole Proprietorship	Partnership	Corporation
Number of Employees	4	33		10	6	1,500	10	0	90	4
Annual Sales Volume	$390,000	$381,986		$4 Million		$758 Million	$1.2 Million	$140,000	$16.7 Million	$160,000
Provide a list of three (3) references for which your firm has provided the same type of product and services as requested herein.	- UTRGV - McAllen ISD - City of McAllen	- Rapid Response Tactical Apparel - My Medical Health - Salazar Construction				- Texas Southmost College - UTRGV - PSJA ISD - Pueblo Tires	- Payne Auto Group - L&F Distributors - Tito's Vodka		- Northern Virginia Community College - Alabama Community College System - College of DuPage	
Describe your understanding of unique localized interests and experiences of higher education.	The leadership of Socialife Magazine has a keen interest and high involvement in the higher education arena in the RGV.	We feel that our organization is deeply and personally rooted with STC and we have a unique understanding of STC's localized interests and personal experiences since 95% of our staff are graduates of STC.				Corporate Social Responsibility and empowering/encouraging Hispanic community to pursue higher education is not new to Univision. For decades, we have been serving Hispanic America through social impact and community empowerment campaigns and are committed to continuing our efforts for the years to come.	We believe that education changes lives. Higher education is one of the pillars of a community, which helps to provide a better life for graduates and their families.		After years of working alongside higher ed institutions across the country, we've realized that what differentiates us from our competitors is not just the work that we do, but the way that we do it.	
Are there any difficulties you anticipate in providing services to STC and how do you plan to manager these?	No	No				No	We could only devise a problem with content formatting to our display specifications. We will provide resolution and format guidelines, as well as assistance through our digital media team.		No	
What assistance will you require from STC to perform services?	Camera-ready artwork delivered digitally before the first of every month. For editorial content, Socialife Magazine will work closely with STC marketing staff to assure the highest quality content will be published.	Provide our account representatives with a complete & true copy of STC's marketing objectives & advertising plan and detailed concise and timely job orders with job descriptions, specifications and requirements.				STC will need to provide copy points/script info so that Univision can work it into script-spot format and/or Digital content. Frequent feedback on enrollment numbers and media campaign performance is appreciated and needed for a successful partnership and campaign execution.	Direct Communication with the marketing team, as well as advertisement campaigns provided by STC.		Included a detailed description of assumptions that underlie their fixed cost.	
Pricing Information										
Price Range Information	$1,546 Monthly Cover, 4 Page Editorial, Full Page Ad, Full Page Editorial, (Discount applied)	Computer Design Services $45/hr Poster, Banner, backdrop making $189.99 - $210.99 Print, laminating, pamphlet/brochure making services (Prices vary) Sign Making $18.99 - $289.99 Custom embroidery & logos on clothing apparel $20 set up fee Standard size $11.00 2"x2" Additional colors $3.00 per color Marketing & Advertising Consulting $175/hr at 1/4 hour increments Billboards $3,167 - $4,781	$8 CPM Gross - $37 CPM Gross $750 Minimum Investment Required 6 month Minimum Commitment	XERV Rate Card $25 - 350	Discount 1% - 2%	Monthly Investment $5,800 Gross $4,930 Net	Monthly Investment after Discount Bronze $1,184 Gold II $2,368 Premium II $3,168	Magazine Ad (Print & Online) Full Page $1,375/Mo Half Page $790/Mo Quarter Page $495/Mo Includes a 4"x4" digital ad	Discovery & Strategy $14,585 Marketing & Media Planning $15,075 Campaign Management, Optimization, & Reporting $74,502.50 Included hourly rate for several internal resource $85 - $250	$20,000 per year Banner Advertising 24/7 on Rio Grande Guardian, Livestreams, Podcasts, Video Interviews, South Texas College Videos on Home page

2

SOUTH TEXAS COLLEGE
2. DIGITAL ADVERTISING SERVICES
PROJECT NO. 22-23-1045

						Secondary	
VENDOR	25th Hour Communications, Inc.	Acme Partnership, LP.	Buena Aventura, LLC./ dba Mega Doctor News	Buena Aventura, LLC./ dba Texas Border Business	De Shopping En Texas	Entravision Communications	I Heart Media
ADDRESS	10 Magnolia Ln	3701 Bee Caves Rd Ste 101	614 S 12th St	614 S 12th St	801 N Ware Rd	801 N Jackson Rd	901 E Pike
CITY/STATE/ZIP	Mashpee, MA 02649	Austin, TX 78746	McAllen, TX 78501	McAllen, TX 78501	McAllen, TX 78501	McAllen, TX 78501	Weslaco, TX 78596
PHONE	805-221-5988	512-693-9905	956-467-8223	956-467-8223	956-630-1740	956-929-6499	956-975-2122
FAX	805-296-3654	512-693-9904				956-687-7784	956-973-9364
CONTACT	Trish Lamantia	Erik Arredondo	Sylvia Gonzalez	Sylvia Gonzalez	Monica Villarreal	Laura Lopez	Eva Benavidez
Company Information							
Firm Information	25th Hour Communications, Inc. has been in business since 2011, assisting higher education institutions with their marketing, communications, and advertising needs.		Mega Doctor News has focused for the past 11 years on providing information on local doctors, their specialties, and health care stories of local interest.	It is a Valley newspaper that is focused on promoting opportunities in business, education, and banking and considered a credible news source.	De Shopping is a media and publishing company, that through its content and marketing strategies promotes shopping, entertainment, and dining the Rio Grande Valley.	Since 1994, Entravision Communication is a diversified media, marketing and technology company that reaches and engages Latino consumers in the U.S. Entravision's portfolio includes digital media properties and advertising technology company that reaches and engages Latino consumers in the US.	With over 30 years in media (radio, television and print) they bring a well rounded understanding of advertising to the table.
Number of Years in Business	13	24	11	17	16	30	50
Type of Operation	Corporation	Partnership	Partnership	Partnership	Partnership	Corporation	Corporation
Number of Employees	20	20	7	7	8	70	9,588
Annual Sales Volume	$4,800,000		$45,870	$45,870	$300,000	$7 Million	$11 Billion
Provide a list of three (3) references for which your firm has provided the same type of product and services as requested herein.	- San Bernardino Valley College - Las Positas Community College District - Community Colleges of Spokane		- DHR Health - Bert Ogden	- Edinburg EDC - Pharr International Bridge - Vantage Bank	- Democrat Printing - II Radiant Development - IDL	- STVT/Ancora Education - UTRGV - Texas Southmost College	- University of Phoenix - University of Texas Rio Grande - Western Governors University - TSC
Describe your understanding of unique localized interests and experiences of higher education.	Their leadership team has over 100 combined years working within community colleges and agencies serving community colleges prior to the start of the agency. Stated their hearts and souls are committed to the community college mission.		The Valley is experiencing growth in the health care industry and needs more education and healthcare careers.	This area is considered a source of local income workers who need education and skills training to improve their future.	An important part of the community growing is the education.	They provide public service in providing educational news, health and keeping our community informed in day to day events and any educational programs or help available for them.	What sets the Rio Grande Valley apart from other Texas cities is our location and our closeness to Mexico. The culture lends itself to a bicultural environment very different from cities just two hours away. I personally attended college here and this experience made us more determined to make sure our children furthered their education.
Are there any difficulties you anticipate in providing services to STC and how do you plan to manager these?	When any difficulty or issue arises, our first step is to understand the problem then develop the best solutions.		None	None	None	None	None
What assistance will you require from STC to perform services?	To ensure a successful partnership is your time for meetings, occasional telephone calls to discuss any issues that may arise, your creative assets, and your internal approval processes, so we can be sure that we are submitting deliverables in a way that works best for you.		None required.	None	Information that STC needs to inform the community.	Will require budgets, scripts, spots, traffic instructions & PO#.	Direction and occasional meeting face-to-face.
Pricing Information							
Price Range Information	12.5% of Media Spend Includes: Strategic Annual advertising plan	$1,800/Mo - $2,200/Mo 14'x48' Billboards	Billboard Wide 1170px X 175px $1,925 Billboard Large 970 px X 250px $2,250 Leaderboard 728p X 90px $1,250 Article Inline 728px X 160 px $1,650 Pop-Up for Desktop 1200 px X 630px $2,500 Mobile Pop-Up 1080 px X 1080px $2,500 Rectangle Medium 300px X 250px $1,400 Skyscraper Large 300 px X 600px $1,700 Social Media: Facebook, Twitter and LinkedIn (each per month) $500.00 available as an Added value with 12-month Advertising Agreement for Ads for Ads 1,2 or 3	Billboard Wide 1170px X 175px $1,925 Billboard Large 970 px X 250px $2,250 Leaderboard 728p X 90px $1,250 Article Inline 728px X 160 px $1,650 Pop-Up for Desktop 1200 px X 630px $2,500 Mobile Pop-Up 1080 px X 1080px $2,500 Rectangle Medium 300px X 250px $1,400 Skyscraper Large 300 px X 600px $1,700 Social Media: Facebook, Twitter and LinkedIn (each per month) $500.00 available as an Added value with 12-month Advertising Agreement for Ads for Ads 1,2 or 3	Banner price range: $350 - $800/Mo Newsletter: $75 - $150 Social Media $40 - $100 Let's go Shopping $100 weekly Fashion $100 Weekly Entertainment $60-$100 weekly What to do? $100 Weekly Get the Look $100 Stay & Dine $100 monthly	Facebook Live Noticias Ya $700/Mo Social Post $100/Mo Noticias Ya Co-Branded Social Post $500/Mo Geo Fencing $1,500/Mo Youtube $1,500/Mo Youtube Set Up fee $50 Audio Engage $1,000/Mo OTT/CTV $2,000 Social Post $1,500 TicTok $1,500 Social-Facebook Ads $1,000	9 Month Term iHeart Audience Network (iAN) Streaming $8,500 iHeart Audience Network (iAN) - Podcast $17,000 Paid Social $6,800 Facebook Live Post $6,800
TOTAL EVALUATION POINTS	**78.75**	****	****	****	****	**92.25**	**88.25**
RANKING	**12**	****	****	****	****	**2**	**5**

The Director of Purchasing has reviewed all the responses and evaluations completed.
*The proposal criteria follows in the packet for further explanation of each criteria.
**** Vendor did not meet the proposal requirements, therefore not evaluated.

SOUTH TEXAS COLLEGE
2. DIGITAL ADVERTISING SERVICES
PROJECT NO. 22-23-1045

			Secondary				
VENDOR	Image House Media, LLC.	International Publicity & Representation, Inc.	KRGV	Lamar Advertising	Media Choice, LLC.	Mexico Industry/ICP, LLC.	National Cinemedia, LLC.
ADDRESS	P O Box 5051	300 W Dallas	900 E Expressway 83	2001 Industrial Way	3701 Bee Caves Rd Ste 101	801 N Ware Rd	6300 S Syracuse Way Ste 300
CITY/STATE/ZIP	McAllen, TX 78502	McAllen, TX 78501	Weslaco, TX 78596	San Benito, TX 78586	Austin, TX 78746	McAllen, TX 78501	Centennial, CO 80111
PHONE	956-534-7741	956-686-2604	956-968-5555	956-399-4900	512-693-9905	956-630-9571	303-792-3600
FAX				956-399-4993	512-693-9904		
CONTACT	Gerardo Sanchez	Elizabeth Rios	Melinda Reyna	Tracy White	Erik Arredondo	Monica Villarreal	Lindsay Stevens
Company Information							
Firm Information	Image House Media was established in 2008 providing both private and public entities with complete marketing, communications and advertising services including media management. Aside from serving the RGV market, they've also served Laredo, Corpus Christi, San Antonio, Austin and El Paso.		KRGV-TV Channel 5 began serving the RGV in 1954 with commitment to keep all RGV residents informed about events that affect their families and their lives. Channel 5 also provides state-of-the-art high definition production to our clients, employing quality reporters, the most advanced non-linear editing systems, as well as a full-service creative department.	We have been in business for over 120 years and serve the entire US.		Mexico Industry, a media and publishing company, that through its content and marketing strategies promotes business and investment in the manufacturing industry in Mexico and the Rio South Texas.	National CineMedia is America's movie Network. As the largest cinema advertising network in the U.S., we unite brands with the power of movie and engage movie fans anytime and anywhere.
Number of Years in Business	12	28	58	120	24	25	17
Type of Operation	Corporation		Corporation	Corporation	Partnership	Partnership	Limited Liability Company
Number of Employees	6	8	100	3,350	20	6	300+
Annual Sales Volume	$1,500,000	$139,564		$1.8 Billion		$790,000	$175 - $250 Million
Provide a list of three (3) references for which your firm has provided the same type of product and services as requested herein.	- Rio Bank - North Park Lexus - Magic Valley Electric - City of McAllen		- UTRGV - Region One - Vanguard Academy			- Democrat Printing - II Radiant Development - IDL	- Meridian College - Georgia Trade School - Thomas Nelson Community College
Describe your understanding of unique localized interests and experiences of higher education.	ImageHouse Team's connection to the RGV region gives them a strong foundation of understanding the unique localized interests here. The experience from working with STC on different grant initiatives has given them a lot of experience working with higher education.		Channel 5 continues to be the most recognizable brand in the RGV supporting higher education with localized unique opportunities such as "Student of the Week" now in its 38 year and partnering with Region One, UTRGV, and STC.	STC provides quality education at an affordable price and has worked with STC for 10 years.		As an important part of the community growing is the education.	NCM works with many colleges and universities across the country. Education is in NCM's top three category of business.
Are there any difficulties you anticipate in providing services to STC and how do you plan to manager these?	None		None	None		None	The main challenges when working with clients pro, mid, and post campaign are the following: - Clear, define attainable expectations - Conveying what success looks like - Meeting deadlines
What assistance will you require from STC to perform services?	Will need collaboration on and communicate specs and sizes on creative. Additionally, may request advertising and read-only access to certain digital accounts.		Will need STC to assist by providing all material to run on digital and TV broadcast ad campaign schedules.	None		The information that STC needs to relay the community.	To have a successful campaign, NCM will need: - Timely responsiveness from both STC and NCM - Pre -Campaign meeting to go over timelines on signed IO's/Pos, creative, changes in creative and feedback on campaign during the course of the campaign - Clear, define, attainable expectations - Firm, measurable Key Performance Indicators - Accessibility to all parties involved with the success of STC's campaign
Pricing Information							
Price Range Information	Digital Poster 11' X 23' $281 - $1,500 Digital Jumbo Poster 13' X 28' $383 - $2,045 Digital Junior Bulletin 10'6" X 36' $426 - $2,272 Digital Bulletin 14' X 48' $596 - $3,181	B/N $50 - $1,200 CLR $60 - $1,440	12 Month Commitment $1,375 /Mo Weather App Sponsorship $1,680/Mo KRGV Facebook Advertising $1,000/Mo KRGV Instagram Advertising $350/Mo Digital Campaign $300 - $1,000/Mo	$1,850/ 4 Weeks 14x48 Digital Billboards	$1,800/Mo - $2,200/Mo 14'x48' Billboards	Website - Banners $50 - $1,200 Weekly Newsletter $400 - $1,250 Print & digital Media Package $2,750 Inside Front Cover $3,000 Digital Advertorial $200 - $400 Social Media Posts $300 - $400 Showroom Design $5,000 Webinar Rates $2,000 - $4,000 Lead Generation $2,500 Industrial Requirements and Suppliers Directory $250 - $400/Mo	Digital Activation of Campaign $8.79 - $33.40 CPM
TOTAL EVALUATION POINTS	****	****	**92**	****	****	****	****
RANKING	****	****	**3**	****	****	****	****

The Director of Purchasing has reviewed all the responses and evaluations completed.
*The proposal criteria follows in the packet for further explanation of each criteria.
**** Vendor did not meet the proposal requirements, therefore not evaluated.

SOUTH TEXAS COLLEGE
2. DIGITAL ADVERTISING SERVICES
PROJECT NO. 22-23-1045

		Secondary		Primary			
VENDOR	NBCUniversal, LLC. Telemundo Rio Grande Valley, LLC.	Nexstar Media, Inc.	Radio United, LLC.	ReachLocal, Inc.	RGVision Publications, LLC.	San Antonio Television, LLC./ dba KSCC-TV	Socialife News, LLC.
ADDRESS	200 S 10th St Fl 2	9201 W Expwy 83	1300 N 10th St Ste 220-I	21700 Oxnard St Ste 1600	801 N Bryan Rd	4455 SPID Ste 38	508 E Dove Ave
CITY/STATE/ZIP	McAllen, TX 78501	Harlingen, TX 78552	McAllen, TX 78501	Woodland Hills, CA 91367	Mission, TX 78579	Corpus Christi, TX 78411	McAllen, TX 78504
PHONE	956-686-0040	956-366-4444	956-225-3256	818-274-0260	956-566-6598	361-371-6501	956-683-8499
FAX		956-366-4409	956-992-8897				
CONTACT	Martha Muniz	Ana Vela	Cindy Garza	Jeffrey Protono	Gabriel Puente	Antonia DeFeo	Rose F. Guerra
Company Information							
Firm Information	Acquired by NBC Universal in 2014 our expertise is TV Advertising & Digital Advertising.		Radio United 2021-2022 R Communications 2012-2021 BMP Radio 2004-2012	Have been a Google/YouTube Premier partner for over a decade and has a Premier Partnership with Facebook/Instagram and Snapchat.	RGV based marketing firm serves clients across the state of Texas, focusing on content marketing , storytelling, digital marketing, and marketing strategy for local businesses, government entities, and nonprofits.	Sinclair Broadcast Group, is a diversified media company and leading provider of local sports and news since its founding in 1986.	As a premier publication for the RGV, Socialife prides itself on the quality of its content and design and on its advertisers.
Number of Years in Business	9	32	2	18	13	36	18
Type of Operation	Limited Liability Company	Corporation	Partnership	Corporation	Sole Proprietorship	Limited Liability Company	Corporation
Number of Employees	56	90	75	1,300	9	KSCC-TV -10 Compulse - 200+	4
Annual Sales Volume			$9 Million	$382,597,000	$1,090,000	$2.8 Million	$390,000
Provide a list of three (3) references for which your firm has provided the same type of product and services as requested herein.	- UTRGV - TSC - La Joya ISD		- Southmost College - UTRGV - IDEA Academy - Edinburg ECISD - McAllen ISD	- Palomar College - Fowler Business School - Miracosta College	- Lone Star Shredding - RGV Cosmetic Surgery Center - Harlingen EDC	- South Texas ISD - Bert Ogden Auto Group - Law Office of Ezequiel Reyna	- UTRGV - McAllen ISD - City of McAllen
Describe your understanding of unique localized interests and experiences of higher education.	Higher education is one of our company pillars.		Community sponsorship participation in the local market for STARS Scholarship, VAMOS, IDEA Public School Gala, STC Night with the Stars.	The assigned rep has ran STC's campaigns for years and understands the college's local community, priority audience to target, and demographics.	RGVision understands that providing higher education and technical skills training is vital to the region's economic growth.	Sinclair Broadcast Group operates in over 86 markets across the United States.	The leadership of Socialife Magazine has a keen interest and high involvement in the higher education arena in the RGV.
Are there any difficulties you anticipate in providing services to STC and how do you plan to manager these?	None			No	No	No	No
What assistance will you require from STC to perform services?	We just require communication.		Dialogue and communication to ensure successful execution of campaign. Provide demographics and targeted details in creating a successful campaign.	We don't anticipate any assistance.	Provide data and transparency on efforts to ensure we align on the goals for STC and full collaboration to meet marketing objectives.	Provided a detailed approach of what may be required by the team at STC.	Camera-ready artwork delivered digitally before the first of every month. For editorial content, Socialife Magazine will work closely with STC marketing staff to assure the highest quality content will be published.
Pricing Information							
Price Range Information	One Audience Platform $57,475 10 Month Period	Digital Services 12 Month Commitment $500 - $1,000 The Weather Channel Rate Card $300 - $500/Mo Valley Central Rate Card $300 - $500/Mo	Streaming Media Pricing $25 - $50 CPM Web Banner Pricing $200 -$300/Mo Social Media Pricing $50 - $275 Digital Media Pricing $2 - $1,200	$274,000 - $379,284 1 Year Commitment	Social Media Strategy & Execution $5,800/Mo Digital Artwork & Creative Design $600/Mo Video Production for OTT and SM $1,100/Mo Written Content - SEO Blogs $350/Article Organic SEO Campaign $2,850 Google Ad Campaign Set Up Fee $1,000 RGVision has a media buying fee of 15% of PPC and Paid Ad Campaigns on Social	Rate Card Display $500 - $4,500 Video $500 - $1,500 OTT $1,000 - $1,500 Social Media $500 - $3,000 Geo-Fencing $1,000 Search Engine Marketing $1,000/Mo	$1,546 Monthly Cover, 4 Page Editorial, Full Page Ad, Full Page Editorial, (Discount applied)
TOTAL EVALUATION POINTS	**86.25**	**92**	**87.25**	**92.75**	****	**83.5**	****
RANKING	**8**	**3**	**6**	**1**	****	**9**	****

The Director of Purchasing has reviewed all the responses and evaluations completed.
*The proposal criteria follows in the packet for further explanation of each criteria.
**** Vendor did not meet the proposal requirements, therefore not evaluated.

SOUTH TEXAS COLLEGE
2. DIGITAL ADVERTISING SERVICES
PROJECT NO. 22-23-1045

VENDOR	Sombrero Advertising & Marketing	Spectrum Reach/ Charter Communications Holdings, LLC.	Star Digital Media	Starr County Town Crier	Univision Receivables/ Univision Radio	VisionPoint Marketing, LLC.	Vox Veritas LLC/ dba Rio Grande Guardian
ADDRESS	2205 W Jackson Ave	1400 S McColl Ste 206	4909 N McColl Rd	216 S Norris Dr	PO Box 740721	3210 Fairhill Dr Ste 150	508 E Redbud Ave
CITY/STATE/ZIP	McAllen, TX 78501	McAllen, TX 78501	McAllen, TX 78504	Rio Grande City, TX 78582	Los Angeles, CA 90074	Raleigh, NC 27612	McAllen, TX 78504
PHONE	505-675-5733	956-342-4127	956-972-1117	956-487-6544	956-605-9217	919-848-2018	956-605-9380
FAX	512-290-6796	956-687-8890	956-972-0476	956-487-6165			
CONTACT	Sam Benson	Rosalinda Ramirez	Miguel Mendoza	Jorge Canales	Lizette Montoya	Diane Sutton	Stephen J. Taylor
Company Information							
Firm Information	Our organization started out in the political campaign advertising, marketing, tracking, research and analyzing arena. And now has branched out to general advertising & marketing venues.				Univision's storied legacy of diversity as a brand and as a company drives us to educate our audience and to ensure we continue to foster a diverse, equitable and inclusive workplace.	VisionPoint Marketing is an award-winning marketing and advertising agency focused solely on serving higher education institutions throughout the US.	
Number of Years in Business	12	29	3	36	76	21	17
Type of Operation	Sole Proprietorship	Limited Liability Company	Sole Proprietorship	Corporation	Partnership	Partnership	Corporation
Number of Employees	33		3	6	1,500	90	4
Annual Sales Volume	$381,986				$758 Million	$16.7 Million	$160,000
Provide a list of three (3) references for which your firm has provided the same type of product and services as requested herein.	- Rapid Response Tactical Apparel - My Medical Health - Salazar Construction				- Texas Southmost College - UTRGV - PSJA ISD - Pueblo Tires	- Milwaukee Area Technical College - College of The Albemarle - Alabama Community College System	
Describe your understanding of unique localized interests and experiences of higher education.	We feel that our organization is deeply and personally rooted with STC and we have a unique understanding of STC's localized interests and personal experiences since 95% of our staff are graduates of STC.				Corporate Social Responsibility and empowering/encouraging Hispanic community to pursue higher education is not new to Univision. For decades, we have been serving Hispanic America through social impact and community empowerment campaigns and are committed to continuing our efforts for the years to come.	After years of working alongside higher ed institutions across the country, we've realized that what differentiates us from our competitors is not just the work that we do, but the way that we do it.	
Are there any difficulties you anticipate in providing services to STC and how do you plan to manager these?	No				No	No	
What assistance will you require from STC to perform services?	Provide our account representatives with a complete & true copy of STC's marketing objectives & advertising plan and detailed concise and timely job orders with job descriptions, specifications and requirements. •				STC will need to provide copy of points/script information so that Univision can work it into script-spot format and/or Digital content. Frequent feedback on enrollment numbers and media campaign performance is appreciated and needed for a successful partnership and campaign execution.	Included a detailed description of assumptions that underlie their fixed cost.	
Pricing Information							
Price Range Information	Digital Advertising Service $75/Hr plus the fees and charges associated from the individual platform(s) media providers Out of Home Advertising $950/Mo per item, plus the cost of the poster boards	Adults 18+, Adults 18-34, Adults 35+ $2.50 - $28 Digital Advertising Strategy $8 CPM Gross - $37 CPM Gross $750 Minimum Investment Required 6Month Minimum Commitment	SEO Support Package $500 - $1,190/Mo Set Up fee $250 - $350 Preferred Google Ad Package $399 - $1,190 Set Up Fee $150 - $350 Social Media Package $399 - $900 Geo Fencing Campaign $275 - $890 Display Ads $8 -11CPM Mobile Based Video Ads(all Platforms $22 - $32 CPM OTT at Home TV $48 - $70 CPM Digital Radio $24 - $44 CPM Add Ons $25 - $220	Discount 1% - 2%	Univision Digital Campaign $5,000/Mo Net 3 Month Minimum Term Required	Discovery & Strategy $14,585 Marketing & Media Planning $15,075 Campaign Management, Optimization, & Reporting $74,502.50	$20,000 per year Banner Advertising 24/7 on Rio Grande Guardian, Livestreams, Podcasts, Video Interviews, South Texas College Videos on Home page, Guest Columns
TOTAL EVALUATION POINTS	**80.75**	**90.5**	**79.25**	****	**86.5**	**77.125**	****
RANKING	**10**	**4**	**11**	****	**7**	**13**	****

The Director of Purchasing has reviewed all the responses and evaluations completed.
*The proposal criteria follows in the packet for further explanation of each criteria.
**** Vendor did not meet the proposal requirements, therefore not evaluated.

SOUTH TEXAS COLLEGE
2. DIGITAL ADVERTISING SERVICES
PROJECT NO. 22-23-1045
EVALUATION SUMMARY

				Secondary				Secondary				Secondary				Primary											
	VENDOR	25th Hour Communications, Inc.		Entravision Communications		I Heart Media		KRGV		NBCUniversal, LLC. Telemundo Rio Grande Valley, LLC.		Nexstar Media, Inc.		Radio United, LLC.		ReachLocal, Inc.		San Antonio Television, LLC./ dba KSCC-TV		Sombrero Advertising & Marketing		Spectrum Reach/ Charter Communications Holdings, LLC.		Star Digital Media		Univision Receivables (Univision Radio)		VisionPoint Marketing, LLC.	
	ADDRESS	10 Magnolia Ln		801 N Jackson Rd		901 E Pike		900 E Expway 83		200 S 10th St Fl 2		9201 W Expwy 83		1300 N 10th St Ste 220-I		21700 Oxnard St Ste 1600		4455 SPID Ste 38		2205 W Jackson Ave		1400 S McColl Ste 206		4909 N McColl Rd		PO Box 740721		3210 Fairhill Dr Ste 150	
	CITY/STATE/ZIP	Mashpee, MA 02649		McAllen, TX 78501		Weslaco, TX 78596		Weslaco, TX 78596		McAllen, TX 78501		Harlingen, TX 78552		McAllen, TX 78501		Woodland Hills, CA 91367		Corpus Christi, TX 78411		McAllen, TX 78501		McAllen, TX 78501		McAllen, TX 78504		Los Angeles, CA 90074		Raleigh, NC 27612	
	PHONE	805-221-5988		956-929-6499		956-975-2122		956-968-5555		956-686-0040		956-366-4444		956-225-3256		818-274-0260		361-371-6501		505-675-5733		956-342-4127		956-972-1117		956-605-9217		919-848-2018	
	FAX	805-296-3654		956-687-7784		956-973-9364						956-366-4409		956-992-8897						512-290-6796		956-687-8890		956-972-0476					
	CONTACT	Trish Lamantia		Laura Lopez		Eva Benavidez		Melinda Reyna		Martha Muniz		Ana Vela		Cindy Garza		Jeffrey Protono		Antonia DeFeo		Sam Benson		Rosalinda Ramirez		Miguel Mendoza		Lizette Montoya		Diane Sutton	
1	The purchase price (up to 35 points)	29	29	35	35	31	31	33	33	31	31	33	33	35	35	29	29	33	33	35	35	33	33	35	35	31	31	29	29
		29		35		31		33		31		33		35		29		33		35		33		35		31		29	
		29		35		31		33		31		33		35		29		33		35		33		35		31		29	
		29		35		31		33		31		33		35		29		33		35		33		35		31		29	
2	The reputation of the vendor and the vendor's goods or services. (up to 18 points)	10	12	16	15.25	15	15.25	17	16.75	13	14.75	16	16.25	11	14	18	17.75	14	14.75	10	12	17	16.5	9	11	15	15.75	10	13.125
		10		15		15		16		16		17		15		18		14		10		15		10		16		14	
		14		16		16		16		16		16		15		18		16		14		16		13		14		14.5	
		14		14		15		18		14		16		15		17		15		14		18		12		18		14	
3	The quality of the vendor's goods or services. (up to 18 points)	14	13.5	16	15.5	15	15.75	16	16.25	14	15.75	17	16.5	12	14.25	18	18	10	13	10	11.5	15	16.25	10	11.75	15	15.75	10	13.25
		10		15		16		17		17		16		15		18		14		9		16		10		16		14	
		15		17		17		17		17		18		16		18		14		13		18		13		17		15	
		15		14		15		15		15		15		14		18		14		14		16		14		15		14	
4	The extent to which the vendor's goods or services meet the College's needs. (up to 15 points)	10	11.75	13	13.75	13	14	13	13.25	11	13.25	14	14	11	12	15	15	10	11.75	10	11.25	11	12.5	10	11	12	12.5	9	10.75
		10		14		14		13		14		14		11		15		11		10		13		10		13		9	
		14		15		15		15		15		15		13		15		13		13		15		13		13		13	
		13		13		14		12		13		13		13		15		13		12		11		11		12		12	
5	The vendor's past relationship with the College. (up to 3 points)	2	2.5	3	3	2	2.5	3	3	3	2.25	3	2.5	3	2.5	3	3	2	2	2	2	2	2.75	2	2	2	2.25	2	2
		2		3		3		3		2		2		2		3		2		2		3		2		2		2	
		3		3		3		3		2		3		3		3		2		2		3		2		3		2	
		3		3		2		3		2		2		2		3		2		2		3		2		2		2	
6	The impact on the ability of the College to comply with laws and rules relating to Historically Underutilized Businesses. (up to 1 point)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0		0		0		0		0		0		0		0		0		0		0		0		0		0	
		0		0		0		0		0		0		0		0		0		0		0		0		0		0	
		0		0		0		0		0		0		0		0		0		0		0		0		0		0	
7	The total long-term cost to the college to acquire the vendor's goods or services. (up to 5 points)	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5
		5		5		5		5		5		5		5		5		5		5		5		5		5		5	
		5		5		5		5		5		5		5		5		5		5		5		5		5		5	
		5		5		5		5		5		5		5		5		5		5		5		5		5		5	
8	Capability and Experience (up to 5 points)	5	5	4	4.75	4	4.75	4	4.75	3	4.25	4	4.75	3	4.5	5	5	3	4	3	4	3	4.5	3	3.5	3	4.25	3	4
		5		5		5		5		5		5		5		5		3		3		5		3		4		3	
		5		5		5		5		5		5		5		5		5		5		5		5		5		5	
		5		5		5		5		4		5		5		5		5		5		5		3		5		5	
TOTAL EVALUATION POINTS		78.75		92.25		88.25		92		86.25		92		87.25		92.75		83.5		80.75		90.5		79.25		86.5		77.125	
RANKING		12		2		5		3		8		3		6		1		9		10		4		11		7		13	

The Director of Purchasing has reviewed all the responses and evaluations completed.
*The proposal criteria follows in the packet for further explanation of each criteria.

SOUTH TEXAS COLLEGE

SOUTH TEXAS COLLEGE
2. PROPOSAL CRITERIA - SERVICE ONLY

		Service Only		
		Points	Score Key	
1	**Criterion 1: The purchase price** a. The low bidder gets the maximum points b. Divide the lowest proposal by each of the other proposal(s)	40		
2	**Criterion 2: The reputation of the vendor and of the vendor's goods or services** a. Number of Years in Business b. References (similar projects) c. Services/Installation d. Professional Licenses/Certifications	18	15-18 10-14 5-9 0-4	Excellent Acceptable Marginal Poor/No Response
3	**Criterion 3: The quality of the vendor's goods or service** a. Warranty b. Service Support/Response Time c. Goods/Product (manufacturer life) d. Product Performance	18	15-18 10-14 5-9 0-4	Excellent Acceptable Marginal Poor/No Response
4	**Criterion 4: The extent to which the goods or services meet the district's needs** a. Time Frame to complete the project b. Delivery Time Frame of product(s) c. Number of staff d. Meet or exceed the specifications	15	12-15 7-11 3-6 0-2	Excellent Acceptable Marginal Poor/No Response
5	**Criterion 5: The vendor's past relationship with the district** a. Quality of Past Performances with STC ******New Vendors will receive two points**	3	3 2 1 0	Excellent Acceptable/New Vendor Marginal Poor/No Response
6	**Criterion 6: The impact on the ability of the district to comply with laws and rules relating to Historically Underutilized Businesses** a. Provided the Certification	1	1 0	Yes No
7	**Criterion 7: The total long-term cost to the district to acquire the vendor's goods or services; and** a. Annual Escalation Increase b. Annual Maintenance Cost	5	5 3-4 1-2 0	Excellent Acceptable Marginal Poor/No Response
8	**Criterion 8: Any other relevant factor specifically listed in the request for bids or proposals, e.g.:** a. Financial Standing b. Potential or Pending Sale of Business			Up to 5 points will be used from the purchase price if applicable
	Total Points	100		

Definitions of evaluation terms:

Excellent - respondent provided information which fully addressed or exceeded the requirements
Acceptable - respondent provided information which addressed most but not all of the requirements
Marginal - respondent provided minimal information on requirements
Poor/No response - respondent provided inadequate responses to requirements or did not respond

3

SOUTH TEXAS COLLEGE

SOUTH TEXAS COLLEGE
3. RE-BID TECHNOLOGY CAMPUS BLDG A ANALOG TO DIGITAL AUDIO VISUAL UPGRADE
PROJECT NO. 22-23-1042

VENDOR		Audio Visual Aids	Howard Technology Solutions, a Division of Howard Industries, Inc.	RP Tellone and Company, LLC./ dba AVSANT	Telepro Communications
ADDRESS		2903 N Flores St	36 Howard Dr	1819 Firman St Ste 115	12005 N Bryan Rd
CITY/STATE/ZIP		San Antonio, TX 78212	Ellisville, MS 39437	Richardson, TX 75081	Mission, TX 78573
PHONE		800-422-1282	601-425-3181	903-268-7670	956-618-2360
FAX			601-399-5077		
CONTACT		Ernest Mendez	Michelle Brady	David Hoyle	Daniel Backhaus
#	**Description**	**Proposed**	**Proposed**	**Proposed**	**Proposed**
1	Technology Campus Bldg A Analog to Digital Audio Visual Upgrade (Equipment and Installation)	$ 228,440.15	$ 250,219.00	$ 285,320.87	$ 143,540.00
TOTAL PROPOSAL AMOUNT		$ 228,440.15	$ 250,219.00	$ 285,320.87	$ 143,540.00
TOTAL EVALUATION POINTS		98.375	89.09	86.87	****
RANKING		1	2	3	****

The Director of Purchasing has reviewed all the responses and evaluations completed.
*The proposal criteria follows in the packet for further explanation of each criteria.
****The proposal was incomplete, therefore not evaluated.

SOUTH TEXAS COLLEGE

SOUTH TEXAS COLLEGE
3. RE-BID TECHNOLOGY CAMPUS BLDG A ANALOG TO DIGITAL AUDIO VIUSAL UPGRADE
PROJECT NO. 22-23-1042
EVALUATION SUMMARY

VENDOR		Audio Visual Aids		Howard Technology Solutions, a Division of Howard Industries, Inc.		RP Tellone and Company, LLC./ dba AVSANT	
ADDRESS		2903 N Flores St		35 Howard Dr		1819 Firman St Ste 115	
CITY/STATE/ZIP		San Antonio, TX 78212		Ellisville, MS 39436		Richardson, TX 75081	
PHONE		800-422-1282		601-425-3181		903-268-7670	
FAX				601-399-5077			
CONTACT		Ernest Mendez		Darlene Parker		David Hoyle	
1	The purchase price. (up to 42 points)	42	42	38.34	38.34	33.62	33.62
		42		38.34		33.62	
		42		38.34		33.62	
		42		38.34		33.62	
2	The reputation of the vendor and the vendor's goods or services. (up to 15 points)	15	14.625	15	14.25	15	13.25
		14.5		13		12	
		15		15		13	
		14		14		13	
3	The quality of the vendor's goods or services. (up to 14 points)	14	13.75	14	13.5	12	13
		14		14		14	
		14		14		14	
		13		12		12	
4	The extent to which the goods or services meet the College's needs. (up to 20 points)	20	20	20	20	20	20
		20		20		20	
		20		20		20	
		20		20		20	
5	The vendor's past relationship with the College. (up to 3 points)	3	3	3	3	2	2
		3		3		2	
		3		3		2	
		3		3		2	
6	The impact on the ability of the College to comply with laws and rules relating to Historically Underutilized Businesses. (up to 1 point)	0	0	0	0	0	0
		0		0		0	
		0		0		0	
		0		0		0	
7	For a contract for goods and services, other than goods and services related to telecommunications and information materials, whether the vendor or the vendor's ultimate parent company or majority owner: a. has its principal place of business in this state; or b. employs at least 500 persons in this state. (up to 5 points)	5	5	0	0	5	5
		5		0		5	
		5		0		5	
		5		0		5	
TOTAL EVALUATION POINTS		98.375		89.09		86.87	
RANKING		1		2		3	

The Director of Purchasing has reviewed all the responses and evaluations completed.
*The proposal criteria follows in the packet for further explanation of each criteria.

SOUTH TEXAS COLLEGE

SOUTH TEXAS COLLEGE
3. PROPOSAL CRITERIA - PRODUCT AND SERVICE

		Product and Service		
		Points	Score Key	
1	**Criterion 1: The purchase price** a. The low bidder gets the maximum points b. Divide the lowest proposal by each of the other proposal(s)	42		
2	**Criterion 2: The reputation of the vendor and of the vendor's goods or services** a. Number of Years in Business b. References (similar projects) c. Services/Installation d. Professional Licenses/Certifications	15	13-15 8-12 3-7 0-2	Excellent Acceptable Marginal Poor/No Response
3	**Criterion 3: The quality of the vendor's goods or service** a. Warranty b. Service Support/Response Time c. Goods/Product (manufacturer life) d. Product Performance	14	13-16 8-12 3-7 0-2	Excellent Acceptable Marginal Poor/No Response
4	**Criterion 4: The extent to which the goods or services meet the district's needs** a. Time Frame to complete the project b. Delivery Time Frame of product(s) c. Number of staff d. Meet or exceed the specifications	20	16-20 11-15 6-10 0-5	Excellent Acceptable Marginal Poor/No Response
5	**Criterion 5: The vendor's past relationship with the district** a. Quality of Past Performances with STC ******New Vendors will receive two points**	3	3 2 1 0	Excellent Acceptable/New Vendor Marginal Poor/No Response
6	**Criterion 6: The impact on the ability of the district to comply with laws and rules relating to historically underutilized businesses** a. Provided the Certification	1	1 0	Yes No
7	**Criterion 7: The total long-term cost to the district to acquire the vendor's goods or services; and** a. Annual Escalation Increase b. Annual Maintenance Cost			Up to 5 points will be used from the purchase price if applicable
8	**Criterion 8: For a contract for goods and services, other than goods and services related to telecommunications and information materials, whether the vendor or the vendor's ultimate parent company or majority owner:** a. has its principal place of business in this state; or b. employs at least 500 persons in this state.	5	4-5 3 1-2 0	Excellent Acceptable Marginal Poor/No Response
9	**Criterion 9: Any other relevant factor specifically listed in the request for bids or proposals** a. Financial Standing b. Potential or Pending Sale of Business c . SAS 70 d. Red Flag Rules e. Gramm-Leach-Bliley Act			Up to 5 points will be used from the purchase price if applicable
	Total Points	100		

Definitions of evaluation terms:

Excellent - respondent provided information which fully addressed or exceeded the requirements
Acceptable - respondent provided information which addressed most but not all of the requirements
Marginal - respondent provided minimal information on requirements
Poor/No response - respondent provided inadequate responses to requirements or did not respond

4

SOUTH TEXAS COLLEGE

SOUTH TEXAS COLLEGE
4. TRUCK DRIVER TRAINING SIMULATOR
PROJECT NO. 22-23-1041

NAME		Technical Laboratory Systems, Inc.	Virage Simulation, Inc.
ADDRESS		P O Box 218609	85 Montpellier
CITY/STATE/ZIP		Houston, TX 77218	Montreal, QC H4N 2G3 Canada
PHONE		800-445-1088	877-456-1556
FAX		281-391-1113	514-556-8025
CONTACT		Timothy M. Brown	Danny Grenier
#	**Description**	**Proposed**	**Proposed**
1	Truck Driver Training Simulator	$184,375.00	System Price: $96,500 per unit Includes hardware, software, training programs, shipping, setup, and training at facility.
2	Training Options	Included with the cost of the simulator.	Included in system price.
3	Preventive Maintenance	Full-service warranty includes all parts, labor, and software upgrades. Price is per simulator. Additional warranty after year 1 would cost $11,875. If purchasing 2 additional years on 1 PO $22,500. and 3 years at $31,875.	Includes remote preventative maintenance with its support and extended warranty offers. For a specific onsite preventative maintenance after the warranty period the current price is $3,900.
4	Service Support	Service and support is included with initial purchase. See warranty costs above.	The cost for support (includes an extended warranty) after the warranty period is $4,000. This is an optional feature. If customer does not purchase this service, and requires support, Virage will invoice on an hourly basis. This includes remote and on-site support.
5	Offered Options	N/A	School bus vehicle with the training program: $7,900 Solid Waste & Recycling vehicles with the hardware and training program: $23,500
6	Number of Days for Delivery Upon Placement of Order	90-120 days	60-90 days
TOTAL AMOUNT PROPOSED		$ 184,375.00	$ 96,500.00
TOTAL EVALUATION POINTS		73.86	94.32
RANKING		2	1

The Director of Purchasing has reviewed all the responses and evaluations completed.
*The proposal criteria follows in the packet for further explanation of each criteria.

SOUTH TEXAS COLLEGE

SOUTH TEXAS COLLEGE
4. TRUCK DRIVER TRAINING SIMULATOR
PROJECT NO. 22-23-1041
EVALUATION SUMMARY

VENDOR		Technical Laboratory Systems, Inc.		Virage Simulation, Inc.	
ADDRESS		P O Box 218609		85 Montpellier	
CITY/STATE/ZIP		Houston, TX 77218		Montreal, QC, H4N 2G3 Canada	
PHONE		800-445-1088		877-456-1556	
FAX		281-391-1113		514-556-8025	
CONTACT		Timothy M. Brown		Danny Grenier	
1	The purchase price. (up to 45 points)	23.55	23.55	45	45
		23.55		45	
		23.55		45	
2	The reputation of the vendor and of the vendor's goods or services. (up to 15 points)	13	14.33	13	14
		15		15	
		15		14	
3	The quality of vendor's goods or services. (up to 16 points)	13	14.66	13	14.66
		16		16	
		15		15	
4	The extent to which the goods or services meet the districts needs. (up to 20 points)	17	18.66	18	18.66
		20		18	
		19		20	
5	The Vendor's past relationship with the district. (up to 3 points)	3	2.66	2	2
		2		2	
		3		2	
6	The impact on the ability of the district to comply with laws relating to historically underutilized businesses. (up to 1 point)	0	0	0	0
		0		0	
		0		0	
TOTAL EVALUATION POINTS		73.86		94.32	
RANKING		2		1	

The Director of Purchasing has reviewed all the responses and evaluations completed.
*The proposal criteria follows in the packet for further explanation of each criteria.

SOUTH TEXAS COLLEGE

SOUTH TEXAS COLLEGE
4. PROPOSAL CRITERIA - PRODUCT ONLY

	Product Only		
	Points	Score Key	
1 **Criterion 1: The purchase price** a. The low bidder gets the maximum points b. Divide the lowest proposal by each of the other proposal(s)	50		
2 **Criterion 2: The reputation of the vendor and of the vendor's goods or services** a. Number of Years in Business b. References (similar projects)	10	8-10 5-7 2-4 0-1	Excellent Acceptable Marginal Poor/No Response
3 **Criterion 3: The quality of the vendor's goods or service** a. Warranty b. Service Support/Response Time c. Goods/Product (manufacturer life) d. Product Performance	18	14-18 9-13 4-8 0-3	Excellent Acceptable Marginal Poor/No Response
4 **Criterion 4: The extent to which the goods or services meet the district's needs** a. Delivery Time Frame of product(s) b. Meet or exceed the specifications	18	14-18 9-13 4-8 0-3	Excellent Acceptable Marginal Poor/No Response
5 **Criterion 5: The vendor's past relationship with the district** a. Quality of Past Performances with STC ******New Vendors will receive two points**	3	3 2 1 0	Excellent Acceptable/New Vendor Marginal Poor/No Response
6 **Criterion 6: The impact on the ability of the district to comply with laws and rules relating to historically underutilized businesses** a. Provided the Certification	1	1 0	Yes No
7 **Criterion 7: The total long-term cost to the district to acquire the vendor's goods or services** a. Annual Maintenance Cost b. Annual Escalation Increase			Up to 5 points will be used from the purchase price if applicable
8 **Criterion 8: Any other relevant factor specifically listed in the request for bids or proposals, e.g.:** a. Financial Standing b. Potential or Pending Sale of Business c. Trade-In of outdated equipment			Up to 5 points will be used from the purchase price if applicable
Total Points	100		

Definitions of evaluation terms:

Excellent - respondent provided information which fully addressed or exceeded the requirements
Acceptable - respondent provided information which addressed most but not all of the requirements
Marginal - respondent provided minimal information on requirements
Poor/No response - respondent provided inadequate responses to requirements or did not respond

5

SOUTH TEXAS COLLEGE

SOUTH TEXAS COLLEGE
5. VIRTUAL REALITY WELDING TRAINING SIMULATOR
PROJECT NO. 22-23-1039

NAME		Technical Laboratory Systems, Inc.	Triple S Steel Supply, LLC./ dba Alamo Iron Works
ADDRESS		P O Box 218609	943 AT&T Ctr Pkwy
CITY/STATE/ZIP		Houston, TX 77218	San Antonio, TX 78219
PHONE		800- 455-1088	800-292-7818
FAX		281-391-1113	
CONTACT		Warner Brown	Wayne Dennis
#	**Description**	**Proposed**	**Proposed**
1	Welding Training Simulator	$ 79,865.00	$ 74,871.89
2	Training Options	Instructor orientation will be completed after the installation is completed at no charge.	Did Not Respond
3	Preventive Maintenance	Service call might be necessary after warranty period expires and technicians cannot troubleshoot issue over the phone.	Did Not Respond
4	Offered Options	K4485-1 VRTEX Oxyfuel upgrade for one side costs $3,525.00. For both sides (Qty: 2) it would cost $7,050.00	Did Not Respond
TOTAL AMOUNT PROPOSED		$ 79,865.00	$ 74,871.89
TOTAL EVALUATION POINTS		93.16	95.66
RANKING		2	1

The Director of Purchasing has reviewed all the responses and evaluations completed.
*The proposal criteria follows in the packet for further explanation of each criteria.

SOUTH TEXAS COLLEGE

SOUTH TEXAS COLLEGE
5. VIRTUAL REALITY WELDING TRAINING SIMULATOR
PROJECT NO. 22-23-1039
EVALUATION SUMMARY

VENDOR		Technical Laboratory Systems, Inc.		Triple S Steel Supply, LLC./ dba Alamo Iron Works	
ADDRESS		P O Box 218609		943 AT&T Ctr Pkwy	
CITY/STATE/ZIP		Houston, TX 77218		San Antonio, TX 78219	
PHONE		(800) 455-1088		800-292-7818	
FAX		(281) 391-1113			
CONTACT		Warner Brown		Wayne Dennis	
1	The purchase price. (up to 45 points)	42.18	42.18	45	45
		42.18		45	
		42.18		45	
2	The reputation of the vendor and of the vendor's goods or services. (up to 15 points)	14	13.66	14	14
		14		13	
		13		15	
3	The quality of vendor's goods or services. (up to 16 points)	16	16	15	15.33
		16		16	
		16		15	
4	The extent to which the goods or services meet the districts needs. (up to 20 points)	19	18.66	18	18.33
		19		19	
		18		18	
5	The Vendor's past relationship with the district. (up to 3 points)	3	2.66	3	3
		3		3	
		2		3	
6	The impact on the ability of the district to comply with laws relating to historically underutilized businesses. (up to 1 point)	0	0	0	0
		0		0	
		0		0	
TOTAL EVALUATION POINTS		93.16		95.66	
RANKING		2		1	

The Director of Purchasing has reviewed all the responses and evaluations completed.
*The proposal criteria follows in the packet for further explanation of each criteria.

SOUTH TEXAS COLLEGE

SOUTH TEXAS COLLEGE
5. PROPOSAL CRITERIA - PRODUCT AND SERVICE

		Product and Service		
		Points	Score Key	
1	**Criterion 1: The purchase price** a. The low bidder gets the maximum points b. Divide the lowest proposal by each of the other proposal(s)	45		
2	**Criterion 2: The reputation of the vendor and of the vendor's goods or services** a. Number of Years in Business b. References (similar projects) c. Services/Installation d. Professional Licenses/Certifications	15	13-15 8-12 3-7 0-2	Excellent Acceptable Marginal Poor/No Response
3	**Criterion 3: The quality of the vendor's goods or service** a. Warranty b. Service Support/Response Time c. Goods/Product (manufacturer life) d. Product Performance	16	13-16 8-12 3-7 0-2	Excellent Acceptable Marginal Poor/No Response
4	**Criterion 4: The extent to which the goods or services meet the district's needs** a. Time Frame to complete the project b. Delivery Time Frame of product(s) c. Number of staff d. Meet or exceed the specifications	20	16-20 11-15 6-10 0-5	Excellent Acceptable Marginal Poor/No Response
5	**Criterion 5: The vendor's past relationship with the district** a. Quality of Past Performances with STC ******New Vendors will receive two points**	3	3 2 1 0	Excellent Acceptable/New Vendor Marginal Poor/No Response
6	**Criterion 6: The impact on the ability of the district to comply with laws and rules relating to historically underutilized businesses** a. Provided the Certification	1	1 0	Yes No
7	**Criterion 7: The total long-term cost to the district to acquire the vendor's goods or services; and** a. Annual Escalation Increase b. Annual Maintenance Cost			Up to 5 points will be used from the purchase price if applicable
8	**Criterion 8: Any other relevant factor specifically listed in the request for bids or proposals** a. Financial Standing b. Potential or Pending Sale of Business c . SAS 70 d. Red Flag Rules e. Gramm-Leach-Bliley Act			Up to 5 points will be used from the purchase price if applicable
	Total Points	100		

Definitions of evaluation terms:

Excellent - respondent provided information which fully addressed or exceeded the requirements
Acceptable - respondent provided information which addressed most but not all of the requirements
Marginal - respondent provided minimal information on requirements
Poor/No response - respondent provided inadequate responses to requirements or did not respond

6

SOUTH TEXAS COLLEGE

NO BACKUP FOR

6. Purchase and Installation of LED Lights – II (Reject)

7

SOUTH TEXAS COLLEGE

SOUTH TEXAS COLLEGE
7. INSTRUCTIONAL EQUIPMENT

VENDOR	Municipal Emergency Services, Inc.
ADDRESS	335 Pennbright Dr Ste 104
CITY/STATE/ZIP	Houston, TX 77090
PHONE	800-784-0404
CONTACT	Patrick Guzman

#	Qty	Description	Unit Price	Extension
1	7	Air-Pak X3 Pro SCBA with CGA Parachute Buckles 4.5 Standard	$ 6,173.00	$ 43,211.00
2	7	CYL&VLV ASSY CARB 45 MIN 4500	$ 1,230.00	$ 8,610.00
3	7	AV3000 HT with Kevlar Lining and 4-Strap Harness Red Medium	$ 310.00	$ 2,170.00
TOTAL AMOUNT			$	53,991.00

8

SOUTH TEXAS COLLEGE

SOUTH TEXAS COLLEGE
8. GRADUATION FACILITY AGREEMENT

NAME	Vipers Arena, LLC. / dba Bert Ogden Arena
ADDRESS	4900 S I-69
CITY/STATE/ZIP	Edinburg, TX 78539
PHONE	956-562-7362
CONTACT	Hondo Candelaria

#	Qty	Description	Unit Price	Extension
1	1	Purchase/Lease Graduation Facility for Spring 2023 Ceremonies Dates: 5/4/23 - 5/6/23	$ 60,000.00	$ 60,000.00
TOTAL AMOUNT			$	60,000.00

9

SOUTH TEXAS COLLEGE

SOUTH TEXAS COLLEGE
9. CARGO VAN

VENDOR	Caldwell Country Ford/ dba Rockdale Country Ford, LLC.
ADDRESS	P O Box 72
CITY/STATE/ZIP	Rockdale, TX 76567
PHONE	979-567-6155
CONTACT	Ben Laureano

#	Qty	Description	Unit Price	Extension
1	1	2023 Ford Transit Cargo Van	$ 62,165.00	$ 62,165.00
2	1	Delivery Charge	$ 704.00	$ 704.00
3	1	Buyboard Fee	$ 400.00	$ 400.00
TOTAL AMOUNT			$	63,269.00

10

SOUTH TEXAS COLLEGE

SOUTH TEXAS COLLEGE
10. FITNESS EQUIPMENT

VENDOR	Advance Exercise
ADDRESS	862 SouthPark Dr #100
CITY/STATE/ZIP	Littleton, CO 80120
PHONE	800-520-1112
CONTACT	Gus Rodriguez

#	Qty	Description	Unit Price	Extension
1	1	Model E Indoor Rower with PM5 (Black)	$ 1,050.00	$ 1,050.00
2	1	Olympic Flat Bench	$ 991.20	$ 991.20
3	1	Olympic Incline Bench	$ 1,223.20	$ 1,223.20
4	2	Olympic Bench Weight Storage (4-Weight Horns)	$ 472.80	$ 945.60
5	1	HD Athletic Adjustable Bench-Non Dock n Lock	$ 975.20	$ 975.20
6	1	Iso-Lateral Rowing	$ 2,471.20	$ 2,471.20
7	1	Iso-Lateral Decline Press	$ 2,727.20	$ 2,727.20
8	1	Linear Leg Press	$ 5,431.20	$ 5,431.20
9	2	Cable Motion Multi-Jungle MJ Core	$ 1,415.20	$ 2,830.40
10	1	Cable Motion Multi-Jungle Adjustable Cable Crossover (Connects Cores)	$ 4,799.20	$ 4,799.20
11	1	Cable Motion Multi-Jungle Triceps Pushdown	$ 1,847.20	$ 1,847.20
12	1	Cable Motion Multi-Jungle Lat Pulldown	$ 2,567.20	$ 2,567.20
13	1	Cable Motion Multi-Jungle Row	$ 2,567.20	$ 2,567.20
14	1	Cable Motion Multi-Jungle Dual Pulley Row	$ 2,927.20	$ 2,927.20
15	1	Cable Motion Multi-Jungle Dual Pulley Pulldown	$ 2,927.20	$ 2,927.20
16	1	Cable Motion Multi-Jungle Adjustable Pulley 4:1 Ratio	$ 2,847.20	$ 2,847.20
17	1	Hammer Select Abdominal Crunch	$ 3,855.20	$ 3,855.20
18	1	Hammer Select Abdominal Crunch SE Upgrade	$ 315.20	$ 315.20
19	1	Hammer Select Biceps Curl	$ 3,391.20	$ 3,391.20
20	1	Hammer Select Biceps Curl SE Upgrade	$ 421.60	$ 421.60
21	1	Hammer Select Triceps Extension	$ 3,391.20	$ 3,391.20
22	1	Hammer Select Triceps Extension SE Upgrade	$ 421.60	$ 421.60
23	1	Hammer Select Leg Curl	$ 3,615.20	$ 3,615.20
24	1	Hammer Select Leg Curl SE Upgrade	$ 526.40	$ 526.40

SOUTH TEXAS COLLEGE

SOUTH TEXAS COLLEGE
10. FITNESS EQUIPMENT

VENDOR			Advance Exercise	
#	Qty	Description	Unit Price	Extension
25	1	Hammer Select Leg Extension	$ 3,855.20	$ 3,855.20
26	1	Hammer Select Leg Extension SE Upgrade	$ 632.00	$ 632.00
27	3	Deluxe Weight Tree	$ 495.20	$ 1,485.60
28	2	Dumbbell Rack-Double Tier	$ 1,103.20	$ 2,206.40
29	1	Signature Series Adjustable Decline/Abdominal Crunch	$ 1,111.20	$ 1,111.20
30	1	Iso-Lateral Bench Press (Horizontal Handles)	$ 2,727.20	$ 2,727.20
31	1	Iso-Lateral High Row	$ 2,727.20	$ 2,727.20
32	1	Hammer Select Assist Dip / Chin	$ 4,407.20	$ 4,407.20
33	1	Hammer Select Assist Chin Dip SE Upgrade	$ 315.20	$ 315.20
34	1	Seated Calf Raise	$ 1,511.20	$ 1,511.20
35	1	Hammer Select Seated Leg Press	$ 6,343.20	$ 6,343.20
36	1	Hammer Select Seated Leg Press SE Upgrade	$ 315.20	$ 315.20
37	1	Iso-Lateral Shoulder Press	$ 2,823.20	$ 2,823.20
38	1	Lateral Raise	$ 2,415.20	$ 2,415.20
39	1	Flat Bench	$ 427.20	$ 427.20
40	18	Hammer Strength Round Olympic Rubber Plate 2.5lb	$ 8.80	$ 158.40
41	22	Hammer Strength Round Olympic Rubber Plate 5lb	$ 14.40	$ 316.80
42	30	Hammer Strength Round Olympic Rubber Plate 10lb	$ 28.80	$ 864.00
43	36	Hammer Strength Round Olympic Rubber Plate 25lb	$ 68.00	$ 2,448.00
44	34	Hammer Strength Round Olympic Rubber Plate 35lb	$ 95.20	$ 3,236.80
45	48	Hammer Strength Round Olympic Rubber Plate 45lb	$ 120.00	$ 5,760.00
46	2	7' 1000lb Olympic Bar	$ 204.40	$ 408.80
47	2	Hammer Strength Round Rubber Encased Dumbbell 5lb	$ 53.60	$ 107.20
48	2	Hammer Strength Round Rubber Encased Dumbbell 7.5lb	$ 64.80	$ 129.60

SOUTH TEXAS COLLEGE

SOUTH TEXAS COLLEGE
10. FITNESS EQUIPMENT

VENDOR			Advance Exercise	
#	Qty	Description	Unit Price	Extension
49	2	Hammer Strength Round Rubber Encased Dumbbell 10lb	$ 73.60	$ 147.20
50	2	Hammer Strength Round Rubber Encased Dumbbell 12.5lb	$ 91.20	$ 182.40
51	2	Hammer Strength Round Rubber Encased Dumbbell 15lb	$ 96.00	$ 192.00
52	2	Hammer Strength Round Rubber Encased Dumbbell 17.5lb	$ 103.20	$ 206.40
53	2	Hammer Strength Round Rubber Encased Dumbbell 20lb	$ 105.60	$ 211.20
54	2	Hammer Strength Round Rubber Encased Dumbbell 22.5lb	$ 114.40	$ 228.80
55	2	Hammer Strength Round Rubber Encased Dumbbell 25lb	$ 116.80	$ 233.60
56	2	Hammer Strength Round Rubber Encased Dumbbell 27.5lb	$ 125.60	$ 251.20
57	2	Hammer Strength Round Rubber Encased Dumbbell 30lb	$ 134.40	$ 268.80
58	2	Hammer Strength Round Rubber Encased Dumbbell 35lb	$ 140.80	$ 281.60
59	2	Hammer Strength Round Rubber Encased Dumbbell 40lb	$ 152.00	$ 304.00
60	2	Hammer Strength Round Rubber Encased Dumbbell 45lb	$ 161.60	$ 323.20
61	2	Hammer Strength Round Rubber Encased Dumbbell 50lb	$ 168.80	$ 337.60
62	2	Hammer Strength Round Rubber Encased Dumbbell 55lb	$ 200.80	$ 401.60
63	2	Hammer Strength Round Rubber Encased Dumbbell 60lb	$ 211.20	$ 422.40
64	2	Hammer Strength Round Rubber Encased Dumbbell 65lb	$ 218.40	$ 436.80
65	2	Hammer Strength Round Rubber Encased Dumbbell 70lb	$ 237.60	$ 475.20
66	2	Hammer Strength Round Rubber Encased Dumbbell 75lb	$ 249.60	$ 499.20
67	1	Shipping and Handling	$ 12,599.00	$ 12,599.00
TOTAL AMOUNT			$	119,799.40

11

SOUTH TEXAS COLLEGE

11.

This page intentionally left blank

12

SOUTH TEXAS COLLEGE

12.

This page intentionally left blank

13

SOUTH TEXAS COLLEGE

13.

This page intentionally left blank

14

SOUTH TEXAS COLLEGE

14.

This page intentionally left blank

15

SOUTH TEXAS COLLEGE

SOUTH TEXAS COLLEGE
15. DISTRICT WIDE TECHNOLOGY REQUEST
JANUARY 31, 2023

#	Qty	Description	Unit Price	Extension	Requesting Department
COMPUTERS					
1	1	Dell OptiPlex 5000 MFF Tower Micro BTX, Intel Core i7-10700T, 16GB Memory	$ 4,534.63	$ 4,534.63	Maria Evans - Technology Projects
		256GB Hard Drive, 65" 4K Interactive Monitor, Warranty			New system for department staff
2	20	Dell OptiPlex 5000 Micro XCTO Tower, Intel Core i7-12700T, 16GB Memory	$ 1,192.15	$ 23,843.00	Arturo Solano - Learning Commons and Open Labs
		512GB Hard Drive, Stand Kit, Laptop Lock, 22" Monitor, Warranty			New systems for student lab
3	7	Dell OptiPlex 5000 Micro Tower, Intel Core i7-12700T, 16GB Memory	$ 984.41	$ 6,890.89	Maria Evans - Educational Technologies Maintenance & Replacement
		256GB Hard Drive, (8) Keyboard and Mouse Combo, Warranty			Replacement of out of warranty systems for department staff
4	1	Dell Precision 3660 Tower, i7-12700K, 32GB Memory,	$ 2,553.48	$ 2,553.48	Maria Evans - Educational Technologies Maintenance & Replacement
		512GB Hard Drive, Nvidia GeForce RTX3070, Warranty			Replacement of out of warranty system for department staff
5	7	Dell Precision 3660 Tower, i7-12700, 32GB Memory,	$ 2,704.01	$ 18,928.07	Ruben Suarez - Safety and Security
		512GB Hard Drive, Nvidia RTXA4000, Warranty			Replacement of out of warranty systems for department staff
		COMPUTER TOTAL		**$ 56,750.07**	
LAPTOPS					
6	1	Dell Laptop Precision Workstation 5770 CTO, Intel Core i7-12700H, 16GB Memory	$ 3,509.18	$ 3,509.18	Maria Evans - Educational Technologies Maintenance & Replacement
		512GB Hard Drive, NVIDIA RTX A1000, 4GB GDDR6, Warranty			New system for department staff
7	1	Dell Laptop Precision Workstation 5570 CTO, Intel Core i7-12700H, 16GB Memory	$ 2,432.29	$ 2,432.29	Sara Lozano - Technology Campus
		512GB Hard Drive, NVIDIA RTX A1000, 4GB GDDR6, Docking Station, Warranty			New system for department staff
8	1	Dell Laptop Latitude Bundle 5430 BTX Base, Intel Core i5-1245U, 8GB Memory,	$ 1,426.67	$ 1,426.67	Serkan Celtek - Research and Analytical Services
		256GB Hard Drive, Intel Iris Xe Graphics, Keyboard and Mouse, Docking Station, Warranty			Replacement of out of warranty system for department staff
9	1	Dell Laptop Latitude Bundle 5430 BTX Base, Intel Core i5-1245U, 8GB Memory,	$ 1,426.67	$ 1,426.67	Ruby Campuzano - Business Administration Program
		256GB Hard Drive, Intel Iris Xe Graphics, Keyboard and Mouse, Docking Station, Warranty			Replacement of out of warranty system for department faculty
10	15	Dell Laptop Latitude 5430 BTX Base, Intel Core i5-1245U, 8GB Memory,	$ 1,136.61	$ 17,049.15	Maria Cervantes - Biology Program
		256GB Hard Drive, Intel Iris Xe Graphics, Warranty			New systems for student lab
11	4	Dell Laptop Latitude Bundle 5430 BTX Base, Intel Core i5-1245U, 8GB Memory,	$ 1,426.67	$ 5,706.68	Crystal Bird - Radiologic Technology Program
		256GB Hard Drive, Intel Iris Xe Graphics, Keyboard and Mouse, Docking Station, Warranty			Replacement of out of warranty systems for department faculty
12	2	Dell Laptop Latitude Bundle 5430 BTX Base, Intel Core i5-1245U, 8GB Memory,	$ 1,426.67	$ 2,853.34	Crystal Bird - Diagnostic Sonograph Program
		256GB Hard Drive, Intel Iris Xe Graphics, Keyboard and Mouse, Docking Station, Warranty			Replacement of out of warranty systems for department faculty
		LAPTOP TOTAL		**$ 34,403.98**	

SOUTH TEXAS COLLEGE

SOUTH TEXAS COLLEGE
15. DISTRICT WIDE TECHNOLOGY REQUEST
JANUARY 31, 2023

TABLETS					
13	1	Apple 12.9 Inch iPad, WiFi 128GB, Space Gray MNXP3LL/A	$ 1,178.00	$ 1,178.00	Lisa Walters - Library Public Services
		3-Year AppleCare Warranty			New system for student check out
		TABLET TOTAL		**$ 1,178.00**	
MONITORS					
14	23	Dell 24" Monitor P2422H - 3 Year Warranty	$ 231.61	$ 5,327.03	Mary Elizondo - Construction - Renewals and Replacements
					Replacement monitors for department staff at the
					Mid Valley Campus Bldg F
		MONITOR TOTAL		**$ 5,327.03**	
		COMPUTER/LAPTOP/TABLET/MONITOR/TOTAL		**$ 97,659.08**	

16

SOUTH TEXAS COLLEGE

SOUTH TEXAS COLLEGE
16. INTERNET SERVICES AGREEMENT - TYLER JUNIOR COLLEGE

VENDOR	Spectrum Enterprise through the Texas Department of Information Resources (DIR)
ADDRESS	P O Box 13564
CITY/STATE/ZIP	Austin, TX 78744
PHONE	877-472-4848
CONTACT	John Batiste

#	Qty	Description	Unit Price	Extension
1	12	Internet Services From: Pecan Campus to Tyler Junior College Period: 4/1/23 - 3/31/24	$ 1,848.00	$ 22,176.00
2	12	Internet Services From: Tyler Junior College to Pecan Campus Period: 4/1/23 - 3/31/24	$ 1,848.00	$ 22,176.00
TOTAL AMOUNT			$	44,352.00

17

SOUTH TEXAS COLLEGE

SOUTH TEXAS COLLEGE
17. RED HAT LICENSES MAINTENANCE AND SUPPORT AGREEMENT

VENDOR	Netsync Network Solutions
ADDRESS	2500 W Loop S Ste 410/510
CITY/STATE/ZIP	Houston, TX 77027
PHONE	713-218-5000
CONTACT	Michell Bailey

#	Qty	Description	Unit Price	Extension
1	1,707	Red Hat Enterprise Linux Academic Site Subscription with Smart Management + Satellite Premium 24x7 Phone & Web Support Period: 2/10/23 - 2/9/24	$ 39.97	$ 68,228.79
TOTAL AMOUNT			$	68,228.79

18

SOUTH TEXAS COLLEGE

SOUTH TEXAS COLLEGE
18. STATE RECORDS INQUIRY ACCESS AGREEMENT

VENDOR	Texas Department of Public Safety (DPS)
ADDRESS	P O Box 4087
CITY/STATE/ZIP	Austin, TX 78773
PHONE	512-424-7813
CONTACT	Lorinda Eccles

#	Qty	Description	Unit Price	Extension
1	1	State Records Inquiry Access Period: 1/1/23 - 12/31/23	$ 10,000.00	$ 10,000.00
TOTAL AMOUNT			$	10,000.00